



## NEWS: EUROPE

# Clinton and EU leaders agree on crime

By Jurek Martin and David White  
in Madrid

President Bill Clinton and EU leaders yesterday agreed on an ambitious agenda for transatlantic relations, but differed sharply on how best to deal with Iran.

Their summit ran for longer than expected because of exchanges over Bosnia, and because Mr Clinton had objected strenuously to the EU contention that commercial connections with Iran and contacts with presumed moderates offered a way forward.

The US severely limits most con-

tacts with Iran because of the latter's active support of terrorism. The president argued that the EU's preference for accommodation had produced no discernible results.

The US desire for closer cooperation with the EU on issues such as terrorism, drugs and international crime form part of the "new transatlantic agenda". This replaces the vague London declaration of 1990 with an "action plan" covering four specific areas.

They include commitments jointly to promote peace, stability and democracy worldwide and particu-

larly in central and eastern Europe; lowering mutual trade barriers and expanding global trade; building cultural, social and political bridges across the Atlantic; and responding to crime, drugs and terrorism, refugees and displaced persons, environmental degradation and disease, such as Aids and the new Ebola virus.

Among sub-headings which reflect special US concerns is the commitment to strengthen democratic and economic reform in Turkey to promote its "further integration into the transatlantic community".

No reference is made in the agenda

to the mooted Tafta (Atlantic free trade area). This is mostly because the Clinton administration has decided that Congress, which approved Nafta (with Mexico and Canada) and ratified the Uruguay Round trade agreement with difficulty, is in no mood to entertain another multilateral trade accord.

Instead, the trade aspect of the agenda concentrates on the proposed OECD multilateral agreement on investment, and on a successful ministerial meeting of the World Trade Organisation next December.

There was also a commitment on a

joint study to reduce or eliminate remaining bilateral tariffs between the US and EU, which Mr Mickey Kantor, the US trade representative, said would begin immediately.

At a news conference afterwards, Mr Clinton said he thought the future of transatlantic co-operation depended heavily on working together over Bosnia. Mr Jacques Santer, European Commission president, said the agreement at Dayton, Ohio, last month "shows that Europe and America can act together to promote peace, stability, democracy and freedom".

Editorial comment, Page 17

# Paris and Bonn set to break energy impasse

By Emma Tucker in Brussels

A deal to end the six-year deadlock over liberalisation of Europe's energy markets could be sealed within weeks, bringing down energy prices for EU consumers and industry.

The breakthrough is being confidently predicted by industry insiders and energy ministers, who believe France and Germany are on the brink of agreeing a formula to reconcile

intractable differences.

The issue will be high on the agenda at this week's Franco-German summit at Baden-Baden, as part of talks between Chancellor Helmut Kohl of Germany and President Jacques Chirac of France to agree a joint stand for next year's inter-governmental conference. "The situation should be clearer after the summit," said a EU diplomat.

Officials believe a compromise deal, involving the phased liberalisation of energy distributors, could then be reached at a EU energy ministers' council meeting in Brussels on December 14.

At present, energy supply and distribution remain largely under the control of state-owned monopolies.

A single energy market, blocked since 1989, could remove monopoly rights to generate power and supply it to customers.

The new momentum stems in part from a greater willingness in France to consider acceptance of liberalisation plans, albeit only limited. The shift in thinking is partly related to the appointment of new management at Electricité de France, the energy monopoly, which has realised the potential for its own activities from liberalisation.

In Germany, the pressure is coming from industry, increasingly concerned about its competitive disadvantages from high energy costs. Some senior officials believe a deal on

energy liberalisation is being examined as part of wider trade-offs by the two nations heading the push for monetary union.

However, both France and Germany, examining a compromise offered by the current Spanish presidency of the EU, will have to tread carefully to avoid inflaming arguments with domestic lobbies.

France, already under strain from widespread industrial unrest in the public sector, will face resistance from energy unions totally opposed to liberalisation. They fear it will lead to heavy redundancies.

In Germany, however, although there is a desire for progress, industry does not want the government to accept a diluted liberalisation package under pressure from France.

The key issue to be resolved by December 14 is whether energy distributors should be included in the liberalisation deal. Countries such as Germany and the UK want outright liberalisation for suppliers and distributors, but France wants to leave distributors under monopoly control.

For now, France is only willing to accept that the very biggest companies be allowed to bypass distributors to buy directly from suppliers.

Efforts are now being made by Spain - keen for a deal before its EU presidency ends on December 31 - to forge a compromise which both countries could sell to their domestic lobbies.

Encouraged by local politi-

cians, thousands of Serbs have been staging daily demonstrations against the plan, signed in Dayton by presidents Alija Izetbegovic of Bosnia, Slobodan Milosevic of Serbia and Franjo Tudjman of Croatia.

Many Serb protesters feel they have been betrayed by Mr Milosevic, who by making large territorial concessions in the Sarajevo area, has undercut the local power base of his rival, the Bosnian Serb leader Mr Radovan Karadzic.

The fate of Serb-held Sarajevo will be an important indication of the prospects for a more multi-ethnic Bosnia - a slogan which the Moslem-led government has used to win the moral support of the world.

Mr Haris Silajdzic, the Bosnian premier, basked in the adulation of Washington's foreign-policy elite last week when he pledged to recreate a state where "a man can still be a man" regardless of origins.

But there is little reason, at present, to believe the transfer of control over the Sarajevo suburbs will be anything other than one more chapter in the story of forced population exchanges. Many Serbs are already leaving, heading for Serbia proper or other parts of Serb-held Bosnia.

France's Brigadier Jean-René Bachelet, the UN commander in Sarajevo, has predicted that thousands of Serbs would burn their homes and flee rather

than live under a Moslem-Croat federation.

Bosnia's President Izetbegovic did little to reassure the Serb community when he said last week that women and children would be welcome, but Serb soldiers would be "investigated" for war crimes.

In Sarajevo, people point out that in wartime all male civilians are soldiers. "Our fathers are not guaranteed security. We cannot stay here without them," said one teenager.

But she added: "Even if they did give us guarantees of security for the soldiers, I don't think we could trust them."

Those Serbs who remained loyal to the Bosnian government throughout the war are keen to see their kinsmen in the outer suburbs remain in place after their districts revert to government control.

Mr Mirko Pejanovic, an ethnic Serb member of the Bosnian presidency, last week called for a general amnesty for conscripted soldiers, and deplored the fact that the mainly Moslem government was "still caught up in the terminology of war".

"In peace-time there are no soldiers, only civilians," said Mr Pejanovic, who warned that unless his advice was heeded "we will soon be back at war".

Harriet Martin and

Laura Silber

## EUROPEAN NEWS DIGEST

# Italian election decision urged

The leader of Italy's Party of the Democratic Left (Pds) said yesterday the country had a duty to tell its European partners when they meet on December 15 whether it planned to hold early elections to end its political limbo.

"On December 15 there is a summit of European governments in Madrid and on that date we must explain to our European partners what will happen in the first half of 1996," Mr Massimo D'Alema told a political congress in Turin. "We must say whether or not there will be elections in our country during the Italian presidency of the European Union."

The next six months will be an important time for the EU as it prepares to conduct crucial institutional reforms in preparation for enlargement. Italy takes over as EU president on January 1, but Mr Lamberto Dini, the unelected technocrat prime minister appointed in January by President Oscar Luigi Scalfaro, has promised to resign by the end of December.

Reuter, Rome

## Turkey to vote on poll delay

Turkey's parliament is to reconvene today in an emergency session to decide whether to postpone general elections, just three weeks before they are scheduled to be held.

Last week, a group of 110 dissident MPs from several parties convinced parliament's speaker to hold a vote on scrapping the elections. Most of the rebels, who constitute almost one-quarter of parliament's members, appear to be acting because their parties either refused to put their names on ballot papers or relegated them to marginal constituencies.

Mrs Tansu Ciller, the prime minister, called general elections in October following the collapse of her coalition government the previous month. Opposition MPs may also hold a vote of confidence in Mrs Ciller, who is alleged to have illegally enriched herself in office.

However, political commentators say there is little chance that parliament will approve either initiative. In opinion polls, the Islamist Refah party is currently leading, followed by the conservative Motherland party, and then Mrs Ciller's conservative True Path party.

John Barham, Ankara

## Estonia army chief resigns

The army chief of the Baltic state of Estonia, a former US army colonel, was forced to resign yesterday after a row with his own defence minister. Estonian President Lennart Meri said he had asked for the resignation of Mr Aleksander Eijsen because it was inappropriate for the army commander to argue in public with Mr Andrus Oovel, the defence minister.

Mr Eijsen and Mr Oovel have traded insults since the defence minister rebuked him for not controlling his staff after the head of the general staff's financial department was accused of illegal arms sales. On Thursday Mr Eijsen released a statement in which Mr Oovel reportedly told him to "get out of here" and that his hands were "stained with blood".

The president said Mr Eijsen was burnt out and had not noticed how exhausted he was. "I made this decision with a heavy heart and in full knowledge that Lieutenant-General Eijsen has given to Estonia all of his strength, love and skills," Mr Meri's statement said.

The army chief's resignation is a personal blow for Mr Meri, who took the lead in recruiting Mr Eijsen after Estonia regained independence in 1991. Mr Meri said he was promoting Mr Eijsen to the rank of general and asked him to train Estonian officers at the defence academy.

Reuter, Tallinn

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*It's a bad election*  
*and it's urged*

Move reveals pessimism  
over Greek PM's recovery

## Pasok begins search for new premier

By Koenig Hope

Greece's governing Socialists have launched the search for a successor to the prime minister, Mr Andreas Papandreou, who is still in intensive care at an Athens hospital after suffering a bout of pneumonia two weeks ago.

In a move that revealed pessimism about Mr Papandreou's chances of recovering and an increase in internal friction over the succession, the Socialist parliamentary group said at the weekend that it would take responsibility for choosing a new prime minister.

The Onassis Cardiac Hospital said yesterday the prime minister's condition was stable but doctors have not been able to improve his breathing or kidney problems.

No date has been set for the party's 170 deputies to vote for a new leader, in keeping with the insistence by Pasok (Pan-Hellenic Socialist Movement) that the 76-year-old Mr Papandreou is still in charge, despite being heavily sedated and unable to speak because he is on a ventilator.

But one senior Socialist said: "It's a matter of a couple of weeks at most."

The Socialists' decision to replace Mr Papandreou as prime minister also reflects growing concern over the volatile state of Greek financial markets. Government economic advisers have argued that prolonged political uncertainty would undermine confidence in the drachma and trigger a sharp rise in interest rates.

None of the contenders for prime minister has yet made a formal announcement but five past and present cabinet ministers are expected to become candidates. Apart from Mr Yannis Haralambopoulos, a

former foreign minister in his 70s, the list is made up of younger Socialists who would be expected to lead the party into the next election, due in two years.

One front-runner is Mr Costas Simitis, a former minister who oversaw the liberalisation of Greek capital markets in the late 1980s and represents Pasok's moderate pro-European faction.

He is backed by deputies representing the Socialist trade unions and reformists who are committed to Greek participation in EU economic and monetary union.

The other is Mr Akis Tsochatzopoulos, minister for public administration and a leader of Pasok's hardline faction, which recently called for lifting the restraints on wage and pension increases which are seen as crucial to achieving economic convergence with the EU.

The two outsiders, Mr Gerassimos Arsenis, defence minister, and Mr Apostolos Kaklamanis, speaker of parliament, both have more in common with Pasok's populist faction than with the reformists.

None of the candidates can boast the charisma of Mr Papandreou, who founded Pasok 21 years ago, keeping unite its diverse factions, ranging from Marxist to European social democrat, through skillful displays of autocratic leadership and sudden policy switches.

However, Mr Papandreou may still influence the leadership contest from hospital by indicating which contestant he favours. Otherwise, analysts give Mr Simitis a slight edge in the race because of his track record in senior cabinet posts and because he shows a talent for compromise that is rare in Greek politics.

## Green delegates edge towards the main stream

Ties now mingle with the prams, reports Michael Lindemann from the Bremen party conference

Some of the delegates at the German Green party conference over the weekend were still knitting jumpers. There was even the occasional pram to be seen, to remind observers of the party's origins as a modish collection of ecologists, feminists and pacifists. But much else had changed.

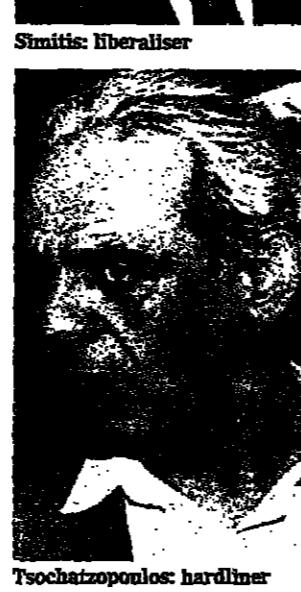
Where once speakers had gone on for hours on end, the main speeches were now strictly limited to 10 minutes. Leading members of the party still traded accusations with one another, accompanied by wolf whistles and interruptions, from the 750 or so delegates, but then shook hands and shared a beer. A handful of the Green delegates even sported ties.

The Greens, gathered in the port city of Bremen, have moved so far under the forceful leadership of Mr Joschka Fischer that they had a five-hour debate on what Die Tageszeitung, the newspaper closest to the party, described as the "last great fundamental question" - could the Greens ever condone the use of military force?

The pacifists won but Mr Ludeger Volmer, who competes with Mr Fischer to shape the Greens' foreign policy agenda, had to declare publicly that the party's vote was not to be interpreted as a sign of the anti-Americanism which characterised the party in the 1980s.

In the end 38 per cent of the delegates backed a motion to deploy German troops as part of a United Nations peace-keeping force. After the fall of the so-called safe areas in Bosnia this summer, Mr Fischer, the party's de facto leader, had argued that the Greens must be ready to use force to prevent genocide.

As expected he received a frosty reception from the party's delegates. A handful tried to interrupt his speech by marching out to the rostrum, and several bellowed "Helmut, Helmut" to show their distaste for the evidently improving



## Germany's insider traders on the run

By Andrew Fisher in Frankfurt

Germany's insider traders are finally on the run. After years in which investors, especially abroad, complained that insider dealing was allowed to flourish unpunished, new criminal sanctions are starting to bite.

The latest offender to be exposed is Mr Heinz Schwake, a 62-year-old Frankfurt broker, who was fined DM150,000 (£55,500) on Friday for passing privileged trading information and threatened with a further DM540,000 fine if he recents within a year.

This is the second conviction since insider dealing was outlawed in August 1984. The first, of DM600,000, was imposed three months ago on a member of the family controlling the Krones bottling machinery maker, Mr Harald Kronseder, administrator of the family shareholding, sold shares before the company announced trading problems which depressed the share price in November, 1984. Up to DM1.8m more is payable if he recents within two years.

To give the anti-insider law proper teeth, a new watchdog - the Federal Supervisory Office for Securities Trading (BAWe) - began operations at the start of this year. Mr Georg Wittich, its president, is glad there are now two convictions to show for its efforts to date.

"It has demonstrated to the market that we are doing our work. The deterrent effect is also important."

Frankfurt bankers generally endorse this. "This is very good news," one commented about the latest fine. "It shows that things are getting serious. Such action was overdue." As far as Frankfurt's 41 official brokers (who match buyers and sellers and thus have a privileged view of price trends) were concerned, he added: "You can be the market is pretty clean now."

For Mr Wittich, however, it is not just a question of sending shivers down the spines of those profiting from inside information or contemplating doing so. He feels it vital that a proper awareness of the damage done to investors' confidence by insider trading should permeate the financial scene.

"Beyond the deterrent effect, we want to achieve a change of consciousness among those in the market so that insider dealings are regarded as harmful. We think we are making progress." Apart from the immorality of insider dealings, he stresses, there is also a competitive aspect.

For big foreign investors and international securities authorities, the previous lack of proper controls and of a proper securities body was a blot on Germany's financial market

reputation. "This was an untenable situation for one of the biggest securities markets in the world," Mr Wittich says.

Frankfurt is the world's fourth largest stock exchange, accounting for some 75 per cent of all share dealings in Germany. It was the government's realisation that German markets needed to be brought legally and structurally up-to-date to help attract capital and boost the underdeveloped equity culture that prompted the legal reforms.

As well as the insider crackdown, these also included an obligation on quoted companies to publicise price-relevant information promptly, and to disclose share stakes of above 5 per cent (instead of the previous 25 per cent). The BAWe is charged with enforcing all of these.

The idea of the new law is to make markets more transparent for all investors," Mr Wittich says. This year, company announcements of market-moving news such as profit forecasts, investment plans and trading progress will total 1,400; previously, much of this would have been revealed haphazardly or not at all. Companies which do not do this can be fined up to DM5m.

The maximum penalty for insider trading is five years' imprisonment. The size of fines depends on the severity of the offence, and profits must be handed over to the state. So far, the BAWe has uncovered possible evidence of insider trading in more than 20 cases, narrowing this down to a handful which have been passed on to state prosecutors.

Other cases are pending. Mr Wittich declines to mention names, but prosecutors have said they are investigating dealings in Kluckner-Humboldt-Deutz, an engineering company. KHD announced a costly refinancing package in January, with its shares falling ahead of the news.

However, Frankfurt prosecutors say they are not probing further cases of trading manipulation for gain by brokers. In Mr Schwake's case, the profits made on behalf of others, such as his daughter, were not large, ranging between DM1,300 and DM13,000 in 12 instances this year.

But his position of trust as a trading specialist in shares such as Siemens electronics and SAP software meant the authorities took the case seriously. "The market must have trust in the brokers," Mr Wittich says. "There is no evidence, though, that offences such as Mr Schwake's are widespread in the broking community, he adds.

If German stock markets

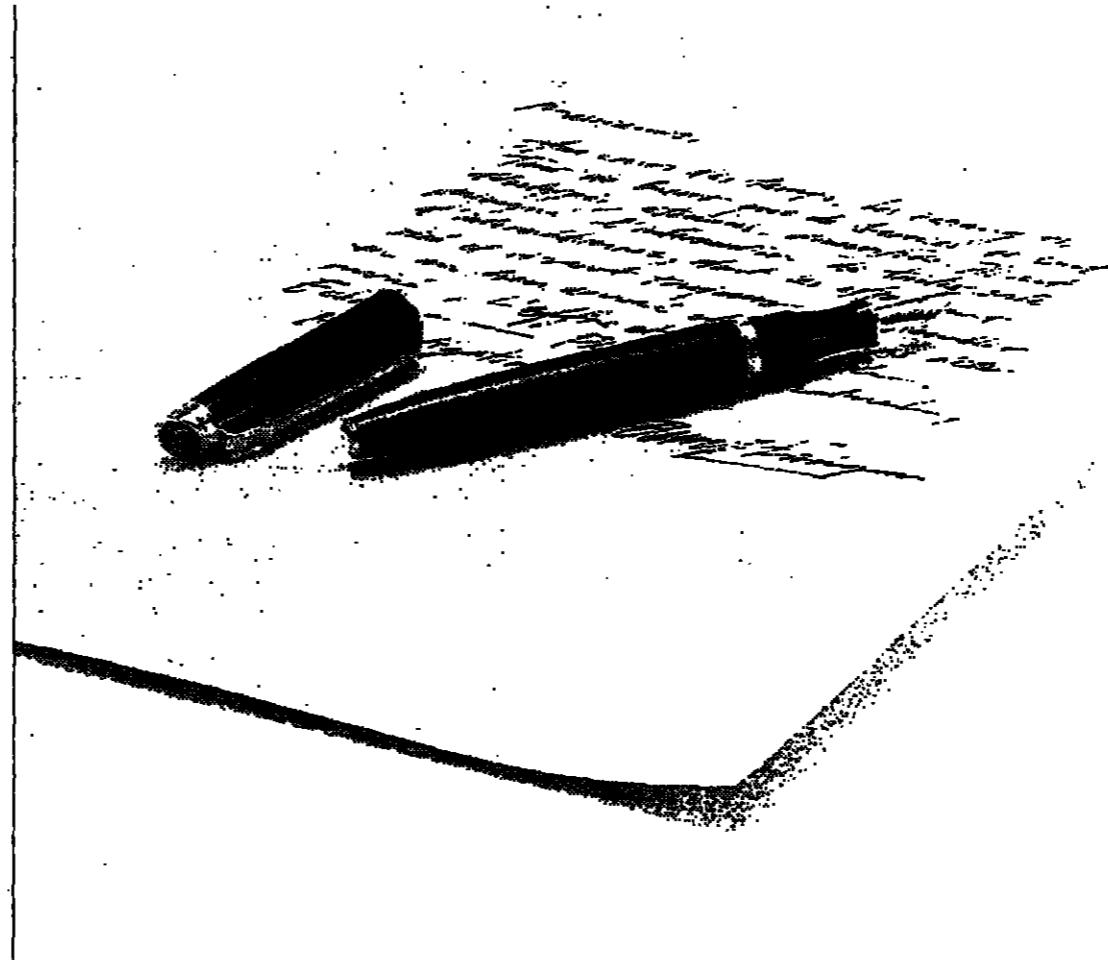
there are eight in all, with Dusseldorf and Munich the next largest - move to full electronic trading, such manipulation will become impossible as floor trading ends. Computerised trading is still the subject of intense discussion, with the result yet to be agreed.

But the BAWe will have powerful electronic support from January. Insiders will be harnessed by that most unfeling and impartial of all detectors: the computer. BAWe's stock-watch system will pick up any unusual dealing trends, as it scrutinises every securities trade in Germany - between 200,000 and 300,000 a day. Mr Wittich hopes even the most hardened insiders will quail under its harsh digital gaze.



Wittich: "untenable situation"

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## Ghosts of Kwangju massacre return to haunt South Korea

John Burton looks at the takeover by former president Chun in 1980

**O**n the night of December 12 1979 a young and ambitious South Korean general ordered 6,000 troops to attack his country's army headquarters and other installations in the capital Seoul.

By next morning, Major General Chun Doo-hwan was in control of the military and on track to become South Korea's president. Today Mr Chun is under arrest for his role in that bloody putsch and could pay for it with his life.

His arrest represents the final chapter in a complex 16-year political struggle that involves almost the entire leadership of South Korea, including the current president, Mr Kim Young-sam.

The often bloody battle for power has pitted the former military-backed presidents against the long-time civilian leaders, known as the "three Kims", who now dominate Korean politics.

The roots of the conflict date to 1978 when Mr Park Chung-hee, the autocratic creator of the modern Korean industrial state, was assassinated by the head of the intelligence agency, who objected to the president's tough approach to pro-democracy protesters.

The death of Mr Park left a power vacuum that was inadequately filled by his chosen successor. The three Kims were already prominent opposition leaders who hoped to gain power through promised elections, but were pushed aside by the little-known General Chun and a close aide, Mr Roh Tae-woo, who conducted a "slow-motion" coup over a 10-month period.



Chun (centre) is escorted by prosecutors to prison yesterday after a pre-dawn arrest

Having secured leadership of the army through the December 1979 coup and then taken over the powerful intelligence agency, Mr Chun made his next move on May 17 1980 by declaring martial law and arresting the three Kims in the ruling party in 1980 and an investigation of Korea's most sensitive political issue threatened to split the party, which is still dominated by allies of the former presidents.

Opposition parties, including those led by Mr Kim Dae-jung and Mr Kim Jong-pil, earlier this year demanded prosecution of Mr Chun and Mr Roh for the 1980 coup and Kwangju massacre before the statute of limitations expired in late summer. President Kim responded by saying the matter should be left to the judgment of history. Prosecutors explained they could do little because they could not charge the leaders of a successful coup.

The events of 1980 were officially ignored in the presi-

dency of Mr Chun and his elected successor, Mr Roh. But even the February 1993 inauguration of Mr Kim Young-sam as Korea's first civilian leader since 1961 did not change matters much. Mr Kim had joined the ruling party in 1980 and an investigation of Korea's most

sensitive political issue threatened to split the party, which is still dominated by allies of the former presidents.

Mr Kim suddenly announced 10 days ago that a probe into the coup and Kwangju massacre was being reopened and special legislation was being prepared to prosecute the two former presidents.

From the point of view of the Chinese government, the prerequisite for loving Hong Kong is to comply with the government's policies and follow instructions from Beijing officials," the Economic Journal said.

Referring to an ancient story

### HONG KONG

By Simon Holberton

It was the *Express*, a popular Chinese-language daily, that best summed up the question in Hong Kong when it asked: "By what standard do we measure being patriotic?"

It is a question many in Hong Kong are considering these days.

Indeed, with just 575 days to go before Britain hands back Hong Kong to China, it seems to many as if Beijing plans to make the last year and a half of British rule one long loyalty test.

So last week Hong Kong's media and civil service found themselves the twin objects of China's attentions, attentions that by turns alarmed and unsettled the colony's leader writers. Mr Zhang Jun-sheng, deputy director of Xinhua news agency, Beijing's de facto embassy in the Hong Kong, started it all by informing Hong Kong's journalists to "love the motherland".

It was an invocation that brought a robust response from the *Economic Journal*, the colony's leading financial daily.

It observed that there was no press freedom in China - that the media were subservient to the aims of the Communist party and that it was "ridiculous" for Mr Zhang to opine on press freedom because he "cannot enjoy freedom of speech".

From this point it argued that in order for Hong Kong's media to be pro-China and pro-Hong Kong they needed to be "disobedient" rather than compliant - "too obedient is harmful to society".

The subject of "officials" and their loyalties dominated the week.

### INTERNATIONAL PRESS REVIEW

## Rush to defend the 'big dictator'



How the Hong Kong Standard's cartoonist replied to China's characterisation of governor Chris Patten as a "big dictator"

from Chinese history, the paper noted that "obedient officials are not necessarily loyal officials".

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with Mr Patten's top policy advisers.

To *Kung Pao*, one of Beijing's main mouthpieces in Hong Kong, took the coincidence of these two events as a positive sign.

Somewhat plausibly, it noted that "the fact that the meeting took place amid a row means even poor Sino-British relations cannot hamper developing relations between Hong Kong and mainland officials".

Its stablemate *Wen Wei Po* took a similarly upbeat view of Thursday's meeting.

It was a "positive, constructive, and beneficial" meeting, the paper said, reassuring its readers that "the Chinese side makes a clear distinction between Chris Patten and civil servants".

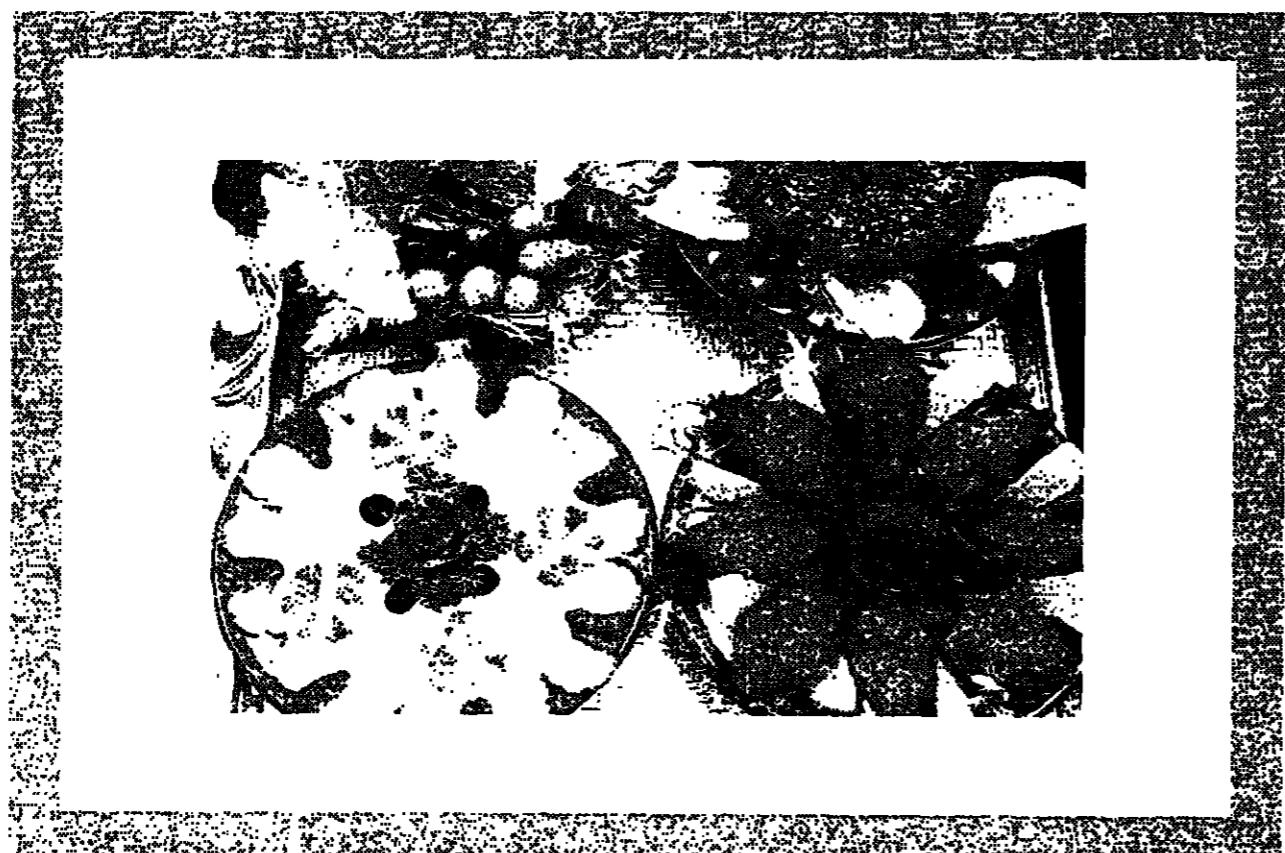
*Ming Pao*, the colony's leading broadsheet, would have none of that. It noted that Chinese officials had nothing new to say to reassure the colony's 180,000-strong civil service and hinted at duplicity in the actions of senior Chinese government officials. "They criticise Chris Patten in an extremely harsh way but when they face Hong Kong civil servants they change their faces and are friendly to them," it noted.

The governor's policies are devised by different branch secretaries backed by public opinion," *Ming Pao* said. "When Chinese government officials criticise Chris Patten and his policies they are adopting a confrontational attitude towards Hong Kong government officials."

*Ming Pao* concluded with what has become a familiar plea in Hong Kong these days: "The request of Hong Kong people is very simple. We need reasonable co-operation, not political confrontation."

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## China and Vietnam to reopen border rail link

By Tony Walker in Beijing

China and Vietnam agreed at the weekend to reopen rail links severed in the late 1970s, during a brief border war that claimed the lives of as many as 20,000 people.

Agreement to re-establish the rail link across their common border indicates a further improvement of Sino-Vietnamese relations that were normalised in 1991 after years of friction.

Mr Jiang Zemin, general secretary of China's Communist party, and Mr Do Muoi, his Vietnamese counterpart, initialed a communiqué whose wording suggests progress towards the rehabilitation of fraternal ties.

The communiqué spoke of the "immense potential for the two countries to expand economic and trade co-operation" and said the two sides were resolved to "give full play" to business opportunities.

It added: "The two sides have reached an agreement in principle on railway transportation linking the two countries."

The official Vietnam News Agency (VNA) reported last week the two agreed to re-establish "as soon as possible" rail crossings at Dong Dang on the border between

Sino-Vietnamese trade is expected to pass \$1bn this year, more than doubling last year's total.

This was a reference to the long-running dispute over the oil-rich Spratly Islands in the South China Sea claimed by both China and Vietnam. Beijing has proposed the joint exploitation of the Spratly while reiterating "indisputable sovereignty" to the area.

The two sides dealt with the Taiwan issue in a manner satisfactory to Beijing, with Vietnam pledging it would maintain "only unofficial economic and trade contacts but not official relations". The Taiwanese are substantial and growing investors in Vietnam.



## EAST CHINA FAIR

96 中國華東出口商品交易會



The East China Fair, held from 5th to 14th every March, is the biggest regional fair in China.

The East China Fair '96 is under joint sponsorship of China's eight provinces and municipalities: Shanghai, Jiangsu, Zhejiang, Anhui, Jiangxi, Fujian, Ningbo, Ningbo. Their having a stronger superiority of regional economy in China, amounting to a quarter of GNP in 1994. The participation of the joint trade mission of 20 municipalities and provinces such as Beijing, Shandong, Hubei, Sichuan, Shenzhen, etc. further increases the strength of the Fair.

The Fair will display different kinds of products such as oils and cereals, foodstuffs, native produce, animal by-products, tea, textiles, silk, garments, light industrial products, stationery and sporting goods, arts and crafts, embroidery and draw work, chemicals, metals and minerals, medicines and health products, machinery and equipment, instruments and electronics, including the traditional products and the latest products. Apart from commodity trade, processing with supplied materials, processing with supplied names, assembling with supplied components, compensation trade, joint venture and other cooperative projects are also welcome to negotiate.

The East China Fair has been held continuously for five years since 1981. More than 2000 merchants from 100 regions and nations of the world came to the 8th Fair. The export contracts signed hit 21400 million US dollars.

For detailed information or the invitation of the Fair, please contact International Trade Promotion Corp. (ITPC).

Welcome to East China Fair '96

# Nationalists hold on in Taiwan poll

By Laura Tyson in Taipei

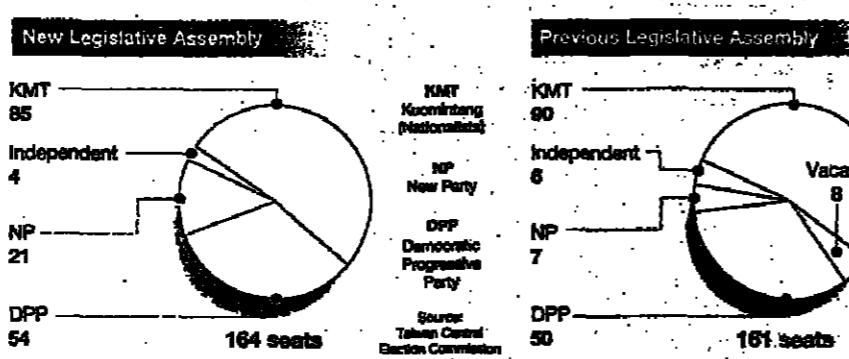
Taiwanese opposition parties made gains in parliamentary elections on Saturday, but not enough to unseat the long-ruling Nationalist party from its dominant position in the country's legislature.

The result was a setback for the Taiwanese politicians looking for a clear indication from voters that they support independence from the Chinese mainland.

The result was seen as an important step in Taiwan's continuing democratisation over the last decade and a victory for President Lee Teng-hui, expected to win the country's first directly-elected presidential elections next March.

Despite sabre-rattling by China, Taiwan's arch-rival did not loom large over this election, which was dominated by local personalities and issues. Beijing regards Taiwan as a rebel province and has stepped up threats of military force should the island formally declare independence.

## Taiwan election results



The Chinese military has intensified exercises near the island, but voters appeared more concerned by a flagging domestic economy, transportation inadequacies, environmental degradation, and a new national health insurance scheme.

Faced with the toughest challenge to its rule in 30 years, the Nationalists, or Kuomintang (KMT), managed to muster 85 seats in the 164-seat

legislature, down from 92 seats previously. The outcome defied sceptics who predicted no party would win more than half the seats, but was far less than a total endorsement, as the KMT received just 46 per cent of total votes cast. Analysts expect the KMT will face increased difficulties in passing legislation and implementing policy.

"Their margin is so small that with the poor attendance

record of KMT legislators and the low level of party discipline, the KMT is facing a crisis," said Mr Wu Chao-hsien, a politics professor at Chengchi University. The party fared especially badly in the capital, Taipei, where it won just 4 of 18 seats.

The main beneficiary of Taiwan's third round of freely held parliamentary polls was the New party.

Founded in 1993 by disaf-

fected former KMT members, the New party tripled its seats to 21. "After these elections, the New party has emerged as a force to be reckoned with in Taiwan politics," said Mr Jaw Shan-kong, the party's secretary-general.

The leading opposition group, the Democratic Progressive party, which advocates independence from the Chinese mainland, gained four seats for a total of 34, less than the hoped-for 60. Independents won four seats.

Turnout was nearly 88 per cent, below that of mayoral and provincial governor polls a year ago.

In one of the island's closer races, Mr Shih Ming-teh, Taiwan's best known former dissident and DPP party chairman, narrowly managed to retain his legislative seat in the southern city of Tainan.

In Kaohsiung, Ms Hsu Risardon, a former nude model and dancer, lost her bid for the legislature. Ms Hsu had vowed to become a Buddhist nun if she lost this election.

## Manila cancels radar contract

By Edward Luce in Manila and Bernard Gray in London

President Fidel Ramos of the Philippines has cancelled a 3.5bn peso (202m) agreement with GEC-Marconi, the electronics division of GEC, to supply a country-wide air surveillance radar for civil and military use.

A review committee set up by Mr Ramos to study the deal recommended that any radar should be used for civilian air traffic control only and that the military should not have authority to use the system.

On the basis of the committee's recommendations, Mr Ramos cancelled the deal. Officials added that the proposed GEC-Marconi radar system was in any case incompatible with radar technology already in use with the Philippine armed forces.

GEC said that it had not been informed of any cancellation. "If it is true, we are naturally disappointed," said the company.

Mr Ramos said yesterday that the programme would be re-opened to new tenders. Under the revised bidding rules, the system would be for civilian use only.

The cancellation of the contract comes three weeks after an informal Philippine Senate inquiry was launched into the details of the agreement. The inquiry, lead by Senator Sergio Osmeña, has not yet published findings.

Mr Osmeña has claimed that the radar bid was at least 50 per cent too high, but this is denied by GEC. The contract had been closely fought between GEC and Thomson-CSF of France. Either company could rebid in a new competition.

The GEC radar deal was the first contract to be awarded since a \$1.8bn (82.2m) armed forces modernisation act was passed last June.

The Philippine military, which has one of the most outdated defence systems in the region, has been pressing for a national radar system for years.

## INTERNATIONAL NEWS DIGEST

### Europe set for China air role

China indicated at the weekend that a European consortium was likely to win the right to participate in production of a 100-seat passenger aircraft. China and South Korea are lead partners in the \$2bn (81.2m) project. Mr Wang Ang, vice-president of Aviation Industries of China, was quoted by the official Xinhua news agency as saying the aircraft would be called the Asian Airbus or the AR-100.

A European consortium of Aereospazio, British Aerospace and Alenia of Italy seems to be front-runner. Others in the race include Daimler-Benz Aerospace (Dasa) of Germany, Boeing and McDonnell Douglas of the US. But it seems China, although it has six Boeings in service for every one Airbus, is leaning towards a European option, partly so as to lessen dependence on US suppliers.

Tony Walker, Beijing

### Saudi king 'suffered stroke'

King Fahd Bin Abdul-Aziz of Saudi Arabia, who is 78, suffered a "minor stroke" last week, diplomatic and business sources in Riyadh said yesterday.

A report on Saturday from Muscat, attributed to Gulf Arab diplomats, said King Fahd had "suffered a blood clot on the brain". Diplomats in Riyadh could not confirm this.

A statement from the Saudi royal court yesterday said King Fahd had suffered a "temporary health emergency" which required a US medical team to be flown in to treat him. His health was described as "reassuring" after the emergency, which the statement said was caused by exhaustion and work pressures. Doctors have ordered him to rest for an unspecified period, it added.

Robin Allen, Dubai

### Wider foreign access in Seoul

South Korea has announced plans to widen foreign access to its financial markets next year, as it prepares to join the Organisation for Economic Co-operation and Development.

The ceiling on the foreign ownership of listed companies will be raised, possibly to 18 or 20 per cent, from the present 15 per cent. Foreigners will also be allowed to participate in stock funds managed by Korean investment trust companies.

Seoul will proceed with scheduled plans to allow foreign companies to float won-denominated bonds and commercial paper in the Korean market, while domestic small and medium-sized companies may issue unsecured bonds exclusively to foreign investors.

John Burton, Seoul

### Broker penalised in New York

New York City has penalised the broker Merrill Lynch for its part in a secret fee-sharing agreement that involved government agencies. As a result of the sanction, Merrill will waive a portion of its share of the senior manager fees on the city's next three or four bond issues, which could cost it up to \$1.9m.

New York City officials said the action followed the discovery of "wrongdoing" in Merrill's municipal bond dealings with state and federal entities, although the city was not involved. Merrill and Lazard Frères were censured by the US Securities and Exchange Commission in October and ordered to pay \$12m each, after the arrangement had come to light.

Maggie Utley, New York

■ Bangladesh's Election Commission announced yesterday that parliamentary elections would be held on January 18. Nominations must be filed by December 17 and the last date for withdrawal of candidates was December 23, it said.

## Singapore moves to defend reputation

Integrity and surveillance methods highlighted, writes Kieran Cooke

Since the beginning of the Nick Leeson affair and the whole Barings débâcle back in February this year, Singapore's regulators have been at pains to defend the island republic's reputation as a well managed financial centre.

In particular they have sought to highlight the operational integrity and surveillance methods of the Singapore International Monetary Exchange (Simex), the vehicle through which Leeson ran up his massive trading losses.

Yet one of the intriguing aspects of the Leeson hearings, which ended on Saturday morning with the former trader being given a six-and-a-half year jail sentence by a Singapore court, concerns the contradictory views expressed as to whether or not Singapore and Simex suffered as a result of the whole affair. The hearings also raised questions about the effectiveness of the Simex surveillance system.

The court was told by the prosecution how Leeson devised a simple, yet highly effective scheme to fool Bar-

ings Futures Singapore computerised settlements system and, through that, Simex. In essence Leeson was able to disguise his true trading positions, causing Simex to miscalculate maintenance margin payments Barings Futures

the true facts, and if Barings Futures had failed to meet the full maintenance margin, Simex would have either suspended the trading activities of Barings Futures or would have liquidated existing current positions held by the company. Directly, however, consequent upon the accused's actions, Simex not only failed to collect from Barings Futures the requisite amount of margin needed to support the company's trade but was induced by the accused's deception to release to Barings Futures the purported margin excess. It placed the integrity of Simex at risk.

Mr John Koh, the chief defence counsel, put forward a different view in his mitigation plea. He pointed out that there were no financial losses to Simex as a result of Leeson's trades. He said the Simex chairperson, Mrs Elizabeth Sam, had disclosed that Simex had been able to return US\$86m (556m) to the liquidators of Barings Futures Singa-

pore after unwinding the positions taken by Leeson.

"At the end of the day there was no actual loss to Simex... there was no harm to Singapore because investors did not suffer any financial losses. There was no need for the exchange to close. In fact Simex has demonstrated its resilience and the effectiveness of its safeguards," said Mr Koh.

There was speculation in Singapore over the weekend that Leeson's defence counsel might decide to appeal what is generally considered to be a harsh sentence in the light of what was presented in court. Leeson had faced a maximum sentence of eight years for the two charges to which he pleaded guilty.

The judge took into account the nine months already spent by Leeson in a German jail. The former trader could win some remission through good behaviour. However there is little likelihood that he will be set free much before the end of the decade.

See Editorial Comment

After talking of Leeson's "criminal enterprise" and of the way the trader had "spun a web of deceit", Mr. Magnus came to the question of Simex.

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See Editorial Comment

## NEWS: INTERNATIONAL

Commission seeks to force subsidy phase-out

**EU to ratify accord on shipbuilding cash**By Guy de Jonquieres,  
Business Editor

The European Commission plans to ratify next month an international agreement to phase out shipbuilding subsidies, even if other signatories have not given legislative approval to the accord.

The agreement, painstakingly negotiated at the Organisation for Economic Co-operation and Development, is to take effect at the start of next year. However, ratification delays by the US, Japan and South Korea have put it in doubt.

Sir Leon Brittan, European commissioner, hopes that by taking the lead, the EU can jolt other governments into action. However, his decision may face criticism from EU member states, most of

which have insisted that Brussels should not ratify the accord before other signatories do so. He is expected to argue that his decision involves no risks, because the agreement cannot take effect until it has legislative approval by all the governments involved in negotiating it.

Sir Leon is also launching a diplomatic campaign to persuade other governments to speed up ratification. However, EU officials say his plans to approve the accord by the middle of next month, even if countries have still not done so.

When he visited Seoul last week, he urged the Korean government to act, though it is unclear whether his arguments had much impact.

The main stumbling block so far has been in the US, where

ratification has been delayed by a heavy legislative burden in Congress and by squabbling between Democrats and Republicans. However, the Senate is to hold hearings this week on a bill to approve the accord and, in the House of Representatives, the ways and means committee is expected to start considering similar legislation soon.

In Japan, the Diet, also struggling under a heavy workload, is not expected to ratify the agreement until next month or February.

The EU Council of Ministers agreed last month to extend until next October a special regime which allows state aids to be paid to European shipbuilders.

This was a precautionary move, in case the OECD deal failed to materialise.

**Israel banks urged to sell non-financial holdings**

By Julian Ozanne and Mark Dennis in Jerusalem

An Israeli government committee on concentration of economic ownership yesterday recommended sweeping changes in banking regulations which would force powerful state-controlled banks to sell off parts of their non-financial assets.

The recommendations would fundamentally change the business of Israel's banking sector, place strains on profits of Bank Hapoalim and Bank Leumi, the country's two largest banks, and jeopardise government efforts to privatise all the country's banks.

The committee headed by Mr David Brodet, finance ministry director-general, recommended:

• Banks should reduce their holdings in any single non-financial company to a maximum of 20 per cent;

• Bank Hapoalim should sell, by the end of 1996, either its 25

per cent stake in Koor Industries or its 36 per cent in Clal Israel, two of the country's biggest holding companies;

• Banks should gradually reduce their total non-financial holdings as a percentage of total capital to 15 per cent by 2001;

• Proceeds from bank divestiture of non-financial assets should be distributed as dividends to all shareholders.

Concern was also expressed yesterday by investors participating in the current tender to buy a controlling stake in Bank Hapoalim. Two groups are competing to buy a 40 per cent stake at a cost of about \$750m for an implied valuation of \$1.5bn, compared with a current market capitalisation of about \$1.1bn. The first group includes Goldman Sachs, Mr George Soros and the Bloomberg family of Canada, through Israel's Claridge holding company. The second group is led by Israeli businessman Mr Eliezer Fishman and includes Bear Stearns.

The recommendations were attacked by Bank Hapoalim. Executives said the government had yet to show evidence

**US 'will quit' UN industrial agency**By Ian Hamilton Fezey  
in Vienna

The US is to withdraw from the United Nations Industrial Development Organisation at the end of next year, according to diplomatic sources in Vienna who have been warned by Washington to expect a formal announcement early this week at the Unido conference in the Austrian capital.

Withdrawal would threaten the survival of the UN agency because the US has always been its principal paymaster, contributing about a quarter of its budget. If Unido were to close, it would be the first UN agency to do so. "The precedent would have implications for the whole UN system," one diplomat observed yesterday.

US dissatisfaction with the Unido bureaucracy and performance has risen over recent years, in spite of the appointment in 1993 of Mr Mauricio de María y Campos, a Mexican, as a reforming director-general who has made sweeping changes.

Substantial US funding has already been withheld. This year, the US said it would not pay arrears and would limit cash given for current spending to \$12.5m (27.9m) - half what Unido was expecting.

Pressure has mounted in the US Congress to withdraw from both Unido and the UN Conference on Trade and Development since the Republican party's election victories of 1994.

Unido was considered unnecessary by many western governments after the completion of the latest General Agreement on Tariffs and Trade and the formation of the World Trade Organisation, but the Group of 77 developing countries wants it retained to help represent their interests.

Pressure in the US for the UN to be taught a lesson in spending control has made Unido the leading candidate for punishment, mainly because of its past reputation for ineffectiveness, bureaucracy and excessive numbers of highly paid staff at its Vienna headquarters.

**Mexico as a brother's keeper**

Leslie Crawford and Stephen Fidler examine a corruption scandal

For six decades now, each Mexican president has hand-picked his successor and seen his reputation suffer as the new leader demonstrates independence from the man who chose him. But few have seen their standing fall so far and so rapidly as the president who stepped down only a year ago, Mr Carlos Salinas.

As he handed the cash of office to President Ernesto Zedillo, Mr Salinas was fairly popular at home and lionised abroad, backed by the US for the leadership of the new World Trade Organisation.

No more than weeks later, his economic achievements were called into question by a disastrous devaluation of the Mexican currency. Now, disclosures about the fortune amassed by his brother, Mr Raúl Salinas, have raised profound questions about corruption during his six-year term of office.

Raúl has been in jail since February for his alleged role in the murder of a former leader of the PRI, Mexico's ruling party, who was related to the Salinas clan by marriage. It has become clear that the evidence against him was circumstantial and may not secure conviction at a fair trial. A few days before a bail hearing, his wife was arrested in Switzerland in connection with a probe of money laundering. Paulina Castañón is alleged to have tried to withdraw money from bank accounts Raúl controlled under a false name. Police in Berne say the secret accounts held almost \$54m (\$53m).

Last week, the Mexican comptroller-general's office announced it had traced 48 bank accounts and 44 properties of Raúl Salinas. These are expected to form the basis of new charges against him: of forgery and illicit enrichment.

The affair poses a deep dilemma for President Zedillo.

In February, Raúl's arrest provided a useful diversion from national economic woes. The new developments are likely to seal Raúl's fate as scapegoat but they have also set in train a process that Mr Zedillo will find difficult to control.

For one thing, Mr Zedillo and most of his cabinet served under Mr Salinas so any dirt thrown at the previous adminis-

tration may hit them. Also, there is wider alarm in Mexico's political and business elite at the developments. It felt comfortable with Mr Zedillo's pursuit of justice while the charges against Raúl were confined to murder, illicit enrichment, however, is rift and is usually punished only when that serves political ends.

Many who became millionaires during the Salinas administration are willing to reveal how Raúl peddled influence, even before his brother became president.

responsible for my errors and I assume the consequences."

So far, the government has succeeded in containing the scandal to Raúl's alleged misdeeds. Neither Carlos Salinas, who fled Mexico soon after his brother's arrest, nor members of his former cabinet have been implicated in wrongdoing.

That may not last long. The opposition Revolutionary Democratic party (PRD) last week demanded that the former president be brought back to

public, for the broader Mexican public, this has been a fascinating

problem with dirt

incumbent and predecessor: Ernesto Zedillo (left) and Carlos Salinas have a problem with dirt

Mexico to face "political trial" before Congress over alleged irregularities in the sale of the state telecoms monopoly Telmex. The left-leaning PRD has also won a congressional vote to set up a committee to investigate alleged corruption at Conasupo, in which Raúl Salinas is expected to figure prominently.

One PRD leader, Mr Portillo Muñoz Ledo, says the affair may provide clues about who was responsible for the assassination last year of the PRD's presidential candidate, Mr Luis Donaldo Colosio. He argues that the affair marks nothing less than the collapse of the PRI's 66-year rule and that a trial of Mr Carlos Salinas is required to explain the sins of the ancien régime.

Mr Muñoz Ledo is bound, as an opposition leader, to make the most of the affair. But he is not alone in believing Mexican politics will never be the same again.

# N Ireland Unionists in shift over arms handover

By John Kampfner,  
Westminster Correspondent

Northern Ireland's Unionists yesterday signalled a more proactive approach to the new phase in the province's peace process by suggesting to loyalist paramilitaries that they take the lead in handing over weapons.

Mr David Trimble, leader of the Ulster Unionist party, the largest unionist political party, said he had spoken with representatives of loyalist paramilitary organisations, urging them to start decommissioning

in time for a report by the international body established to look into the arms issue.

The three-man team, headed by Mr George Mitchell, a senior aide to President Bill Clinton, has been given six weeks to hear submissions. It is expected to begin its task within days.

Mr Mitchell, a former Democratic leader of the US Senate, is to sit with two other members of the advisory body, Finland's former Conservative Prime Minister Harri Holkeri and Canada's defence chief General John de Chastelain.

British and Irish officials believe Mr Clinton's visit to Belfast and Dublin, and the warm response he received for what were seen as balanced appeals for concessions, has put pressure on the various parties to cooperate.

"It was a *tour de force*," said a senior UK official. "The hard men have been served notice that they're on their own."

The Anglo-Irish "twin track" initiative, announced on the eve of Mr Clinton's visit by prime ministers John Major and John Bruton, involves preliminary political talks

taking place alongside the work of the commission.

Neither Mr Trimble nor Mr Gerry Adams, president of Sinn Féin, the political wing of the IRA, have given a definitive response to the strategy.

But London and Dublin hope the phrasing of their joint invitation to talks will enable all sides to take part without losing face, as it allows them to choose the format of their discussions with either or both governments.

Mr Trimble is expected to hold talks today with Mr John Hume, leader of the moderate nationalist

Social Democratic and Labour party. He said said Mr Clinton's visit had provided "an excellent opportunity" to resolve the arms issue.

Mr Trimble told the BBC's *Breakfast with Frost* programme: "What we really need is for people to make a start, and if only the loyalist paramilitaries would move – even without waiting for the IRA – then I think that would deprive the IRA of any possible scintilla of justification for hanging on to their weapons."

However, Mr Gary McMichael of the Ulster Democratic party, which is close to loyalist groups, said there

was "no question of any form of a physical gesture on decommissioning ahead of the IRA".

The loyalists, who accompanied their ceasefire in October 1994 with an expression of remorse and who have since taken several conciliatory steps, are resentful of pressure by mainstream Unionist politicians.

Mr McMichael said Mr Trimble's approach was "an attempt to try and manipulate the paramilitary organisations. They have had enough bitter experiences of that in the past, and they were not prepared to fall into another trap."

## UK 'still favourite investment location'

By Michael Cassell,  
Business Correspondent

The UK remained the most popular location for overseas manufacturing investment by US companies in 1994, according to a report by financial advisers Ernst & Young.

An annual study conducted by E&Y Kenneth Leventhal Real Estate, the company's US property arm, shows the UK was the chosen location for 132 US-financed manufacturing projects last year, more than twice the number recorded in France or Germany and three times the number located in Japan.

The survey results, analysing 675 overseas investments by US companies last year, were welcomed by Mr Tim Eggar, the industry minister, who said inward investment was bringing substantial benefits to the UK economy.

Mr Eggar added: "Foreign-owned manufacturing companies tend to pay more, invest more and export more while British-owned firms, particularly those in local supply chains, are learning new techniques and best practice from world-beating companies."

The study says US companies continued to be attracted by the EU's integrated economy, labour costs and its liberal regulatory climate. The UK's share of all US investment in the EU rose to 37 per cent, almost double the level achieved three years earlier.

But the study also revealed that while Europe remained the preferred overseas location for US manufacturers, its lead in 1994 was increasingly being challenged by some of the emerging markets.

China, for example, was 13th in the league of foreign destinations for US manufacturers in 1991 but last year the number of incoming US projects doubled to 71, taking it to second after the UK. Brazil and Mexico also took a rising share of US manufacturing activity and the study suggests that US investment interest in India, which declined last year, should soon rise again.

### UK NEWS DIGEST

## Employers' chief warns on European pay disparities

Labour market rigidities could endanger a future European economic and monetary union, making business uncompetitive, warned Mr Adair Turner, director-general of the Confederation of British Industry, at the weekend.

This would happen through harmonisation of wage rates unrelated to productivity, following trade union pressure, he said. In a speech to a conference on the future of Europe, Mr Adair also set out for the first time the "dangerous" link for British industry between the creation of EMU and growth of social regulation to protect the European-wide labour market.

He said he feared countries in a single currency might become uncompetitive and as a result suffer from high unemployment either because they entered the single currency at too high an exchange rate or because they subsequently allowed pay increases to exceed productivity increases.

"The more Europe is likely to go down the path of labour market intervention and harmonisation, the more worried we are at the prospect of a monetary union," he said. "In a single-currency Europe, disparities in wage levels by region will be far more visible than today. If in that Europe we were going to see successful trade union pressure for the harmonisation of wage levels unrelated to whether productivity levels had harmonised – then EMU would be an employment-destroying disaster."

Robert Taylor, Employment Editor

### Referendum candidates pledge

Sir James Goldsmith, the UK financier, suggested yesterday that he would have no compunction if his Referendum party helped secure a Conservative defeat at the next general election. Sir James – who has vowed to field candidates in every constituency except those where representatives of the leading parties have pledged themselves to vote for a referendum on further European integration – described the general election as a "masquerade".

He said Tory and Labour Eurosceptics had failed to win the battle within their parties. "They have fought for it [a referendum], but they have failed, and we must recognise that failure," Sir James told the BBC.

Such was the transfer of powers from Westminster to European institutions that result of the general election was fast becoming irrelevant. "That's why I don't really care who wins," he added. Sir James has made it clear that he is a position to at least match the finances of the main parties. Some estimates have indicated that he will invest at least £20m (\$30.6m), a small fraction of his net worth, in the election campaign. Sir James said he would "put whatever it takes to give the chance for people to understand what the issue is".

John Kampfner, Political Staff

### Row over Scots independence

Scotland could be facing independence by the year 2002, Scottish Secretary Michael Forsyth said yesterday. His remark was aimed at underlining Tory claims that Labour's home-rule scheme for Scotland would lead to the break-up of the UK.

But nationalist seized on the remark to argue that he was acknowledging the strength of the independence case. Leader Alex Salmond said his Scottish National Party had now driven both Labour and the Tories on to its own constitutional ground.

"Michael Forsyth and John Major claim that if there is devolution, independence will follow in double quick time," he said. "[Labour's] George Robertson and Tony Blair say that if there is no devolution, independence will follow. It seems that even our political opponents are agreed that Scotland's destination, and the political argument, is merely about the route by which we get there."

Mr Forsyth warned that Labour's home-rule parliament could put the future of the UK not just on a slippery slope but "a cliff-edge". But if Labour won the election, and established a Scottish parliament, the Tories would not boycott it and would field candidates, he said.

PA News

### Defence purchase policy shift

Britain's Ministry of Defence will take the need to support the defence industry into account in future procurement decisions as a result of a six-month review of the ministry's relationship with the UK defence industrial base.

For 10 years the MoD has stressed competition and value for money as the yardsticks for procurement decisions. The policy, however, is no longer thought to be adequate given the shrinking defence market and the need to rationalise the European industry. To speed development of the new approach a working group has been set up with senior executives and officials from the defence industry, the MoD and the Department of Trade and Industry. It intends to produce proposals on how the changed policy can be implemented.

The revelation of the MoD's change of heart comes just before publication of a joint report by the Commons defence and trade and industry select committees.

The report, likely to be published tomorrow, is expected to criticise the MoD's competitive procurement policy. It says that excessive reliance on competitions has damaged the long-term viability of the UK defence industry and led to higher costs to the MoD as companies recoup the money spent on bids through higher contract prices.

Bernard Gray

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CHIEF MECHANICAL ENGINEER

Visakhapatnam Port Trust, Visakhapatnam - 531 035, Andhra Pradesh - India.

## Cycle maker freewheels into China

By Peter Marsh

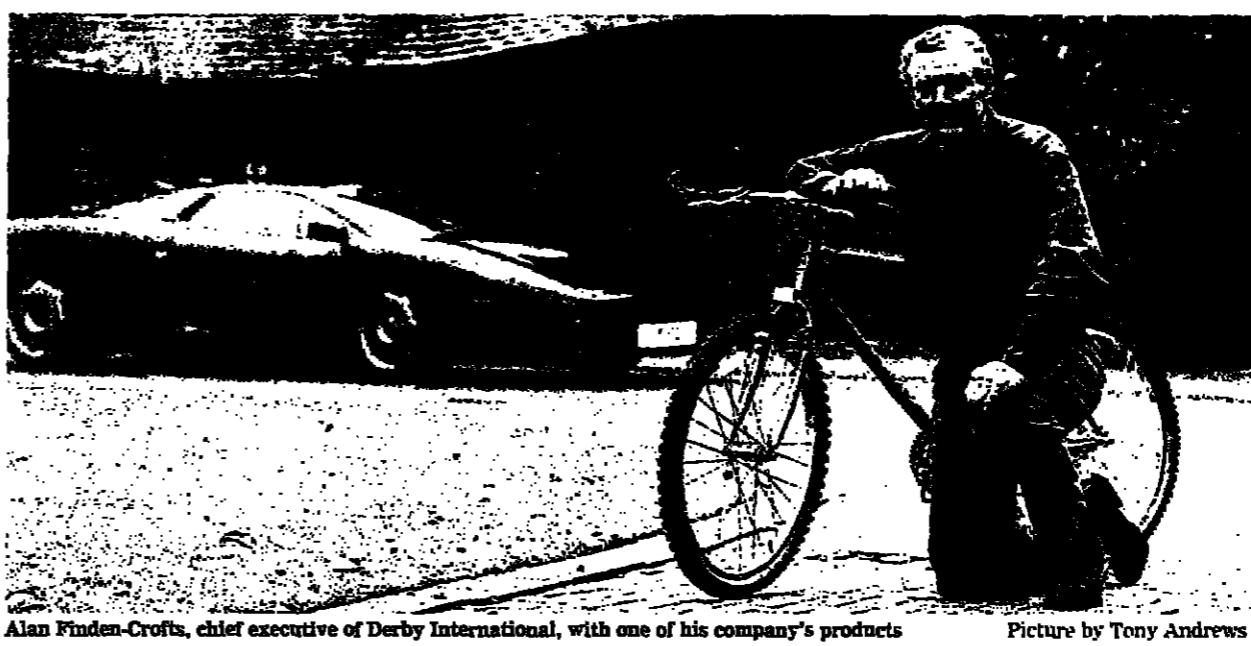
Chinese cycling enthusiasts are to be targeted with western-style mountain bikes – with similar designs to the US and European versions but fewer trimmings – under a licensing operation being set up by Derby International, one of the world's biggest bicycle companies.

Privately-owned Derby, which runs Nottingham-based Raleigh Industries, is taking a 60 per cent stake in Raleigh China, a business in Shenzhen in China which will sell design and technology ideas to up to six independent Chinese bicycle makers. Many of the ideas will be based on the techniques used to make Raleigh's best-selling mountain bikes.

The initiative comes as a row flares up again over allegations of unfair "dumping" of bikes by Chinese producers in Europe. Europe's bike makers are complaining to the European Commission that China is circumventing anti-dumping duties imposed by the commission two years ago by exporting the equivalent of 800,000 bikes a year to Europe in kit form.

The complaints are being filed by the European Bicycle Manufacturers' Association, whose members include Derby as well as other leading makers such as Peugeot of France. They come as imports into Europe of finished Chinese bikes have fallen to 50,000 last year from 25m in 1991, mainly due to the 34 per cent dumping duties.

Mr Alan Finden-Crofts, Derby's chief executive, said his



Alan Finden-Crofts, chief executive of Derby International, with one of his company's products

Picture by Tony Andrews

company's venture followed from realising that rather than "whinge" about unfair imports Derby had a role to play in helping build up China's bike industry. Derby hopes the venture could by the end of the century account for roughly 10 per cent of China's bike market – earning it royalties on production of about 3m bikes a year – and bring the company several million pounds a year.

As part of the project, Derby is considering eventually taking equity stakes in companies with which it will sign licensing agreements, and is looking at the possibility of setting up retailing outlets for bikes in China.

The 40 per cent of Raleigh China which Derby does not own will be held by private and government interests.

China is the world's biggest bicycle making country, accounting for roughly a third of global bike production of 120m bikes a year. Of China's 40m a year bike output, 10m are exported.

Under the plan, design of mountain bikes and other types of cycle would be based on those being sold in Europe and North America, though parts would be less sophisticated so the products would probably sell for the equivalent of about \$50 (\$77) each, a third of the western price.

Derby, of which Mr Finden-Crofts owns just under a quarter, has emerged as one of the UK's most noted industrial success stories. In 1987, it took over the Raleigh bicycle-making operations of Tube Investments (now TI) which in the previous five years had lost £5m.

Since then the company has been restored to profit and its turnover has roughly doubled on the back of a number of global acquisitions. The company – which the non-executive chairman is New York lawyer Mr Ed Gottesman, who owns about five per cent and controls investment trusts accounting for more than 50 per cent of the Derby stake – is now thought to be worth about £150m.

But the study also revealed that while Europe remained the preferred overseas location for US manufacturers, its lead in 1994 was increasingly being challenged by some of the emerging markets.

China, for example, was 13th in the league of foreign destinations for US manufacturers in 1991 but last year the number of incoming US projects doubled to 71, taking it to second after the UK. Brazil and Mexico also took a rising share of US manufacturing activity and the study suggests that US investment interest in India, which declined last year, should soon rise again.

## Oracle to put every UK school on the Internet

By Paul Taylor

Oracle, the US-based software group, is to offer free software and computer access to all 25,000 British primary and secondary schools to enable them to access the information superhighway.

The software, Oracle PowerBrowser, runs on standard Windows-based personal computers or Apple Macintoshes, and will enable schools to connect to the World Wide Web, the Internet's graphical interface.

Schools will also be able to create their own Web pages using the software and dedicated computer facilities set up by the company. Creating Web pages normally requires owning expensive server hardware, however Oracle plans to set up a "hub site" – a powerful server which Oracle will manage and which will be shared by schools which will be able to dial-up using a personal computer and modem connection.

The only additional costs for schools will be local telephone charges. Based on about 10 hours a week on-line, Oracle

estimates this will cost schools about £5 a week. However Mr Philip Crawford, Oracle's managing director in the UK, hopes other companies will step forward to help offset these costs.

"This is just a start," he said. "We hope other vendors of IT products and technologies will support this initiative and donate equipment to speed the schools progress towards the information superhighway."

Oracle's hub site will also act as a "Yellow Pages", providing a directory of other schools using the Web and provide electronic links to museums, art galleries and other useful sources of educational information.

Mr Crawford said Oracle will provide a dedicated technical support specialist to help schools set up the PowerBrowser software and start using the Internet.

Reading School has agreed to act as a pilot site for the project. Oracle plans to send letters to every school headteacher in the UK, and to every local education authority, explaining the way the scheme will work.

Media futures, Page 13

## Phone book ad rates may be held

ing, referred the classified directories issue to the MMC last March after complaints from advertisers about increases in advertising rates except in areas where BT was competing directly with local directories.

The business directory market, worth about £400m (£616m) a year in revenues, is dominated by Yellow Pages, which has an 85 per cent share. Thomson Directories, a subsidiary of the US telecoms operator US West, holds the remaining 15 per cent. Thomson's directories cover local areas rather than regions.

US West bought Thomson last year for £70m with a view to expanding what it believes is an underdeveloped business. It said it planned to use multimedia techniques to extend its paper-based services.

## QUANTUM INDUSTRIAL HOLDINGS LIMITED

### A Member of the Quantum Group of Funds

#### Results for the Nine Months to September 30, 1995:

Net Asset Value Per Share	Performance From January 1, 1995	Total Net Asset Value
\$129.20	+22.1%	\$1,685,615,710

#### Highlights from the report from George Soros, the principal investment advisor, dated November 9, 1995:

##### Results

We achieved very good results in the third quarter. From July 1 through September 30, 1995, the Fund's net asset value per share (which includes the non-marketable direct investments at their book value) appreciated by 20.2% to \$129.20 per share, and further increased to \$140.15 as of the date of this report.

##### Unique Structure

The bulk of the gains in the third quarter came from our macro trading activities and from our investments in shares of

## THIS WEEK

Bonn succumbed to a burst of election fever last week. For two days, speculation about an early general election next spring was rife, and even after a welter of official denials, the issue has refused to die.

Two weekly magazines, *Der Spiegel* and *Bild Zeitung*, trailed the idea in their editions last Monday. In political round that set pulses racing and pundits pondering the future of Chancellor Helmut Kohl's centre-right coalition.

At first sight, nothing could be less plausible than a premature general election. It is less than 14 months since Kohl was returned to power. True, the coalition has only a 10-seat majority in the Bundestag, but that should be guaranteed for the four-year life of the parliament because by-elections are unknown in Germany.

Moreover, an early general election is difficult to arrange under the German constitution. A chancellor cannot, for example, initiate new elections simply by resigning. Nor can the Bundestag, the lower house of parliament, dissolve itself. In the two cases where premature elections have been held, governments have been obliged first to seek and then to contrive to lose votes of confidence in them-

elves. Since Kohl successfully pulled off this trick in 1982, the constitutional court has imposed additional obstacles to such ruse.

Last week's speculation has thrown into sharp relief a new abrasiveness in German politics, in which the governing coalition, which only two months ago seemed unassassable, is showing signs of strain.

While a general election is not due until late 1996, three important Land elections will be held on March 24 next year when voters in Rhineland-Palatinate, Baden-Württemberg and Schleswig-Holstein choose new state parliaments.

These state polls have come to be regarded as a mid-term test of Kohl's popularity, providing a first opportunity for

the struggling opposition Social Democratic Party to show its electoral paces after last month's coup which put Oskar Lafontaine at its head.

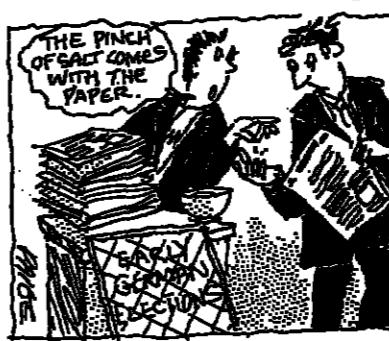
Most important, however, they will be a test for the Free Democratic Party, the junior partner in the coalition. A favourable scenario is that in the event of defeat, the FDP would quit the government to revitalise itself in opposition. Then, so the argument goes, the two main coalition parties, Kohl's Christian Democrats and its Bavarian sister-party, the Christian Social Union, would seek a majority of their own in the Bundestag through an early general election.

Adding weight to this argument is recent strong opinion-poll support for the CDU/CSU. And there could be other attractions for them seeking a new mandate next year. It would shift the date of the subsequent general election to 2000 - well clear of any difficulties with the move to economic and monetary union in Europe. Relations between the CDU/CSU and FDP have worsened, as the FDP has picked fights with its coalition partners to raise its electoral profile. As the party of

lower taxes and economic liberalisation, the FDP has attacked the CDU/CSU very publicly for delaying the abolition of the unpopular solidarity surcharge that is added to income tax bills to pay for German unification, and for prevarication over liberalising shop opening hours.

In return, there is very little love lost between the CSU and FDP. Senior CSU politicians often wonder aloud how the FDP, despite dwindling electoral support, can hold such important portfolios in Bonn as the foreign office, the economics ministry and the justice ministry.

The problem with the speculation on an early election is that it takes little account of some hard realities. The emergence of Lafontaine has already cut CDU/CSU support, so that if a general election were held tomorrow the two parties would be unlikely to obtain an absolute majority in the Bundestag. Early election scenarios also depend on the FDP deciding to commit political suicide in the event of a defeat in next March's state elections.



There are some who say the FDP is in such a dire state that anything is possible. But the start of the festive season in Bonn should be a timely reminder that turkeys do not usually vote for Christmas.

## DATELINE

**Bonn: Anxieties are developing about the ruling coalition's future, writes Peter Norman**

## PEOPLE

## Bertelsmann's pulse races to AOL's tune

**Judy Dempsey observes the unusual excitement in Gütersloh as a transatlantic joint venture goes online**



Bertelsmann's Middelhoff: responsible for multimedia business

**I**t is hard to get Bertelsmann, the German publishing group, excited about anything. Perhaps having its headquarters in the sleepy north German town of Gütersloh has encouraged the company to adopt a very low-key approach.

That may seem surprising, given that Bertelsmann is the world's largest publishing and entertainment group. It owns the RCA and Arista recording labels and the Bantam Doubleday publishing house in New York; is the biggest book club in the world; and last year reported profits of over DM500m (US\$10m) on a turnover of DM20bn.

If anything has excited Bertelsmann recently - not to mention Thomas Middelhoff, the board member responsible for developing the group's multimedia business - it is the launch last week of its first online service in collaboration with America On Line (AOL), which is the fastest growing online service in the US. AOL was founded three years ago, and the service has already attracted more than 3.5m subscribers.

"It really is an exciting venture," says the 42-year-old Middelhoff, who recalls how the partnership with AOL started. "We wanted to move ahead and go online. We had a choice of two partners, Microsoft or AOL. We started negotiating at the end of last year. I flew over to the US that November. And immediately I struck up a very good relationship with Steve Case [the founder of AOL]. Five months later we had set up a joint venture."

Following last week's launch in Germany, AOL/Bertelsmann intends to attack the British and French markets in coming months.

Middelhoff, a former lecturer in marketing at Münster University, is the first to admit that the tie-up represents an important shift in Bertelsmann's development. Bertelsmann is still privately owned, and generally shuns joint ventures.

"Look, we could not go online alone. We have the content. But we needed a partner with the technical know-how and the experience. AOL fitted the bill. And I really do believe we can easily get 800,000 subscribers very soon," says Middelhoff, who shares the same enthusiasm exhibited by all involved in online services in Germany today.

Indeed, "online" and "multimedia" are buzz words, with Germany's large industrial conglomerates - Veba, RWE and Thyssen - jostling for position in the belief that once Deutsche Telekom, the

state-owned telecommunications network, is privatised in 1998, the telecoms sector will be thrown open to the market.

Yet Middelhoff and Bernd Schipphorst, head of AOL's operations in Europe, who is also a Bertelsmann board member, realise they also have to compete with CompuServe, a rapidly growing service which already has 100,000 subscribers in Germany, and with Microsoft.

More importantly, they will have to persuade Germans to buy not only personal computers but modems as well, so that they can hook up to online services. In this respect, Germany is estimated to be lag behind the US by about five years.

To grab market share quickly, Middelhoff says that Bertelsmann will adopt a two-pronged strategy, with its online service concentrating on two separate markets: entertainment and business.

The joint venture with AOL will provide services ranging from entertainment, access to the Internet, electronic home shopping, music, film and news. Even more interesting, perhaps, is that Bertelsmann has brought Deutsche Telekom on board.

"We started talking to Ron Sommer, the new chairman of Deutsche Telekom" eight months ago. He wants to move the telecommunications sector into the future and expand its online activities," says Middelhoff. Deutsche Telekom will take a 5 per cent stake in AOL's US

operations, which will expose it to the US market and will be its first step into the international arena. It will also take a 20 per cent stake in AOL/Bertelsmann's European operations.

Middelhoff says this will enable AOL/Bertelsmann to tap the business sector through T-Online, a subsidiary of Deutsche Telekom, which already has 1m subscribers. "The needs of the business community are different from those who just want entertainment and quick news and chatting on the Internet," says Middelhoff. "To tap both markets, we decided to keep them separate and provide two complimentary sets of services."

Not content with that, Bertelsmann is looking further down the road once its online service is established. "Eventually, we want to set up regional services," says Middelhoff. "This would mean providing an online service which has a local/regional flavour - for instance, having a service which would provide information, news and entertainment about Berlin." Subscribers, who will be paying DM9.90 a month for access to the general AOL/Bertelsmann service, would pay an additional DM1.50 for regional content.

When Middelhoff is not busy developing Bertelsmann's strategy, as well as online and multimedia services, he relaxes at home, in the countryside, not far from Gütersloh, with his wife, five children "and about 40 or 50 animals".

## FILM/VIDEO



Angels and Insects with Kristin Scott Thomas and Mark Rylance

**I**n Angels And Insects, the week resembles a stocking filled by a blind Santa Claus. We have romantic comedy, with Annette Bening wooed by Michael Douglas as *The American President*. We have two life-affirming family sagas - Diane Keaton's *Unstrung Heroes* and Ed Burns's *The Brothers McMullen* - and one death-affirming horror spoof in *Dr Jekyll And Ms Hyde*.

**■** The week's weirdest film is Angels And Insects, torn by American director Philip Haas from an A.S. Byatt story about sex, aristocracy and the predatory female. Our hero, entomologist Mark Rylance, our heroine the queasily beautiful Patsy Kensit, and the supporting cast milling about the movie's mid-Victorian stately home is divided equally between moths and humans. The film has some mischievously sinister things to say about male-female relations across creation. It also shows just why insect is an anagram of incest.

**■** The Douglas/Bening White House romp arrives clothed in friendly praise from America. *Unstrung Heroes* finds fun in the tale of a boy shuttling between alluring mother and eccentric guardian uncle. (It's like *Fanny And Alexander* in Norman Rockwell-land). And

**■** Finest video oddity is *Soldier Girl*, a docu-feature on US army life by two Brits, Nicholas Broomfield

and Joan Churchill. For graphic brutality it makes *Full Metal Jacket* seem like *Little Lord Fauntleroy*. I am still recovering from the scene where a training sergeant bites the head off a live chicken, something that will drive almost any viewer to a vegetarian Christmas.

Nigel Andrews

David Lascelles



Mystery and romance but no real significance: Dubai's gold souk

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## MANAGEMENT

Close contact reveals sharply varying styles of managers across the region, writes Edward Luce

# SE Asia: singularly different

**V**iewed from afar south-east Asia strikes many as a relatively homogeneous group of countries. Moves to integrate the region through the seven-member Association of South East Asian Nations (Asean) have reinforced the view that Asean members have more in common with each other than with their giant neighbours - China and India - let alone Japan or the US.

Companies with direct experience in more than one Asean country, however, take a strikingly different view. South-east Asia is in fact probably one of the most diverse regions in the world encompassing democracy, dictatorship, Islam, Buddhism, Christianity and animism. From the perspective of the growing numbers of foreign investors in Asean, the region's sharp cultural differences throw up bafflingly different management styles.

Antonio Lopez, a management consultant at the Asian Institute of Management in Manila, says that the differences between Asean countries' approaches to management are arguably greater than those between individual Asean countries and other parts of Asia.

Singapore's stress on organisation and discipline, for example, is guaranteed to chime well with Japan's style of corporate management. While the Philippines' more innovative - and perhaps, hedonistic - approach to life usually sits comfortably with expatriate American managers.

The rapid pace of regional integration, however - most notably Asean's target of reaching a unified common tariff of 5 per cent on all goods by 2014 - means that outside investors must increasingly treat the region as one entity rather than a patchwork of separate countries.

Lopez is not alone in pointing out that many newcomers, not least the "third wave" of Japanese investors escaping the effects of the high yen, will be surprised by the contrasts they find. "If I had to generalise on what Asean countries have in common I would be reduced to talking about matters of etiquette," says Lopez. "For example, never lose your temper with local managers. Don't bang the table. Avoid being rude at all costs whether you are in Indonesia, Singapore or Malaysia."

Indeed, Asean office shredders are littered with the detritus of glossy prospectuses written by foreign companies who were subsequently cold-shouldered for having thumped the proverbial table.

A British company in the Philippines recently watched months of careful lobbying go up in smoke after the visiting chief executive vented his spleen at his Filipino counterparts over the slow pace of drawing up the final terms of the contract.

Sensitivity to matters of politeness, however, is more important in some Asean countries than others.

"I think once you've got over the customary handshakes and courtesies you can be relatively straightforward in Singapore or Malaysia because they are much more west-



ernised than, say, Indonesia or Thailand," says Peter Zueilig, director of the Zueilig group, which has drug distribution franchises and pharmaceutical manufacturing plants throughout south-east Asia.

"Singaporeans in particular are more transparent in their approach to management because they know that if they do not pay their taxes they'll go to jail. In contrast, corruption is a way of life in some other south east Asian countries," he says.

Western companies investing in Indonesia say they are required to act out elaborate rituals of traditional etiquette before getting down to financial brass tacks with their local partners. Etsu Inaba, a Japa-

nese business consultant at Aim, likens Indonesia's emphasis on ritual politeness to the country's famous Wayang shadow puppets.

"Both you and your Indonesian counterpart know that you are simulating a ritual based on form rather than substance. But it is absolutely necessary to go through that process if you want to establish a good working relationship," says Inaba.

Another factor differentiating Indonesia from Singapore, is the island state's relatively recent history. The fact that most Indonesians were born in a city state which has had - to a large extent - to invent its own culture means

that the weight of ancestral tradition is less intrusive.

The extended family obligations which so often frustrate expatriate managers in Thailand or Indonesia are largely absent from Singapore where, among other departures, the government has provided western-style old people's homes for the retired. This means that Singapore managers can give their undivided loyalty to the company which employs them.

"It might sound like a brutal thing to say but when your manager has requested his fifth day of absence that month to visit his sick uncle or attend the town fiesta you start wishing you were in a more tunnel-visioned culture," says a for-

mer executive based in the Philippines. "Many companies have gone to great lengths to try to focus managers' loyalty more exclusively on the company."

Japanese companies, in particular, are well-known in the region for providing their managers with "paternalistic" inducements to concentrate their loyalties more exclusively. This might involve building a patriarchal aura around the chief executive of the local joint venture partner who then competes with the clan leader or head of family for the devotion of his managers.

Alternatively it might mean bringing in managers from other parts of the country where they feel less bound by their own traditions. "If, for example, a company brings in a Japanese manager to head its operations in Sulawesi, the western side of the Javanese will be much more prominent than if you had employed him [almost always male] back in Jakarta," says Lopez. "Differences in provincial outlook can also be exploited in the Philippines and Malaysia."

Ingenious devices for getting round cultural taboos have also been used, in other contexts. Richard Downing, vice-president of Seagate International, which employs 57,000 people producing hard disc computer drives, says the company took a long time to realise that its Thai workforce - from managers to shopfloor employees - were afraid to ask questions.

"In our business it is absolutely essential to get feedback from your staff so that you can improve your operations continuously," says Downing. "This is no problem in the US and Europe where people ask questions the whole time. But in many parts of south-east Asia, including Thailand, it is considered insubordinate to propose innovations."

Seagate circumvented this problem at its Thai plant by encouraging its employees to write complaints or make suggestions anonymously which would then be discussed at a general meeting. "After two or three times they realised that we were genuinely interested in everybody's viewpoint. After that people started to raise their hands in public," says Downing, who heads Seagate's Asian operations from Singapore.

Problems of shyness are less of an issue in the Philippines than elsewhere, say Asean watchers, perhaps because of the country's colonial heritage. As former colonial subjects of the US and citizens of a fully-fledged democracy, Filipinos are more inclined to speak out than, for example, Indonesians. "Filipinos like to think they are more westernised than other Asians," says Gloria Chan, a business communications expert in Manila. "It also helps that they speak English."

For Japanese companies investing in the Philippines the English language factor is a strong bonus. "I can talk to my managers and my shopfloor workers in English without any problem," says Koji Miyajima, head of Honda (Philippines). At the same time, family-owned south-east Asian firms - especially Chinese family companies - are beginning to dilute their controlling stakes in the company to raise capital on the local bourses. This, say local business experts, means that the American joint-stock version of capitalism is gaining increasing validity around the region. It also means that cultural differences are becoming less important.

Lopez - a veteran of management consulting jobs with multinational companies setting up in the region - says it would nevertheless be a mistake to expect south-east Asia to converge on a single way of doing business.

"It is always tempting to generalise," says Lopez. "When somebody asks me: 'What is the Malaysian way of doing business?' I say: Do you mean Chinese Malaysian, Indian Malaysian or Malay Malaysian? Are we referring to Penang or Kuala Lumpur? I could go through the same routine with every country except Singapore."

Multinational companies, it seems, will be requiring Lopez's services for some time to come.

"In other parts of the region the linguistic and also religious barriers can be quite difficult."

On questions of religious sensitivity most foreign investors tend to single out Indonesia and Malaysia because of their Islamic heritage. On a practical level this can mean restrictions on hiring female workers for shopfloor operations or promoting female managers to positions of seniority over male colleagues. For nationalistic reasons, Malaysia and Indonesia have also taken noticeably different attitudes to their Chinese minorities than other parts of the region.

In contrast to the Philippines, Thailand and Singapore, where assimilation has proceeded quite smoothly, the Chinese minorities in Indonesia and Malaysia are subjected to extensive business restrictions through the *bumiputra* (local partner) system.

"Restrictions on Chinese business is a very important issue because the one constant factor throughout south-east Asia is that overseas Chinese have achieved economic dominance in every single country," says Zueilig.

"This means the chances are that your local partner will not only be of Chinese origin but will also be a relatively similar business philosophy to his Chinese counterpart in the next south-east Asian country. But in Malaysia or Indonesia you have to be more careful. It might be wiser to go into joint venture with a *bumiputra* for reasons of long-term security," he says.

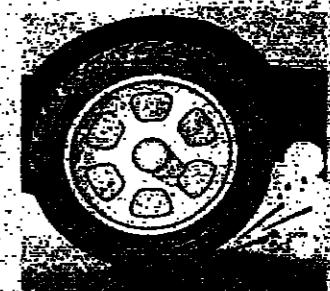
Perhaps because of the region's diverse management styles post-graduate students at Aim are encouraged to study the US approach to business management. Teachers at Aim believe that the "universal" and English-language management philosophies pioneered at business schools in the US are spreading throughout south-east Asia.

At the same time, family-owned south-east Asian firms - especially Chinese family companies - are beginning to dilute their controlling stakes in the company to raise capital on the local bourses. This, say local business experts, means that the American joint-stock version of capitalism is gaining increasing validity around the region. It also means that cultural differences are becoming less important.

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## FAST TRACK

## Perot Systems

Two events this autumn have sparked new interest in Perot Systems Corporation, a company founded by erstwhile US presidential candidate Ross Perot.

One was the strategic alliance in early September with Swiss Bank Corporation, giving Dallas-based Perot a hefty 15 per cent in European financial services. The other was the appointment a month later of James Cammavino, IBM's former chief strategist and executive number two, as president and chief operating officer of the computer services group.

The Swiss bank deal, which allows Perot to manage much of the IT infrastructure of SBC Warburg and involves the bank in taking a 21.9 per cent stake in its partner, more than doubles Perot's head count in Europe and raises the prospect that for the first time next year the European operation will account for more than half the group's worldwide revenues. These were \$300m (£200m) in 1994.

"I take my hat off to them," says David Miller, director of the securities and capital market segment at rival outsourcing firm Hockneys (part of Cap Gemini of Sogeti). "Rather than going to open tenders to millions of people they have crafted a client specific solution out of a number of different issues. The SBC deal is a pointer for the future."

Perot was formed in June 1982 by Ross Perot and eight former executives of Electronic Data Systems, the largely successful systems integration company, also founded by Ross Perot and sold to General Motors in the mid-1980s. Like EDS, IBM, Andersen Consulting, Cap Gemini and a host of other consultants, Perot has benefited from the gathering trend towards IT outsourcing.

The company first moved into the European market in 1986 through a re-engineering agreement with European Interact International, followed in the same year by an alliance with East Midlands Electricity aimed at preparing the UK regional electricity company for a deregulated market. The SBC deal, however, was the one that forced Perot's rivals to sit up.

With 51-year-old Cammavino out of premature retirement to take over the wheel there can be no doubtting Perot's ambitions. His 32 years at IBM, which included spells in charge of IBM's personal systems group and Entry Systems and Data Systems divisions, have left him with a profound technical and strategic knowledge of the industry. In London recently he indicated that one of his main priorities would be marketing.

Outsourcing, he says, is already a commodity business - "there are no large margins and nor ought there to be". The computer services companies which will win are those which can deliver the best solutions for their customers. "Businesses cannot afford not to leverage their IT".

Cammavino says that in his short spell with his new company he has been impressed by PSC's "set of beliefs" - they cherish their customers, their people and their stakeholders.

SBC apart, Ross Perot remains the biggest Perot shareholder with employees controlling the rest. "Going public's certainly in our mind," says the new boss, "but I don't think it's going to be next year."

Tim Dickson

# Consumer choice in shades of pastel

**W**hen I was a child there were two sorts of lavatory paper: hard and soft. Each sort was available in little folded sheets or on a roll. In those days consumers had a real choice, and as far as I was concerned, my parents - who bought the hard sheets - always made the wrong one.

Things are not so straightforward now. On the shelves of our local Sainsbury's, 100 per cent low grade waste, and something called GreenCare. Most of these come in a variety of pastel shades: mint green, honeysuckle, snowdrop white, peach and rose pink. Some have patterns on them and are called things like "bouquet" and "cham-

tilly". In addition, there are wet wipes and a new product offering "advanced personal hygiene".

If this is choice, I don't want it. And it seems that neither do most other consumers. I read last week that 70 per cent of shoppers over 40 would like to turn the clock back to the good old days when there was a genuine choice between a small number of products that were different.

What consumer choice has come to mean is that we all spend longer than necessary in the supermarket. You need dishwasher detergent: then you must pick your way through five different brands, each of which offers a choice of powder, liquid, gel, ultra powder, concentrated liquid and tablets. Most of these options are also available in citrus flavour. Even if you have a preference for a particular product, finding it may not be easy. Try looking for the plain coleslaw (if your supermarket has such a thing) among the premium coleslaw, country coleslaw, lightly dressed coles-

law, coleslaw with cheese, coleslaw with prawns, low calorie coleslaw . . .

It is hard to see who benefits from this ludicrous system. The demand for lavatory paper and most of these other items is inelastic; so the endless variety does not make people buy more. Instead, the manufacturers launch a never-ending series of products 90 per cent of which will not survive. The supermarkets feel obliged to stock everything - making their stores unmanageably big. And instead of basing it on choice, the consumer is faced with a confusing array of almost identical products. There may be a few peo-

ple who are excited by the fact that they can now buy a tin of tomatoes variously flavoured with garlic, chilli, herbs or fennel, and there may be some who enjoy the hours deciding what to buy. But looking at the harassed and worn faces in my local Sainsbury's they are few and far between.

A strange man came to see me the other day. He was wearing a T shirt and a pair of shorts and arrived on a bike with a computer strapped to the back. He gave me a little card giving his name as Paul Wolfsfeld. At Christie's and BP, staff have

told me how he had spent six years on his bike visiting the headquarters of the 1,400 largest US companies, and is now doing the same in Europe. He marches up to the receptionist, asks to see the view from the CEO's office, inquires about the canteen, the age of the building, the distance from the airport, and whether the boss smokes.

The most extraordinary thing about this scantly-clad Californian is that most companies happily open their doors to him. In the UK, only those corporate mavericks BTR and Hanson have politely but firmly shown him the exit, and in the US, Walt Disney, that happy, friendly organisation, distinguished itself by escorting him off the premises.

This man must know more about corporations than anyone else alive, I thought. How better to assess the corporate culture than walk in from the street and observe whether people smile at each other in the corridors.

At Christie's and BP, staff have

free meals, he told me. Nokia, the Finnish telecoms company, has an Ericsson phone in reception. Aquariums are popular in Sweden, where visitors are also offered fruit. Nationwide Mutual, the US insurance company, has a corporate chapel. BAT has a great view. Prudential has a ghost. Tetra Laval, British Steel and Unilever all have cannons in their offices. KLM is the only airline where the chief executive does not have the regulation model aeroplane on his desk - in an attempt to prove that it is its people that matter.

The more he told me about his collection of corporate trivia the less enlightened I felt. What these details revealed is how overwhelmingly similar most headquarters are. Most buildings are dull, and most CEOs - so he says - can't use computers and have weak handshakes. Maybe corporate offices have something in common with lavatory paper: a vast collection of similar entities with little to choose between them.

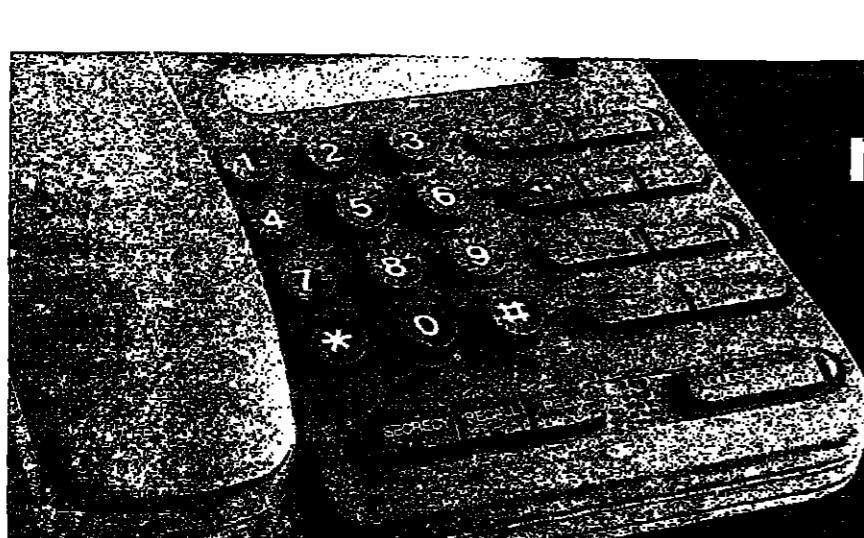
Tim Dickson

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 MONDIAL ASSISTANCE



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## BUSINESS EDUCATION

Della Bradshaw asks why students are prepared to travel thousands of miles to study for an MBA

## On course for a long weekend

For the past year Max Nussbaumer has spent two weekends of every month studying for a part-time master of business administration degree at the London Business School.

Working full-time while studying for an MBA is difficult enough at the best of times. But for Nussbaumer, a father of three, the strains are compounded because he has to travel to London from Cologne, where he works as sales manager for a German computer company. What is more, he is paying for the course himself - the fees, the cost of the flights and the accommodation.

But Nussbaumer, an Austrian by nationality, is confident that his decision to study in the UK will prove fruitful. "I would like to go to the US or UK in the mid-term - not the short term. So I wanted to study at an Anglo-American school," he says. "I planned to expand my international network of friends and business contacts."

Nussbaumer is one of a growing number of students who travel overseas to study for executive MBA degrees, particularly in Europe. Several US business schools are cashing in on the trend.

The University of Chicago has been one of the front-runners and began its international executive MBA course in Barcelona in July 1994. Although there were already two business schools in Barcelona with strong international reputations - IESE, the graduate school of the University of Navarra, and Esade - Robin Hogarth, deputy dean at the Chicago business school, says there is little competition between the courses. While the local schools have a strong core of Spanish-speaking students on their MBA courses, the 18-month Chicago executive course draws in more mature students from across Europe and even further afield.

Of the 107 students on the two ongoing courses only 28 are resident in Spain and only 20 are Spanish. Students travel every month from as far afield as Angola and Venezuela and several are Americans working overseas. Indeed 45 per cent of the students on the course work in a country where they are not a national.

Winnie Ng, for example, is Canadian and now works in Hong Kong as the public relations

Ng chose the Barcelona course specifically because it was based in Europe and had a range of European students. "I liked the mix of students. I was educated in Hong Kong and North America so I wanted some European exposure."

Another student on the Barcelona course, a Japanese banker working in London, was impressed by its structure, which has been specifically designed for overseas students studying



manager for the Kowloon Motor Bus company. She uses her annual holiday plus study leave granted by her company to fly to Barcelona every six weeks. The overnight flight enables her to get some sleep, she says, which is desperately needed as the intensive one-week course which follows involves "working from seven in the morning to 12 at night".

part-time. Students descend on the Barcelona campus in week-long bursts throughout the year, with a longer period over the summer, when business elsewhere tends to slack.

However, even though his employer is supportive, he says he has still missed a couple of days from the course due to pressure of work in London.

Nussbaumer is also facing problems in marrying work with study. Beginning his second year he has been restricted in his choice of optional, or elective, courses, being forced to choose those that fit in with his work schedule. As he says: "I just can't afford to fly to England for a course every Wednesday evening."

In North America cross-boundary MBA study is also beginning to prove popular. Georgetown University in Washington DC, for example, has been running an executive MBA programme since September 1994. In September 1996 the course will have its first overseas student, says Jeremy Moyse, director of the course and himself British.

Already there are several overseas students on the flexible MBA programme run by the Katz School at the University of Pittsburgh, Pennsylvania. One is Canadian Peter Jamieson, who runs a franchised supermarket in the Atlantic province of New Brunswick. He travels a round trip of 2,000 miles every time he visits the campus, which is required seven times a year.

He chose to study in the US rather than Canada because he too wanted to mix with students of different nationality. "In Canada people are very close to what I am. I wanted to study with a different calibre of student. The students are as important as the faculty."

Although based in a remote part of Canada, Jamieson keeps in touch with faculty members by telephone, facsimile and electronic mail. He uses the same means to keep in touch with other students - at the moment he is in a work group with two students working in Frankfurt, Germany, and Rochester, New York.

Jamieson admits it is hard work. "It's all down to discipline. If you fall behind you then have to catch up. Then it's twice as bad."

## CONFERENCES &amp; EXHIBITIONS

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## Currency Derivatives

Valuable for dealers and more sophisticated customers using the currency markets for hedging and speculation. Delegates should be familiar with basic terminology. Trading in currency futures, Option trading strategies and hybrid products. Option valuation and risk profiles. Synthetic agreements for forward FX. Currency swaps.

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Gas is widely viewed as the fuel of the decade with production and use growing strongly worldwide. With the advantages of being seen as an environmentally friendly fuel and reserves that are set to outstrip oil, will the gas business fulfil its widely held promise or are expectations being set too high?

Contact: FT Conference

Tel: 0171 814 9770

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DECEMBER 12 & 13

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## The Future of Aviation Safety Regulation from a European Perspective

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Tel: 0171 499 3515 Fax: 0171 492 1438

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JANUARY 19

## Tomorrow's Total Appraisal

A Managing Best Practice Conference

Appraising an individual's relationship with customers, peers, and those they manage, provides a more rounded picture of performance. At this practical event catch up with best practice and hear from organisations who have successfully implemented upward of 360° appraisal systems. *Mercury One*, One, 244, Rower Group, J C Rouse, Contact: Sam Morgan - The Industrial Society

Tel: 0171 839 4300 Fax: 0171 839 3853

LONDON

## JANUARY 22-24

## Introduction to Foreign Exchange and Money Markets

Those involved in corporate banking or treasury need to understand Foreign Exchange and Money markets, their products and risk management techniques. e FX: Definitions, Key Players, Spot and Forward, Basket and Cross Currencies. Money Markets: Bank of England Operations, Discount Houses, Institutions, e FRAs, Options, Caps, Collars, Floors, Swaps

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JANUARY 23

## The Private Finance Initiative: The New Opportunities for the Private Sector

Detailed pre-Budget briefing on planned PFI. Speakers include six Government Ministers and Sir Christopher Blundell, Chairman, Private Finance Panel. Case studies of completed PFI projects and examination of the 1000 projects now available under PFI.

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Training in Spot and Forward FX dealing for value/junior dealers and Corporate treasury personnel. Highly participative course including WINDEAL (PC Windows-based dealing simulation). Training effected by practitioners with many years' market experience. £250 + VAT.

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Training in Capital markets activities for trainee/junior dealers, fund management, Corporate treasury personnel, associated settlements and systems development staff. A highly participative course with many practical exercises on bond and equity pricing and dealing calculations. Training is effected by practitioners with many years' market experience. £250 + VAT.

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## Introduction to Banking for Executive Secretaries and Support Staff

For secretaries, IT and other support staff providing a sound appreciation of a bank's products, systems and procedures. The Banking System - History, Practice, Structure, Regulation; e Products and Services; Frequently used Banking and Financial Terms. 2 days. £395.

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The fast growing private banking sector focuses on the provision of high quality, personalised banking services to wealthy high net worth individuals. This course introduces some of the facilities and services routinely expected by private banking clients. An intensive induction course for new entrants to private banking. Staff who need an appreciation of the functions of a private bank would also gain from attending. 2 days. £395.

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Tel: 0171 329 0595 Fax: 0171 329 3853

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JANUARY 29-31

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LONDON

## BUSINESS TRAVEL

French travel threat  
France's worsening public sector strike threatens even bleaker winter travel this week, reports John Riddiford in Paris. Cabin staff at Air France and Air Inter, the domestic carrier, threaten to join rail, metro and bus workers to express their grievances in industrial action. The cabin staff strike is due to take place on Thursday and to last for 24 hours. In recent strikes at the airlines, services have been maintained at a relatively high level, with few cancellations. So far, there are no signs that other carriers will be

affected, although an invasion of runways at Orly airport last week by members of the communist-led CGT union revealed that the risk exists.

Eurostar cross-Channel rail services have proved relatively resilient to the strike, which has crippled the French national railway system. But the disruption on the rails, which has seen a significant number of Eurostar services cancelled between London, Paris and Brussels, is expected to continue this week.

**Strict smoking curbs**  
Singapore, which already had the toughest anti-smoking laws in Asia, has tightened them further. Smoking is now banned in air-conditioned shopping malls, pedestrian underpasses and outdoor public places where two or more people gather, such as bus stops, and will eventually be banned in bars, discos and other nightspots. The authorities are determined to make the city-state the world's first smoke-free country.

Smoking is already banned in air-conditioned offices and factories and in air-conditioned or enclosed common areas of private residential buildings.

**Sabena strike warning**  
Unions are warning of weekly strikes at Belgian airline Sabena unless the management backs down over pay and work hours. A 24-hour strike last Wednesday cost the company about \$5m (£2.4m), officials said.

• Pilots at Sabena, Spain's national carrier, last week called off strikes of strikes scheduled for later this month after their union and management agreed on mediation to help negotiate new working agreements.

**Show guarantees**  
Travellers bound for western Scotland might like to know that the cost of a night's accommodation and dinner if frost or snow prohibits play on its Open championship Alisa golf course, writes Michael Thompson-Neal. The guarantees run until March 7, with various conditions.

The offer relates to a minimum stay of two nights, booked at least 48 hours in advance. Ryanair recently introduced a new flight from London Stansted to Prestwick - 25 minutes from Turnberry - four times daily, at between £50 and £99 return.

**Aids highlighted**  
Aids activists in India are determined to raise the political visibility of the disease, which affects an estimated 1.5m people in the country. The World Health Organisation estimates at least 5m people in India could be infected with HIV, the virus that can lead to Aids, by 2000.

One expert has warned that because of the high mortality from tuberculosis or even diarrhoea, "people don't see Aids having an immediate impact".

**Likely weather in the leading business centres**

	Mon	Tue	Wed	Thu	Fri
London	10°C	11°C	12°C	13°C	14°C
Hong Kong	22°C	23°C	24°C	25°C	26°C
Tokyo	15°C	16°C	17°C	18°C	19°C
Paris	10°C	11°C	12°C	13°C	14°C
New York	10°C	11°C	12°C	13°C	14°C
Los Angeles	18°C	19°C	20°C	21°C	22°C

Maximum temperatures in Celsius

## Train at the centre of a love-hate affair

Professor Raymond Levy is a contented man - and not only because his daughter is getting married this week. As a regular traveller between London and Paris, Prof Levy, a professor at London University's Institute of Psychiatry, is also a highly satisfied customer of Eurostar, the Channel tunnel passenger rail service which has just celebrated its first birthday.

Indeed, Eurostar has a birthday present for Prof Levy and other frequent users. Next summer it will introduce a loyalty scheme similar to those operated by airlines.

Meantime, European Passenger Services, the company which operates Eurostar, can bask in the knowledge that it has attracted a claimed 40 per cent share of the combined rail and air markets on the London-Paris and London-Brussels routes.

In spite of the inevitable sneering that greets large capital projects in the UK and some horrendous delays in its early days, many Londoners are delighted that they no longer have to slog out to an airport.

Keith Haynes, sales and marketing director of business travel agency P&O Travel, reports that one of his clients has switched 80 per cent of its London-Paris traffic to Eurostar.

Alec Perkins of Carlson Wagonlit Travel's dedicated office at Shell International, near Eurostar's Waterloo International terminal in London, says the service offers travellers "convenience, frequency and reliability".

Prof Levy, who has journeyed on Eurostar 15 times, agrees with Perkins' view: "I would not use the air service any more unless I was stay-

ing somewhere near either Charles de Gaulle or Orly airports," he says.

Yet in spite of the praise from travellers, there are many critics of Eurostar, particularly within the travel business. Company travel managers and travel agents are happy with the product but not with the sales operation which supports it.

Their complaint is threefold. Perhaps the most irritating problem is that even with a supposedly flexible first-class ticket, travellers cannot change easily from their scheduled departure to a later or earlier train. They are obliged instead to buy a new ticket and claim a refund.

For agents, the main aggravation is that most are still unable to book Eurostar seats and issue tickets on the computer reservations systems standard in the industry. Instead, they have to telephone a sales line and wait for EPS to post the tickets.

Just 80 of the 7,000 or so UK travel agents have been using the EPS proprietary hardware and software system, called Tribune, mainly found at travel agencies' head offices and at main railway stations.

But having only one computer in a busy office is a gross inefficiency. "We had 11 consultants fighting to get on it," says Perkins.

The Carlson Wagonlit office at Shell is now one of two in the UK piloting a live link to Eurostar on Galileo, the computer system used by most UK agents. But others are still waiting for a much-delayed link which is now promised for next March.

"I know that integration into Gal-

## Eurostar's track record

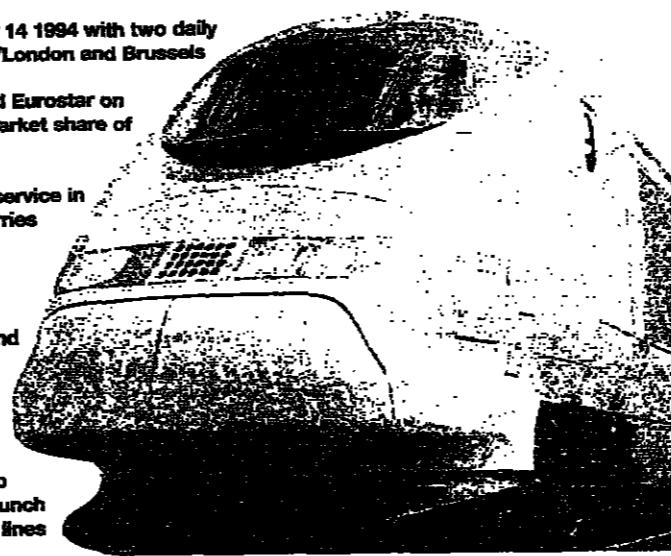
• Eurostar was launched on November 14 1994 with two daily return services between London and Paris/London and Brussels

• Of all passengers travelling by air and Eurostar on the routes concerned, Eurostar claims a market share of 40 per cent

• Just under 3m passengers used the service in its first year of operation. Eurostar now carries about 70,000 passengers a week

• There are 11 return services a day between London and Paris Monday to Thursday; 12 services on Friday to Paris, and 10 on Saturdays and Sundays. Eurostar runs six return services every day London to Brussels

• Next year Eurostar will step up the Paris service to 15 times a day and will also increase the Brussels service. And it will launch through services on mainland UK InterCity lines



ileo is coming, but so is Christmas," says James Myles, managing director of agency Protravel International.

For travel managers charged with keeping their employers' travel costs under control, the principal gripe is that, unlike the airlines, EPS will not agree to route deals. Such a deal with an airline works on the principle that the carrier gives the client a discount in return for the client agreeing to put a fixed minimum amount of business its way.

The intransigence of EPS is a double blow for cost-conscious travel managers: not only do they have to

pay the full fare, but the desertion of the airlines for Eurostar is jeopardising existing route deals with the competing carriers.

"I want some reward for moving my passengers away from the airlines," says Richard Cornwell, senior travel manager at Price Waterhouse, the accountancy firm, and chairman of the Institute of Travel Management, an association of corporate travel buyers.

"I am losing out on my British Airways route deal because our employees are moving on to Eurostar," adds Cornwell.

In short, although Eurostar's chief attractions are that it avoids

the disadvantages of air travel - the trip out to the airport, the lengthy check-in procedures - critics say it is failing to provide the advantages that airlines do offer such as route deals.

What particularly angers them is that they have been making the same complaints since the Eurostar service was launched, but have seen little progress. Now the service is in danger of losing their considerable goodwill unless problems are fixed.

"They have had so much time to plan a perfect system," says Andrew Solum, travel manager of Inmarsat, the international satellite telephone operator. "I've got travel-

lers who now say they would rather fly because it is easier to change their tickets."

Paul Tracy of EPS takes the criticisms in his stride. He admits there have been problems with ticket flexibility, particularly for travellers returning from Paris. But he says most of the difficulties have been ironed out and will be eradicated when the UK, French and Belgian railway companies integrate their ticketing systems in February.

Of the belated introduction of CRS reservations, he says that delay was unavoidable. "Only a limited amount of money can be used for investment at different stages and our first job was to get the product up and running, otherwise there would have been no trains to ticket," he says.

When it comes to route deals, however, Tracy makes no apologies for not granting concessions. He argues that the advantages of travelling by Eurostar outweigh the price.

In any case, he says, Eurostar tariffs are between £30 and £40 cheaper than comparable return airfares when elements such as airport taxes are taken into account.

Even more straightforwardly, Tracy sees no need to discount when his product is in such demand. "It is often the companies which argue most strongly for route deals that have the most employees travelling with us because they prefer the service," he says.

For the moment, therefore, Eurostar thrives because it is the people's choice. But unless EPS is careful, the powerful constituency of travel managers and agents might decide to dispatch their travellers to Paris and Brussels by other means.

## Curbs on Russian visas

Russia's foreign ministry has decided to introduce tougher visa requirements to counter what it calls western embassies' "discriminatory" attitude to Russian travellers.

"We are simply bringing our visa practices in the western countries in conformity with their work here," said Nikolai Sadihikov, deputy head of the ministry's consular service.

Russia has long complained that western embassies in Moscow were extensively quizzing Russian applicants about their financial position, family ties and travel plans.

Some embassies have demanded that Russian travellers provide guarantees that they would return to Russia.

"It has become common for them to ask Russians the most weird questions and to demand from them the most unexpected papers," Sadihikov said last week.

From now on, Russian consulates abroad will be authorised to introduce similar procedures for westerners applying for Russian visas, Sadihikov said.

"We have fully liberalised our visa practices, while western countries have taken discriminatory steps against the Russians, contrary to their own declarations," he added. "We can only hope they will revise their approach now."

## THE AMERICAN EXPRESS

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a shower and a real bed" SERVICE.

"I've just spent

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## MEDIA FUTURES



## When video springtime sets the Glitter Palace aglow

Michael Thompson-Noel describes Bill Gates' views on the future of advertising

**G**lobally, the advertising business is doing well, though its present-day health and wealth may look like very flat beer from the vantage point of 2010 if the grandioses predictions of Microsoft boss Bill Gates come true.

If you listened to those who own and run media companies, you probably wouldn't guess that worldwide advertising expenditure is frisking ahead nicely. But it is. According to new forecasts from the UK media specialist Zenith Media, to be published today, global main-media advertising expenditure for 1995 is expected to reach \$260bn, up 7.3 per cent on last year.

"Main media" means television, print, radio, cinema and outdoor advertising. Add in other forms of marketing communications expenditure - chiefly: direct mail, point-of-sale and sales promotion - and the total global spend for 1995, says Zenith, is likely to be \$362bn, 6.7 per cent ahead of last year.

Next year will be even jollier. In the US, 1996 will be a presidential election year, and in Atlanta, an Olympic Games year - two good reasons why Zenith expects next year's north American ad spend to improve by 6.2 per cent on 1995, to \$104bn, helping to propel the worldwide main-media ad spend to \$360bn, up 7.9 per cent.

Oh yes, Bill Gates. The jacket of Gates' just-published book, *The Road Ahead* (Viking, £17.50), describes it as an authoritative, provoking and readable guide to the information highway - and hardly a reader would have grounds to sue.

Of special interest to the marketing fraternity are Gates' views on the future of advertising - gleaned, I imagine, by consulting the hottest suits on Madison Avenue and then filtering their opinions through Microsoft's circuit.

Industry after industry will be changed by the advent of the information highway, says Gates - he prefers the phrase "information marketplace" - as the digital revolution ushers in what he calls low-friction, low-cost capitalism, in which market information will be plentiful and transaction costs low: "a shopper's heaven".

Most of what Gates has to

say about the future of advertising is based, naturally, on the dawn of big-time narrowcasting - opposite of broadcasting - and the way that narrowcasting will allow advertisers to beam their sales messages at intensely focused target audiences.

"Today," says Gates, "television viewers are targeted on a cluster basis... The broadcast advertiser is dealing with aggregated information about the viewer, based on a statistical sample. Broadcast advertising reaches many people who aren't interested in the product."

Magazines, on the other hand, are often aimed at more closely targeted audiences - even groups as narrow as

Some advertisers - Coca-Cola, for example - want to reach everyone, says Gates. But even Coca-Cola might decide to aim diet cola ads at households that had expressed an interest in diet books. Or a company might advertise the same product to everyone, but vary the actors in the ads by gender, race or age. To maximise the value of advertising, advanced algorithms will be required to handle ad breaks within programmes for very small groups of viewers.

Because individually targeted streams will be flowing through the network all the time, video advertising is likely to become cost-effective even for small guys. Even corner grocery stores and the

unimportant advertising (or other) messages because we will use software - he calls it "softer software" - to identify the messages that really interest us.

On the highway, the principal information selection techniques will include spatial navigation, hyperlinks and agents as well as filters. The aim of this software will be to help us plumb seemingly depthless oceans of information without suffering the bends.

For example, most people will block e-mail ads except those they really want to see. To try and capture our attention, advertisers may offer us small sums of money to look at their ads.

"In effect," says Gates, "some of the billions of dollars now spent annually on media advertising and on the printing and postage of direct-mail advertising, will instead be diverted up among consumers who agree to watch or read ads sent directly to them as messages."

If Gates is only half right with his forecasts, the advertising business, like all service businesses, is in for a profound shaking the moment it steps on to the highway. Indeed, the production of ads and their dissemination sound as though they will become far bigger enterprises than they are today. Just possibly, by 2010 the annual global main-media ad spend may have vroomed to a tad short of \$1 trillion. Or not.

### Just possibly, by 2010 the annual global main-media ad spend may have vroomed to a tad short of \$1 trillion. Or not.

teddy bear fans. People buying a teddy bear magazine want to see ads for teddy bears and their accessories. In fact, people often buy special-interest magazines as much (or more) for the ads as for the articles.

"The information highway," says Gates, "will be able to sort consumers according to much finer distinctions, and to deliver [to] each a different stream of advertising." This will profit everyone: viewers, advertisers and online media owners.

Looking for a used car? Then you'll issue a query specifying the price range, model and features that interest you, and will be sent lists of cars available to route advertising without revealing which specific households received it. Or not.

I am astonished, in retrospect, at what an insignificant role - close to zero - advertising played in these spending decisions. The new carpeting, for example, was purchased in a fog of ignorance. I chose a shade of blue, and two of us visited an upmarket store. We came away with a sample. This sample was then conveyed to two cheaper stores and to a

local dry cleaner will be able to advertise in ways they could not before, says Gates. These localised ads might be beamed at just a few streets, or address ultra-specific interests, fads and fancies.

Even classified advertising - today's most effective way to reach a narrow audience - will enjoy a video springtime, says Microsoft's chief, because tomorrow it won't be tied to paper or limited to text.

Data can be gathered and disseminated without violating anyone's privacy because the interactive network will be able to use information about consumers to route advertising without revealing which specific households received it. A restaurant chain would know only that a certain number of middle-income families with small children received their ad... These closely targeted advertisements will be of more value to the advertiser, so a viewer could subsidise an entire evening of television by watching a small number.

Yet we will not, says Gates, be drawn down by a deluge of

activities, list of faculties, research and information for prospective students.

• Brent Friedenberg Associates ([www.bfa.com](http://www.bfa.com)) is a Calgary-based firm of energy economists that acts as a consultant to the natural gas industry and published the Canadian Natural Gas Focus newsletter. Subscription details are at the site and the publications can be sent via fax or Internet.

• The magazine of the American Association for the Advancement of Science (<http://www.aaas.org/science>) is an index of companies doing business in Switzerland, and her profiles, product lists and information for companies seeking trading partners.

• The International Cotton Advisory Committee ([www.icaa.org](http://www.icaa.org)) has statements and product details; good stuff for anyone in the sector, but the bureaucratic bits may prove overwhelming for the general reader.

• The marketing department at the University of Pennsylvania's Wharton School of Business has put up a useful site ([www-marketing.wharton.upenn.edu](http://www-marketing.wharton.upenn.edu)) with details of

### Cyber sightings

• New York communications sector investment bankers Veronis, Suhler & Associates have set up a site ([www.vsa.com](http://www.vsa.com)) with an excellent range of industry resources, including the firm's Top 50 Index, a composite of the 50 largest US public communications companies, ranked by total market capitalisation.

• Investec ([www.investec.com/investec.html](http://www.investec.com/investec.html)) boasts interesting electronic stock and commodity trading information, including The Cutting Edge - with an introduction to chaos theory: "a new paradigm in trading".

If William Gibson were a broker, he'd have this site bookmarked.

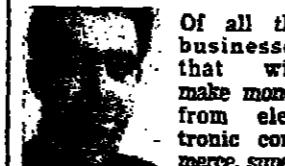
• After World AIDS day, the UK's Health Education Authority ([www.wad.hea.org.uk](http://www.wad.hea.org.uk)) is putting out information on HIV and prevention measures, while contraceptive maker Durex's site ([www.durex.com](http://www.durex.com)) has an educational - as well as an entertaining - forum (as it were).

• Despite its name, Sweet Seductions ([www.paradise.co.uk/seduct](http://www.paradise.co.uk/seduct)) is only mildly vice-ridden. It's the site of a Lexington Spa-based chocolateier and has an online ordering facility if the graphics prove too tempting.

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Financial Times on the World Wide Web  
[www.ft.com](http://www.ft.com)  
[www.usa.ft.com](http://www.usa.ft.com)  
[www.ft.com](http://www.ft.com)

## Peapod's vision



**Tim Jackson**  
Arguments for this proposition can be based both on the cost of building an electronic front-end for buying thousands of fast-moving, low-value items, and on the fact that supermarket shopping is already highly convenient.

For instance, it maintains accuracy by asking its shoppers to check the last four digits of the barcode of every item they buy. It calls these codes, whose real name is universal product codes, "U Picked Correctly". Delivery staff are rewarded for their politeness by the standard US mechanism of tipping. No wonder that smaller competitors have built good order interfaces, only to fall down on delivery.

The company has three big investors: Ameritech, a telecommunications business, and two newspapers, the Chicago Tribune and the Providence Journal. One of the reasons for these investors' holdings is no doubt the fact that Peapod is almost unique among online services in having women make up three-quarters of its customer base. This may prove useful in years to come, as online services seek to escape from their young, male, geeky ghettoes.

Up to now, Peapod isn't on the Internet. Complaining that the World Wide Web was designed for documents and not for commerce, the company says its client-server technology was easier to implement on a private network of its own, which customers dial into using dedicated software. Speed is an issue: during the early evening, Internet traffic can be so slow as to make supermarket ordering impractical.

Early next year, this omission will be corrected. When Peapod ventures on to the Internet, it hopes to find lots of new customers among the residents of the San Francisco Bay area, who are probably the world's most wired. I expect to be one of them. Given my previous cynicism about buying groceries on the Internet, I look forward to eating my words.

Tim Jackson can be reached at [Tim.Jackson@pobox.com](mailto:Tim.Jackson@pobox.com)

information on each product and prices per pound, and to seek special offers.

"Our clients buy toilet paper on price, hot-dogs by fat content, and they choose soda according to what's on special," says Thomas Parkinson.

The company can promise delivery of goods within a 90-minute window - with the same till receipt a conventional shopper would receive, and soon enough for ice-cream to remain frozen.

Its service is personalised. You can ask for "three yellow, two ripe" when buying bananas. Price-conscious customers can hand product discount coupons to the Peapod delivery man for redemption.

The company's shoppers substitute similar brands when something is out of stock, and will call customers to check when necessary.

Mass food retailing, like car manufacture, is one of the world's most finely honed process businesses. Competing electronically against the personal visit - when many people live only minutes away from supermarkets that offer keen prices and excellent choice - is not easy.

Until last week, I would have gone further and pronounced the challenge impossible. But the other day I saw a leaflet given out by a man in a green T-shirt in front of a Safeway supermarket in Palo Alto, California, that changed my mind. The leaflet came from a company called Peapod, which has been in business for six years in Chicago and two years in the San Francisco Bay area.

Peapod was founded by Andrew and Thomas Parkinson - brothers, aged 35 and 37 who worked for Procter and Gamble in sales and in software and marketing respectively. Their service is straightforward. Customers pay a \$6.95 monthly fee for access to Peapod's online network, which allows them to order groceries from a local supermarket using their PCs. They then pay another \$6.95 for each delivery, plus a 5 per cent premium over the supermarket's published prices.

It took two weeks to find the right stuff at a price I could live with. As an exercise in tapping all human knowledge on the availability in central London of bluebird-hued carpeting that costs between £15.95 and £21.95 per square metre, it was the opposite of the focused, filtered, online, hyperlinked, interactive, multimedia, spatially navigated video-romp that Bill Gates is promising us.

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Just hope he knows what he is talking about.

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## SPORT / ARCHITECTURE

# Why rugby's King should keep his head

Along the touchline were spread the usual flotsam and jetsam of an under-graduate rugby match. Injured team-mates, girlfriends with gum chums who'd rather take the coach than slog through a Wednesday afternoon physics practical.

On the pitch, Bristol University were comprehensively slaughtering their opponents, Southampton University. There were whispered questions amongst the small crowd. "Which one's King?" is that Alex?

The man himself, Alex King, played at fly-half for Bristol with languor rather than fervour. His acceleration, finger-tip ball-handling, and imaginative distribution marked him out as a cut above his colleagues. But although he visibly enjoyed the game, King's heart didn't seem to be in it.

Perhaps his mind - understandably - was elsewhere. The previous day the 20-year-old accountancy and economics student had been named to play as outside-half for England 'A' against Samoa on December 13. To leap from student rugby to national honours is heady enough, but with debate raging as to a long-term replacement for Rob Andrew in the full England team, King's rapid ascent is doubly intriguing.

And there's more. With the advent of professionalism in rugby union, top clubs have been approaching King and offering substantial signing-on and playing fees. When he began his degree course 15 months ago, there was no such prospect as a career in rugby, but now temptation is everywhere. There are no guidelines to help him, and the clubs are as confused as the players.

"It's just mind-blowing at the moment," said King after the match. "To be a student, sharing a house and going for a few beers with your mates, and then the phone goes and you're having big offers thrown at you."



KEITH WHEATLEY

There is already pressure to drop knockabout student rugby, but he says he enjoys the camaraderie too much to think of it. Yet Gloucester, who were the first to offer him terms, would surely think of it. Director of coaching Richard Hill is too shrewd to risk the club's money on a key player who may be out for months after a "fun" game with his mates against Southampton University.

Other clubs have followed Gloucester's approach, and King is already wondering whether it may be possible to earn the "pocket money" to provide a car and a few more beers yet remain a student, with all that that entails.

"I don't really want to sign my life away just yet," says King. He is a good-looking lad whose goatee beard would mark him out amongst the England backs. "My priority has got to be a good degree. I need at least a 2:1 if I'm going to go into law, which is the current plan."

He is not the only Bristol University player trying to navigate through this virgin territory. Team-mates Fraser Waters and Mark Denney, half of the England under-21 back division, are already being chased by local powerhouses Bath.

All this places an onus far beyond coaching on the university's sports director, Bob Reeves. Whilst Reeves is delighted that his players have



Alex King reflects: "I don't really want to sign my life away just yet"

the talent for national representation honours straight from student rugby - side-stepping the time-consuming grind of first division club competition - he sees a formidable responsibility in advising them how to handle their commercial desirability.

"It's very worrying for me," says Reeves. "They're all being chased by big clubs and we just hope they keep their feet on the ground. They're sensible lads, but - because they are free agents - they are going to attract some large offers. It's very flattering if you're 19 or 20 to have someone wine and dine you and say 'Let's talk business'."

In discussions with his soaring protégés, Reeves has stressed what early days these are to talk of a fully professional era of senior club rugby - and how quickly the bubble

may burst from a variety of causes.

Yet this is not what King & Co are reading in the sports pages. Newcastle, with Andrew's contacts and Sir John Hall's cash, are talking player packages worth £50,000. Shrewd observers reckon that the day of the £100,000 transfer fee is almost here. Down the road from the university, Bristol RUFC already have £5,000-per-player trust funds in place for this season.

But Reeves stresses to his players the importance of not getting carried away with the multiple zeros of the soccer world. "It's a different ethos. Most of the players haven't got degrees, and the ones that don't make it tend to end up running newsagents' shops," he says.

The match that put King's crown on his head was a blind-

ing display nine days ago for South-West when England coach Jack Rowell just happened to be in the stands. King's pace and space made him conspicuous even amongst for more senior players.

With the hunt on for a national stand-off half who has - perhaps - a decade's play in him, let us be hypothetical. Alex King plays out of his skin against Samoa, whereas Mike Catt (currently wearing No 10 for the full England side) has a poor game against the same opposition at Twickenham three days later.

It would be hard for Rowell not to consider Alex King as fly-half for the Five Nations championship early next year.

The England squad currently expect about £30,000 a man for the coming season. That would buy plenty of beer around Bristol's student bars.

# Venerable Ripon punts on its future

Colin Amery visits an historic English city that is applying for lottery funds to safeguard its heritage

Cities, like other landscapes, grow and change if nurtured, and, if neglected, wither and die. The finest cities are rooted in nature and growth, something that John Ruskin knew about and explained so well in both *The Stones of Venice* and *The Lamp of Memory*.

It is no coincidence that Ruskin started *The Lamp of Memory* with a description of a remote and beautiful place for

For him, as for us, the powers of association between nature and architecture are striking. Only the oldest cities in Europe have these strong associations, and in England these tend to be the great cathedral cities.

One city in particular has retained a potent link with its ancient origins and that is Ripon in Yorkshire. Its cathedral still dominates the town and stands upon the crypt of St Wilfrid, which dates from 670 AD.

But it is not only age that makes Ripon remarkable. It is the fact that it is still a place that is complete and rare. To stand on High Saint Agnesgate is to see a view of the cathedral that is timeless. To look across the beautiful countryside from Studley Royal towards Ripon is to enjoy one of the best views in England.

Ripon repays careful study because it shows in microcosm almost all the problems and potential of any historic town.

It is easy to examine because it is a small place; the population is some 12,000. It is still one of those cities where trees and the surrounding countryside are part of your view whichever way you turn. Its weekly markets still seem to relate to the activities of the surrounding dales, and the feeling of a coherent modest community persists.

Ripon is about to do something remarkable. It is the first city to be preparing a bid for funds from the UK national lottery for the regeneration and protection of the fabric of its

entire heritage. The bid will be submitted to the heritage lottery fund from the city as a whole.

In its first annual report, published last week, the heritage fund explains, albeit rather cursorily, how it has selected 79 heritage projects to share slightly more than £26 million from April this year.

The fund cannot solicit bids but it states its aims clearly: "The challenge is to encourage and support the most imaginative possible use of Britain's heritage so that the past - presented with flair, innovation, excitement and vision - becomes a vital and inseparable part of the future." This is a tall order, because "heritage" is such a huge thing, ranging from entire cities to rare species of sheep.

Ripon seems to me to be an ideal initial candidate for a unified bid for lottery cash. A preliminary study and exhibition was prepared by the Prince of Wales's Institute of Architecture and its report, *A Vision of Ripon*, was a catalyst in unifying the local authorities and the amenity societies.

Clearly, as much participation as possible should also come from local people to ensure that the rejuvenation is democratically achieved. The completion of the bypass and the consequent removal of heavy traffic is the pivotal factor that will allow for the restoration of the fabric of the city centre.

At the heart of Ripon is the cathedral and the market square, and plans exist to link them with a pedestrian route along Kirkgate. A big supermarket will be moved from its inadequate home on the marketplace to an edge-of-the-city site where it can enjoy adequate parking.

That decision seems to unlock the potential of the market square as a suitable location for improved small shops and a public library. The square has a giant obelisk com-

memorating 60 years' service (in 1781) as MP of William Alstaire, from nearby Studley Royal, and also has a fine town hall by James Wyatt built in 1801.

To the west of the market is a surprisingly large area of run-down back-land that would be ideal for new houses and small businesses.

Almost all small market towns merit exploration behind the main streets, as there is always a lot of potential development land that has been forgotten. The same thing applies to canals and rivers in cities. They are often neglected, and in Ripon there are several canal and riverside sites that offer great opportunities.

In *A Vision of Ripon* much emphasis was rightly placed on the need for very high-quality refurbishment and new building. This is surely where lottery cash comes in.

To present an agreed and united bid from the whole city for the whole city is in itself remarkable, but the money must ensure that nothing is done to Ripon at the end of the 20th century that is not as good as the finest parts of its cathedral or the finest old house in the city.

The terms of reference of the heritage lottery fund do not allow money to be given to private individuals or commercial companies, but a few million can easily support the efforts of a trust so that a small place like Ripon can plan its future.

The lottery cascade has encouraged new ways of thinking about the arts and about heritage. It is clear that new and flexible ways will have to be devised to protect the best ancient and historic cities.

It is not only individual buildings that need help. Ways have to be found to repair and renew our cities, and the lottery is already starting to provide the means for individual projects. It could as easily be used to repair and renew the fabric of the nation. Ripon looks like a good place to start.

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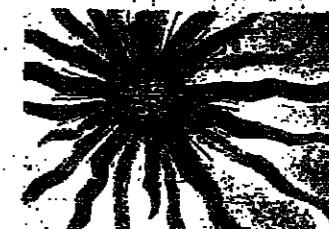
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ARTS GUIDE



# Pride and prejudice

Andrew Clark on the controversy surrounding the young German conductor, Christian Thielemann

**N**o, says Christian Thielemann assertively, he is not a neo-Nazi. No, he has never conducted music at an extreme right-wing gathering. No, he does not believe in bringing politics into the theatre. "I have nothing to hide. I have built my career with some of the great orchestras of the world, and it is only when I return to my native Germany that I find people spreading these smears against me. I have never made a political declaration. Would anyone in my position be so crazy?"

Thielemann – arguably the most gifted German conductor born since the war – is responding to some of the wilder rumours about him which have circulated in the German music world in the past two years, and which, if substantiated, could destroy his career.

In June the influential Berlin newspaper *Der Tagesspiegel* published allegations that he had made anti-fascist remarks during a rehearsal with the orchestra of the Deutsche Oper. It said Thielemann had also commented on the influence of Jews in the music world. The report was alarming because it raised the twin spectres of ethnic extremism and political witch-hunting in German musical life.

Thielemann says the allegations were spread by people envious of his success. "Let's be a little arrogant – I'm the only young German conductor who makes a notable career abroad. I would like to enjoy working more in my own country, but this kind of backstabbing makes it difficult. It's a problem of the 1968 generation – they're obsessed with guilt for Germany's past. They cannot distinguish between having a good relationship with German tradition, and being a neo-Nazi."

Thielemann discusses the problem calmly and in fluent English. He is very persuasive – just as he is when he gets on the podium. Unlike most conductors in their mid-30s, he is at home in the German Romantic repertoire, handling the contours of Beethoven, Schumann and Wagner with a maturity you would expect from conductors twice his age. He has the ambition of a Karajan, the tall, loose conducting style of a Furtwängler and the self-confidence of a Maastricht.

Born in Berlin in 1969, Thielemann was an assistant to Karajan at the age of 20 and music director in Nuremberg before he was 30. During the past three years he has made triumphant debuts in San Francisco, Chicago and New York, adding to suc-

cesses in Italy and Japan. This season he tackles the Berlin Philharmonic and the Philharmonia in London. In 1997 he will conduct the British premiere of Hans Pfitzner's *Palestrina* at Covent Garden, where he has already won favourable notices for his *Jenůfa* and *Elektra*.

Thielemann's latest conquest is the New York Philharmonic. After two programmes ranging from Schumann to Schönberg, the *New York Times* hailed him as "a masterly conductor and an important artist". Both his structural grasp and his detailed control of phrasing and dynamics impressed them.

The Philharmonic's concertmaster, Glenn Dicterow, says Thielemann modified his interpretations at each of the four concerts. "He's very opinionated, he has firm ideas about how it should go, and he enjoys being able to mould the music on the spur of the moment," said Dicterow. "But he was convincing – he took chances, he gave us a lot of credit and we had a good time. We're starved of great conductors, and I think he's on his way. I just hope he doesn't become so over-confident that he feels he has nothing more to learn."

**T**hielemann's self-confidence has already got him into trouble in Germany. After two seasons at Nuremberg, he was sacked in 1992 for pursuing his international career at the expense of his work with the Nuremberg ensemble. Thielemann successfully sued the city government, but has still not been paid damages.

He has also been rebuffed by some orchestras who found his confidence too close to conceit. Although conducting is by nature an exertion of authority, most European orchestras do not take kindly to strict Prussian control. The idea of a young German asserting his authority unapologetically still makes people uncomfortable. "Thielemann is a powerful conductor," says a member of the Zurich Opera Orchestra, "but he sticks up an attitude problem."

Thielemann has never made a secret of his love for German tradition and history. He is an admirer of Frederick the Great, the 18th-century Prussian warrior-king and patron of the arts. He champions the music of Pfitzner, an anti-modernist approved by the Nazis. He rarely criticises contemporary music, in the highly politicised world of German culture, where the Nazi past still looms heavily over the present. Thielemann's preferences

make liberals and left-wing ideologues suspicious.

The whispering campaign against Thielemann puts him in a difficult position, because it relies on emotion and innuendo rather than fact: people will believe what they want to believe.

The *Tagesspiegel* report was almost certainly designed to torpedo Thielemann's appointment as music director of the Deutsche Oper, one of Germany's plum conducting posts. He will take up the post in 1997 if the Berlin Senate gives its approval, due next month.

But the allegations were serious enough for the Deutsche Oper's orchestra – which elected him by a large majority – to ask Thielemann to explain himself. After 10 meetings, orchestra representatives expressed satisfaction at his response. Their spokesman, Erhard Augustst, said Thielemann "would have to be a very good actor to hide his views".

Thielemann's views on music are perfectly clear. His first recollection is of hearing Beethoven's Egmont overture on the gramophone at home, as a child, he was taken to Wagner operas at the Deutsche Oper, and he learned most of his repertoire there as a musical coach in his late teens. "I know where I come from: I'm German-born German-raised, and my roots are in the German repertoire. So it has always been my dream to have success with Beethoven, Schumann, Brahms, Wagner. These are the great interpretive challenges, that is my idea of sound."

If Beethoven is Thielemann's god, Furtwängler is his idol. Furtwängler knew how to calculate and be spontaneous at the same time. That's my obsession – to have a frame, an architectural idea of the music, but to be able to move within that frame at will. I hate a steady tempo," he said.

Thielemann admits he has followed a different path to most of today's young conductors. He feels uncomfortable with Mahler, and claims he is not mature enough to conduct *Die Zauberflöte*. He distrusts Beethoven's metronome marks and refers to Bach as "a baroque personality, not a squeaky musician".

Judging by the favourable response of the New York musicians, he is coming to terms with the complex art of orchestra psychology. The whispering campaign at home may have distracted him but he has no intention of letting it stop his advance to the top.

# It was all strike on the night

Alice Rawsthorn reports from the second MTV Europe music awards in Paris

**E**veryone learns from their mistakes. The first MTV Europe Music Awards in Berlin last year were almost scuppered when a supermodel flopped out on being told that no, she could not dance on stage with George Michael and a team of builders was drafted in to construct a private shower for Aeraert.

MTV Europe took no chances with its second awards show at the Zénith sports stadium in Paris ten days ago. It devoted nine months and a £2m budget to planning the show, which would be watched by 250m people worldwide and is the highlight of its programming year. It flew in a 400-strong production crew, hired 200 security guards, and built special showers for each act. The only thing it did not think of was a strike.

The awards were scheduled to be broadcast live on MTV Europe at 8pm, exactly the same time as France's public sector workers were starting a strike in protest against the government's austerity programme. As 8pm approached, trains ground to a halt, Metro stations closed, and the streets around the Zénith became choked with executives in the audience.

Stars were whisked on and off by MTV staff muttering into their walkie-talkies like *Apollo 13* extras. "Copy this Steve, my twenty is..." U2 walked away with the Best Band award. Björk, the Icelandic diva, won Best Female and Michael Jackson (who did not attend), Best Male. Once off stage the winners braved Simone, a diminutive MTV video jockey. "Time for a quick chat, Björk?" before being cross-questioned about their Balkan touring plans by the assembled music journalists.

If you've got this big, stupid spotlight on you, you might as well say something," drawled Bono, U2's lead singer, after getting the biggest cheer of the evening by regaling the audience with his (scathing) opinion of the French president, Jacques Chirac's nuclear policy.

The stars milled around the VIP area before being whisked away to an MTV party at the nearby Pony Club. Most of the select band of 4,500 guests thronged around the tattoo booths and tequila bar.

Celebrities squeezed into the VIP lounge, except for Liam Gallagher who was barred by security until Blur had left.

Blur fled. Liam finally was allowed in, having failed to find Damon, he planted a punch on Michael Hutchence, lead singer of INXS instead.

from Wagner's "Götterdämmerung": 8pm; Dec 7

## ■ STRASBOURG

**CONCERT**  
Opéra de la Musique et des Congrès Tel: 33-88 37 67 67

● Orchestre Baroque de l'Union Européenne with conductor Roy Goodman performs works by Purcell, Telemann, Handel, J.S. Bach and others; 8.30pm; Dec 8; 7pm; Dec 9

## ■ VIENNA

**CONCERT**  
Musikverein Tel: 43-1-5056881

● Wiener Symphoniker with conductor Emanuel Krivine and violinist Kyoko Takezawa perform the overture to Berlioz' "La Corsaire", Tchaikovsky's "Violin Concerto" and Saint-Saëns' "Symphony No.3"; 7.30pm; Dec 6, 7

## ■ ZURICH

**CONCERT**  
Opernhaus Zürich Tel: 41-1-268 6666

● Ballett Zürich: performs the choreographies "Der Fauervogel" by Honeck/Berioff/Gontscharova, "Polish Pieces" by Van Manen/Dekker and Blanck's "Bolek"; 8pm; Dec 6

## ■ PARIS

**CONCERT**  
L'Opéra de Paris Bastille Tel: 33-1-44 73 13 99

● Orchestre de l'Opéra National de Paris with conductor Christian Thielemann, soprano Sabine Hoss, tenor Poul Elming and bass Eric Halverson perform the first act of Wagner's "Walküre" and excerpts

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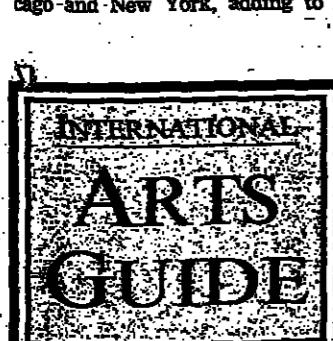
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17.30 Financial Times Business Tonight

Midnight Financial Times Business Tonight



## ■ AMSTERDAM

### CONCERT

Concertgebouw Tel: 31-20-5730533

● Koninklijk Concertgebouworkest:

with conductor Gennadi Rzhevsky and cellist Yo-Yo Ma

Mei Pavlovsic's "Cello Concerto" and Prokofiev's

"Symphony No.5"; 8.15pm; Dec 6, 7

Takács Quartet perform Haydn's "String Quartet in F, Op.74"

Bartók's "String Quartet No.5" and

Smetana's "String Quartet No.1 in E minor" and "Aus meinem Leben"; 8.15pm; Dec 9

## ■ BERLIN

### EXHIBITION

Naus Nationalgalerie

Tel: 49-30-2656257

● Paul Thek - Retrospective: travelling exhibition of works by the American artist (1933-1988), known for his pictures of the human body; from Dec 8 to Feb 4

OPERA & OPERETTA

Deutsche Oper Berlin

Tel: 49-30-3438401

## ■ BOSTON

### JAZZ & BLUES

New England Conservatory

Jordan Hall Tel: 1-617-262-1120

● The Thelonious Monk Institute of Jazz Performance at NEC Ensemble with saxophone player Jackie McLean; 8pm; Dec 7

■ COLOGNE

OPERA & OPERETTA

Opernhaus Tel: 49-221-2218240

● Elektra by R. Strauss.

Conducted by James Conlon and performed by the Oper Köln.

Soloists include Henna Schwartz, Gabriele Schnautz, Horst Hiedermann and Harry Peeters; 7.30pm; Dec 6

■ THEATRE

Schauspielhaus

Tel: 49-221-2218400

● Play by Beckett. Directed by

## ■ LISBON

### CONCERT

Grande Auditório da Fundação Gulbenkian Tel: 351-1-7935151

● Orquestra Gulbenkian: with conductor Leonid Grin and cellist

Truls Mørk perform Lyadov's "The Enchanted Lake", Prokofiev's

"Sinfonia Concertante" and Glazunov's "Symphony No.2"; 9.30pm; Dec 7, 8 (6.30pm)

● Truls Mørk and Artur Pizzaro: the cellist and pianist perform works by Faure, Franck, Debussy and Chausson; 8.30pm; Dec 5

## ■ LONDON

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## ■ LONDON

### CONCERT

Young Vic, both

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"Hansel and Gretel" at the

Lyric, Hammersmith on

Friday.

## ■ LYON

### CONCERT

L'Opéra de Lyon

Tel: 33-78 72 8521

● Sylvie Guillem: performs

choreographies by Béjart

## ■ PARIS

### CONCERT

L'Opéra de Paris Bastille

Tel: 33-1-44 73 13 99

● Orchestre de l'Opéra National de

Paris with conductor Christian

Thielemann, soprano Sabine Hoss,

## COMMENT &amp; ANALYSIS



Michael Prowse · America

## Liberate the states

Conservative activists want federal control to be relaxed, seeing devolution as a chance to increase personal freedom

The scrapping from this Friday of the 55mph national speed limit is a telling sign that conservative Republicans are having an impact in Washington. For two decades nobody questioned the legitimacy of the national limit Richard Nixon imposed in 1974 as a fuel economy measure. If the federal government wanted to regulate road speeds everywhere, that was its prerogative. What are central governments for, but to issue commands?

That mentality is now being challenged. The conservative activists who swept into office last year on Newt Gingrich's coat tails are determined to achieve a historic shift of political power from Washington to states and localities. They see devolution, rightly, as a way to increase personal choice and freedom.

The national speed limit is a useful metaphor for this broader policy debate. Those who believe the federal government must set a national limit make two unjustified assumptions. The first is that uniformity is appropriate in a nation as large and diverse as the US. Clearly, it is not: a desert state such as Nevada is not at all like Rhode Island on the east coast. The second assumption is that if the federal government does not impose a rule, roads will be unsafe. But this is absurd: state governments are perfectly capable of assessing local conditions, and as democratically elected bodies they have just as much reason to care about people's safety as federal government. Ergo, there is no role here for Washington.

Now consider a more sensitive issue: social policy. Republicans want federal government to give states full responsibility for welfare, Medicaid (the healthcare scheme for the poor), job training and many smaller programmes. They would abolish the federal entitlement to these benefits and instead contribute to the cost

of state programmes by providing a fixed amount of cash known as block grants. The burden of federal regulation would be lifted, allowing states to adapt programmes to local circumstances.

Democrats hate this idea. They seem to think that only politicians in Washington can be trusted to look after the poor. Echoing White House arguments, the Organisation for Economic Co-operation and Development last week said the Republican proposals would undermine an already inadequate social safety net.

Over time, states would have to cut benefits because they are not allowed to run deficits and their budgets are already under pressure. It predicted a "race to the bottom" as states engaged in competitive cuts in benefits in the hope of evading responsibility for the disadvantaged. Already adverse trends on income inequality would be aggravated.

Put like this the Republican plan sounds ghastly. But are the OECD and others right? Is the federal government really the smallest entity that can be trusted with social policy? If it is, the European Union had better watch out: as it grows more integrated, it will have to transfer responsibility for welfare, healthcare and so forth to Brussels.

As in the case of speed limits, I think the defenders of

Under the Republican

reforms states would certainly have to pay some attention to the policies of their neighbours. But it is frankly insulting to state governors and legislators to suggest they would be motivated primarily by a desire to rid themselves of poor people. Indeed it is an insult to the millions of people who vote in state elections. The reality is that welfare policy would continue to be influenced by a broad array of factors, including variations in tax rates and housing costs and different attitudes toward the role of government. States would still care about the overall quality of life they offered citizens. It is ludicrous, for example, to argue that a "social democratic" state such as Minnesota would model itself on Alabama just to save a few dollars.

The goal of European legislation in this and other sectors is to create a single market for postal services, and not a single market for national monopoly holders. A further, and very important, goal is to improve the often abysmal quality of service (as confirmed by a European Consumers' Organisation study) which consumers receive from post offices for cross-border mail.

Cross-border mail currently represents only some 4 per cent of all mail, and the introduction of competition in this area will benefit the consumer.

It is important to clarify that current EU proposals are a modest step which continue to leave about 80 per cent of all mail within the post office monopoly. Our interest is in fair competition. If a reserved area is deemed necessary for

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

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### Postal commissioner deserves support for competition proposals

From Mr Anton van der Lande.

Sir, Mr Philip Bowyer's letter (November 30) on the EU's postal liberalisation process fails to mention the most important stakeholders in the entire debate: the European consumer. National postal administrations, some more than others, continue to

the maintenance of a universal service. Just make sure that both are as large as necessary and as small as possible, and forbid unfair cross-subsidies from the reserved (monopoly) area to the non-reserved (competitive) area.

European consumers will not be guaranteed fairly priced, high-quality services, regardless of or not, until all providers of non-reserved services are subject to the same rules for the same game. Controlled liberalisation will benefit both the European consumer and business users if competition is fair.

Incidentally, the Commission was granted exclusive power as the guardian of EU competition policy. This power was granted to it by *elected* national governments under the Treaty of Rome in 1957.

Commissioner Karel van Miert, in the teeth of virulent lobbying by national post offices with vested interests to

maintain the status quo, has taken measures to arrive at a more consumer-friendly postal service and deserves the full support of consumers and the business community.

Anton van der Lande, secretary general, The European Express Organisation, Avenue L Gribauw 1, B-1150 Brussels, Belgium

### Putting value on employees

From Mr Harry Ball-Wilson.

Sir, "The pitfalls in simple currency hedging" (November 29) was most fascinating, and welcome. I am very anxious to see information of companies applying employee involvement and thereby avoiding the heavy costs of replacing people who leave voluntarily. These should be

shown as part of management costs, rather than those of the other employees. Richard Donkin gave me high hopes with his superb article "Loyalty bonus should not be devolved" (November 9).

Harry Ball-Wilson, 2345 Ala Wai Blvd, Apt 2714, Honolulu, Hawaii, US 96815

### Budget deficit problem not resolved if 'funny money' path taken

From Mr Gavyn Davies.

Sir, Samuel Brittan (Economic Viewpoint, "Merits of postponed virtue", November 30) is quite right to complain about the City commentators who have described the 1995 budget as excessively profligate. It can hardly be called that.

But I think he may be too kind about the Treasury's fiscal arithmetic, which may not be quite as sound as he implies.

A year ago, the 1994 budget envisaged a sharply defined path for the public sector, with a return to budget surplus by 1999.

This year, largely because of a downward revision to revenue projections, the PSBR in each year is about £2bn-10bn higher than targeted in 1994.

But the PSBR still declines sharply from one year to the next, and disappears completely by 1999-2000. So a fair description of the fiscal stance is that it is still planned to tighten, but by less than was intended last year.

Samuel Brittan remains comfortable with the PSBR path shown in the 1995 Budget projections. I am less so, for two reasons. First, virtually the entire decline in revenue since the last Budget (in fact £8.5bn out of £10bn) has been due to a lower tax take in nominal GDP, and not to lower GDP growth.

To the extent that this drop in the tax take persists (and nobody knows whether it will), it will one day have to be

replaced by higher taxes elsewhere.

Second, it is very optimistic to assume that the freeze in real public spending shown over the next three years will actually take place. This relates to an unhealthy extent on dubious restrictions on public sector pay, cuts in administrative costs which are unprecedented, and a build-up in the private finance initiative which the Confederation of British Industry considers implausible.

But if these cuts in public spending cannot be sustained, then the PSBR could easily stay in the range of 3 to 4 per cent of GDP, which is quite simply too high. To my hopelessly unpolitical mind, it would have been better to wait until the spending cuts had actually been achieved before cutting the tax base yet again.

Samuel Brittan has campaigned tirelessly against "funny money" in public finance, and against the Augustinian principle of "make me chaste but not yet". The public spending path in the 1995 Budget could turn out to be Augustinian funny money - give me cuts, but not yet.

If so, the problem of the British budget deficit will not have been solved.

Gavyn Davies, chief international economist, Goldman Sachs International, Peterborough Court, 133 Fleet Street, London EC4A 2BB, UK

### More deserving of aid budget

From Mr Ivan Nutbrown.

Sir, Cutting the aid budget has given the UK taxpayer on average enough earnings to buy one extra copy of the Financial Times each month.

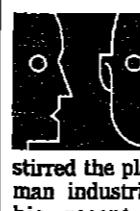
However, good though your newspaper is, surely this is

not the best use for the money.

Ivan Nutbrown, World Development Movement, 25 Beehive Place, London SW9, UK

### FT Interview · Klaus Zwickel

## A jobs alliance champion

  
Mr Klaus Zwickel, president of IG Metall, the world's largest trade union, has stirred the placid world of German industrial relations with his recent offer of wage restraint in return for more jobs.

The "alliance for jobs", as he calls it, has come at a time of growing concern that the country is losing its competitive edge. Welcomed by Chancellor Helmut Kohl, it has become the main talking point in Germany's debate about employment and the country's industrial future.

Mr Zwickel has already collected qualified support for his proposal from all sides in German business life. The speed with which it has gained acceptance suggests that Germany's consensus-based system of industrial relations may be more resilient than some critics acknowledge.

The proposal is certainly something of a change of direction for Mr Zwickel: since becoming president of the union in 1993, he has led his members in two successful strikes against attempts to hold down his members' pay. But now he is proposing that his union would seek wage rises for 1997 of no more than the rate of inflation.

In return, employers would commit themselves to hiring 330,000 new staff between 1996 and 1998, including 30,000 long-term unemployed. For its part, the government would agree not to cut long-term unemployment pay, which it is considering doing.

What makes the offer so noteworthy is Mr Zwickel's readiness to acknowledge for the first time a link between wages and employment - and to accept a trade-off between the two. In an interview at the union's Frankfurt headquarters, Mr Zwickel says the first step would be to reach a "binding political agreement" on the principle. The next step would be to work out the detailed numbers.

One way to create new jobs would be to reduce overtime, he says. "In our industry we work 230m hours of overtime a year. That buys you a lot more than 100,000 jobs."

"We would establish an employment balance sheet, company by company. This would involve our works councils, which would examine the



Klaus Zwickel: wants 'binding political agreement' on principle

number of employees, the number of trainees, the amount of overtime being worked and how much of that overtime could be reduced by employing new workers."

Holding down wage rises is the main element of his proposal, however. Productivity in the metal, engineering and electrical industries is forecast to rise by between 6.5 per cent and 7 per cent a year until 1998. This would normally be divided between wage increases and profits, but Mr Zwickel's proposal is that some of what he calls this "distribution margin" be used to create jobs.

This could be done either by cutting prices to stimulate demand or by investment in new plant. Either way, wages and profits would rise by less than they would in the absence

of such an agreement. Always an astute strategist, Mr Zwickel hopes that he can present with a great force of conviction. He knows that the government and employers are desperate for any concessions that would help the economy throw off the stagnation which has raised unemployment in Germany to 3.5m.

"I deliberately do not want to extend the agreement further because otherwise I see the danger of it being undermined," he says.

German employers have reacted to Mr Zwickel's proposal equivocally. Mr Klaus Murmann, president of the Employers' Federation, called it "superfluous", although he later agreed to meet Mr Zwickel to discuss his idea.

Other employers' representatives have been more enthusiastic. In particular, Gesamtmetall, the metal industry employers' federation, has so far given the idea a cautious welcome.

However, employers are generally opposed to one element of the proposed alliance: that they should deliver the extra jobs in 1996 before agreement is reached on 1997 pay. But Mr Zwickel is determined that his members should see something for them on the table next year.

"Even in 1995 we have a distribution margin of between 3 and 4 per cent that has not yet been used up," he says. "I want the employers to make an advance contribution by hiring 110,000 workers."

Mr Zwickel has already scored a public relations coup with his proposal, which he presents with a great force of conviction. He knows that the government and employers are desperate for any concessions that would help the economy throw off the stagnation which has raised unemployment in Germany to 3.5m.

"There are people who say all this is legally and technically not feasible," he says. "But anything is feasible as long as there is a political will. To fight unemployment effectively, one has to be prepared to shelve outmoded patterns of reasoning."

"It is my impression that the employers and Gesamtmetall are putting more energy into preventing it than on working out how to support it economically and legally."

"We have to say: we want such a pact. And you economists and lawyers must work out how this can be made to work, not how to prevent it from working."

Wolfgang Münchau

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## FINANCIAL TIMES

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Monday December 4 1995

## Transatlantic leadership

The leaders of the US and the European Union yesterday signed a document in Madrid, grandiosely titled the "new transatlantic agenda". Part wish-list, and part practical tasks, it includes some 150 proposed joint actions intended to bind the two economic superpowers together in the post-cold war world. It provides an agenda for co-operation in fields such as promoting democracy and stability in eastern Europe, reducing trade barriers, and joining forces in the fight against international crime, disease, environmental pollution and refugee flows.

At a time when relations across the Atlantic have frequently been marked by mutual frustration and misunderstanding, such an initiative is certainly welcome. However, it was indicative that even as the document was signed by US President Bill Clinton and Mr Felipe González of Spain, for the EU, the two sides were set to disagree on another important issue: who will pay the lion's share of the cost of rebuilding Bosnia.

The truth is that for all the professions of good will and close co-operation, the US and EU are still struggling to find common ground and a clear framework for their relations, since their common Soviet enemy was removed. There is no consensus or clarity over Nato enlargement to include the states of central and eastern Europe, nor concerning how that process should be related to enlargement of the EU. The unseemly squabble over the appointment of a new Nato sec-

retary-general was just a very public manifestation of that divide. The belated appointment of Mr Javier Solana of Spain to the job will not remove the bad blood left by the failure to consult or agree on Mr Ruud Lubbers, the original European candidate.

As far as Bosnia is concerned, it is clear that in spite of the US taking the lead on the military operation to implement the Dayton peace agreement, Europe will have to bear the largest share of the costs. The US Congress is in no mood to pay more than the minimum for what an increasingly isolationist majority sees as a European problem. Mr Clinton is struggling to win majority support for sending US troops for the peace-keeping force at all.

Realism about the mood in Congress has already prevailed on the question of promoting a new transatlantic free trade area: it is not on the new agenda, and sensibly so. Attempts to negotiate away bilaterally remaining trade barriers – in agriculture, say, and textiles – would have produced more discord than harmony.

Congress is isolationist. Europe is muddled and largely leaderless. The US is often right to feel frustrated at the difficulties in getting a proper debate or exchange with the EU, even on such common ground as fighting crime and terrorism. The new transatlantic agenda will help a bit by providing a practical road map. It will not fill the vacuum in leadership apparent on both sides of the Atlantic divide.

## Leeson trial

As Mr Nick Leeson, the former futures trader blamed for the collapse of Barings Bank, begins his six-and-a-half year sentence in Singapore's Changi prison, wider lessons can be drawn for the prosecution of financial fraud cases in other countries.

Many features of this trial will not be present in other cases or countries. The need for the Singapore authorities to compile a detailed official report before Mr Leeson was extradited from Germany meant that the case against him was known before he appeared in a Singapore court. Moreover, Singapore has no system of trial by jury. Nonetheless, some conclusions can be drawn.

For a start, it is right that the punishment for actions which are capable of bringing down an entire organisation within a few months should be severe. It is possible that such sentences will also have some deterrent effect. However, that should not be overstated: traders might simply be deterred from working in countries with severe penalties for misdemeanour, or from trying to conceal losses, not from unacceptable risky behaviour. Above all else, the Barings case has made clear that the threat of criminal conviction is no substitute for internal management controls.

Second, it should be possible to hold financial fraud trials which are not inhumanely long, impossibly complex, and prohibitively expensive. In the case of the Sing-

apore court, the speed it demonstrated was partly due to the absence of a jury, and partly to the decision of prosecutors to proceed on only two charges.

It would not be desirable to emulate in other countries the first of those features – the absence of a jury. True, there are frequent suggestions in the media that juries are inappropriate for complex financial cases, nearly a decade ago, the Roskill committee recommended expert tribunals be used instead. But there is a regrettable tendency to underestimate lay people's ability to understand financial evidence. Moreover, the alternative of relying on a few hand-picked people, probably of similar backgrounds, is deeply unattractive.

Instead, courts and prosecutors should look more closely at whether the state of charges can be narrowed to those regarded as the "best shot", to avoid swamping the jury with information. Here, the Singapore prosecution's conduct may be worth emulating. But it would be undesirable if the process of paring down charges led to extensive pre-trial negotiations or to plea-bargaining, which may supplant the trial itself.

It should be possible to improve the way in which many such cases are tried. But not in all instances. Given the complexity of financial markets, there will always be cases where the only proper treatment is a lengthy presentation of volumes of evidence.

## Slippery slope

The lifting of the 22-year-old US ban on oil exports from Alaska's North Slope fields is a long overdue victory for good sense. The ban has distorted the crude market on the US west coast, while doing little to safeguard domestic energy supplies. However, Washington has severely impaired the benefits of this step towards freer trade by coupling it with another, deeply protectionist, measure.

Legislation signed by President Bill Clinton last week requires all North Slope exports to be carried in vessels registered and owned in the US. The notorious Jones Act has long imposed such restrictions on coastal shipping. Their extension to international routes is a sop to US shipping companies, which would otherwise have lost the monopoly on transporting Alaskan oil which the Jones Act has guaranteed them until now.

The direct economic cost of this move is likely to be small in relation to overall US seaborne trade. However, it threatens to damage Washington's relations with important trading partners, and its ability to influence positively the direction of trade liberalisation. The protectionist provisions of its legislation violate bilateral treaties with several other, mostly European, governments. The measures also breach an agreement on shipping policy principles in the Economic Co-operation and Development.

The US says it is entitled to ignore OECD principles, because

they are non-binding and unenforceable. Why, then, did it bother to subscribe to them in the first place? Washington's stance prompts doubts about its commitment to negotiating in good faith. Its disregard for the OECD is also inconsistent with strenuous US efforts to achieve there a wide-ranging agreement on international investment rules.

Furthermore, the US legislation jeopardises negotiations in the World Trade Organisation on liberalising maritime transport. By freezing maritime transport, the US is pressuring developing countries hard to open their markets. Their readiness to tackle strong domestic resistance to liberalisation this session is unlikely to be encouraged by US failure to stand up to producer interests in shipping.

Washington needs quickly to offer in the WTO liberalisation measures in shipping as radical as those it is seeking in telecommunications. That would not only help to repair the damage threatened by last week's legislation. It would also restore confidence that when the world's biggest trading power makes international commitments, it sticks to them.

## COMMENT &amp; ANALYSIS



French resistance: (clockwise from top right) a railway worker lights a flare at Lille; overturned cars in Paris after student demonstrations; a student arrested by riot police

## A country in crisis

As opposition to Alain Juppé's social security reforms grow, David Buchan examines the limited options facing the French prime minister

**F**rance's national crisis could come to a head this week, as the union strikes against reforms in the welfare system and public sector widen. The dispute is taking on an increasingly political character, jeopardising the survival of Prime Minister Alain Juppé's government.

At stake are not only the reforms, but also the chances of France curbing its public deficit in time to become a founder-member of European monetary union, indeed possibly of there being any monetary union at all; German ministers have repeatedly said they see no point in creating Emu without France.

President Jacques Chirac's future ability to take effective initiatives during the remaining six years and five months of his term in the Elysée also rides on the outcome of the crisis. Despite his outward calm at a weekend summit in Africa, his staff have been on the phone incessantly to Paris to learn the latest events.

After the failure of Friday's talks to break the deadlock in the rail strike and the subsequent refusal of rail unions to appear this week before a new government-appointed commission on pension reform, both sides are digging in.

The pro-communist CGT and Force Ouvrière union federations, have each called for indefinite general strike action to start this week, while specific sectoral action has been decided or threatened throughout the public sector: in postal, telecommunications, electricity, gas, hospitals, even the Bank of France.

Added to this is the near-certainty of more demonstrations from disaffected students and the first stirrings of discontent within state-owned companies. Part of the CGT is also trying to repeal past pension measures, as well as block new reforms. In appealing to the private sector to join the protest it has called for the scrapping of the 1993 reform that lengthened the period of peasant contributions for the private sector.

For his part, Mr Juppé is said to be determined to stand rock-like by the principles of his social security reforms, but ready to open a "dialogue" with the unions on the reforms' implementation. But the unions have rejected any dialogue.

So, the crisis may well be decided on the streets. Heartened slightly by Saturday's counter-demonstration in Paris by some 3,000 middle-class and small shopkeeper opponents of the strike, the government yesterday promised to arrange "substitute transport" for the thousands of stranded commuters in the Paris region.

On the face of it, it seems extraordinary that unions who represent around 80 per cent of the workforce can thwart a government which has 80 per cent of the seats in a parliament supposed to represent the entire country. Certainly, Mr Juppé will have no parliamentary trouble this week in using his majority of 420 deputies to dispose of the centrist motion signed by 62 Socialists and their left-wing allies.

According to a CSA poll published on Saturday, 82 per cent of French people support the strikes. This is not surprising, given that the strikes are concentrated in public services, which are regarded by many French as well-run and whose employees are held in high esteem.

Ironically, one ray of clarity has come at the worst possible moment. Mr François Fillon, the telecommunications minister, revealed in Washington last Friday that 20-49 per cent of France Télécom's capital would be sold. This may persuade France Télécom workers to protest, with a further knock-on strike effect.

What does seem strange is that the Juppé government has so far failed to capitalise on the structural fragmentation of French union federations. They are divided along political lines (the CGT is pro-communist and the FO anti-communist) and confessional lines (the moderate CFDT federation is a "lay" offshoot from the "Christian" CFTC).

But the CGT and FO are now trying to outbid each other in calling for strike action, while Mrs Nicole Notat, the CFDT president, has lost credibility with her rank and file by endorsing some aspects of the Juppé plan. Moreover, there is little sign of union division other than at the top: the rail sections of the CGT, FO and CFDT federations are solidly together.

Mr Juppé publicly claims "the hour of true reforms in France has struck" and that he will stand firm in pushing them through. But, despite the protestations of Mr Juppé's entourage to the contrary, it is hard to see any French government taking on the strikers in the way that the Thatcher government once broke miners' strikes in the UK. This was a simple sectoral problem compared with the breadth of the political challenge posed to the authority of Mr Juppé, and behind him of President Chirac.

Mr Juppé is also reaping the failure of his own and past governments' failure to demarcate clearly which public services will be deregulated or privatised, and which will not. The result is that the unions have spread the impression that the whole public sector is up for auction. The reality appears more nuanced. The government seems to contemplate privatising Air France, a partial sell-off of France Télécom, unchanged state ownership but a reduced monopoly for Électricité de France, and no change in the status of the SNCF rail network or La Poste.

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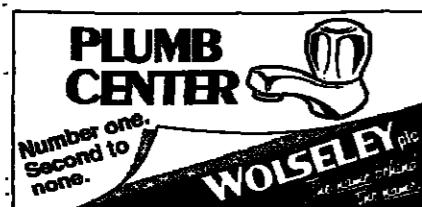
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# FINANCIAL TIMES

Monday December 4 1995

## US Marine chiefs trade places to experience tranche warfare

**A** dozen US Marine Corps generals and colonels will today march resolutely on to the New York Mercantile Exchange trading floor and start matching wits with commodity futures traders.

The traders often describe their fraught existence in the trading rings as virtual warfare, and the US military appears to agree.

Keen to find ways of training officers to cope with the demands of high-tech 21st-century warfare, a group of Marine Corps top brass will venture into the Nymex crude oil pit in the World Trade Center after the regular market has closed.

Assisted by a group of hand-picked veteran commodity traders, the marines will plunge into a simulated session of futures trading that will include several market reversals and a barrage of oil-linked "news".

Mr Gary Lapayover, the Nymex trader co-ordinating the event, says the trading session will allow the officers and traders to become acquainted on friendly turf, and give the Marines a glimpse of the multiple tasks – and the speed – that breakneck trading entails.

Today's simulated trading will be followed tomorrow by a war games session. About 15 traders will follow the generals to an old officers' club on Governor's Island, off Manhattan, and test their skills in a computerised

game designed by Gama Corp, a Virginia-based company that specialises in computer-generated battle scenarios.

Later, the traders will tell the officers and their aides what they think of the battle experience.

What do the Marines hope to learn from the commodities pits?

"Our vision of what warfare will be in the 21st century is very different from what we've faced in the 20th," says Col Tom Harbins, director of operations at the Marines' warfighting laboratory in Quantico, Virginia.

In future, the Marines expect to be drawn into smaller conflicts of the type seen in Somalia and Bosnia. At the same time, warfare will become increasingly digitalised, calling for rapid digitisation and a barrage of information.

"How does a commander make decisions on a digital battlefield?" asks Col Harbins. "Technology will increase the tempo of battle, and the influx of digital information will require skills in what you might call pattern analysis. This is what futures traders do. In this exercise we want to see how people who face these conditions every day deal with the stress, and get comfortable with the risks."

**M**r Bolling, a 33-year-old former minor league baseball player, has no military background, but sees a lot of parallels between trading, sport and the armed services. All three require high levels of self-motivation and decision-making ability.

Some of the generals and colonels may be shown to be more suited to high-stress, high-stakes environments than others, he says. "You have to be able to prioritise and analyse a lot of information rapidly, then initiate risk by making a decision; and,

finally, manage that risk by having the discipline to manage the trade," says Mr Bolling.

"A lot of people can't do that, and wash out of these markets. I don't think it's something that can be learned really – it's a personality type."

Once "contact" is made, the teams will request firepower. Under pressure, "commanders" must decide how to deploy resources to the best strategic advantage, while limiting losses.

For Mr Eric Lapayover, an independent trader who has survived nine years in the Nymex energy pits, the Marines are being shrewd in seeking to cross laser-swords with battle-hardened heroes of the trading pits.

The war games are part of a new programme directed by Gen Charles Krulak, commandant of the Marine Corps.

"War games are not designed to give you a total solution, they are designed to give you insight," he says. "We're going to have our laboratory analysts with us, and they will be looking at improving the process."

## Clinton in Bosnia plea

Continued from Page 1

expressed on Saturday by General Ratko Mladic, the Bosnian Serb military commander.

Noting that Moslems and Croats were also "not happy" with all aspects of the agreement, Mr Clinton said "we fully expect" President Slobodan Milosevic of Serbia to take steps to ensure that the treaty is honoured as written". Mr Milosevic represented the Bosnian Serbs in the negotiations.

Some political analysts believe the disintegration of the ruling Democratic Liberal party is now inevitable, with conservative MPs either defecting or being purged by President Kim.

The corruption scandal also threatens the future of the main opposition leaders. They are accused of accepting money from Mr Roh, who offered it in the hope of buying protection from political vendettas.

Mr Clinton defined Bosnia as a test case of the importance of "American leadership and of the American partnership with Europe".

He also warned Congress to make no explicit connections between the domestic budget and support for Bosnian peace enforcement.

The next deadline for a budget agreement is on December 15, a day after Mr Clinton is due to co-sign the Bosnian agreement in Paris, and he said that he would accept "no radical detour" from his economic and social policies in order to buy Congressional support for an active US role in Bosnia.

Mr Clinton's penultimate stop on Saturday had been to address the Bosnian-bound troops of the Eagle Task Force of the US 1st Armoured Division at its headquarters in Baumholder, Germany.

## S Koreans arrest second military-backed ex-president

By John Burton in Seoul

Mr Chun Doo-hwan yesterday became the second former president of South Korea to be arrested in a fortnight as the civilian government sought to break ties with the previous military-backed leadership in an attempt to regain popularity.

Mr Chun, who ruled Korea for eight years after leading a military coup in 1980, was arrested on charges of staging an army mutiny in 1978 that paved the way for his takeover of power.

The pre-dawn arrest came a day after Mr Chun defied a summons by prosecutors to be questioned about his role in the military coup and the subsequent massacre of at least 200 pro-democracy protesters in the city of Kwangju.

More than 1,000 riot police surrounded Mr Chun's residence in

Hapchon after he fled there Saturday from his home in Seoul. Mr Roh Tae-woo, a military colleague who succeeded Mr Chun as president, was arrested last month on corruption charges and will also be investigated for his involvement in the coup and Kwangju massacre.

Prosecutors are today expected to indict Mr Roh and more than 20 business leaders for corruption. Mr Roh is being accused of accepting more than \$300m in bribes from the country's leading conglomerates in return for government contracts and other state favours.

Mr Chun's arrest came a few hours before the country's biggest opposition party held a rally in Seoul to demand that President Kim Young-sam reveal what he took money from his military predecessors for his 1992 election campaign.

In a sudden reversal, President

Ghosts of Kwangju return to haunt Chun, Page 4

## Ex-Barings executives may face prosecution

Continued from Page 1

agement controls could have been allowed to break down to the extent they did.

Commons select committees have statutory powers to call individuals to appear before them and individuals must appear if asked to do so.

The Treasury committee has decided to call the witnesses as part of its preparations for a report on the Barings collapse which is due to be published next year.

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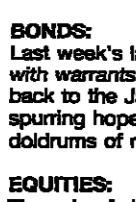
MARKETS  
THIS WEEK



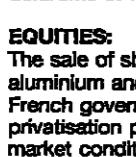
**PETER MARTIN:  
GLOBAL INVESTOR**  
How much of a possible slowdown in the world economy is reflected in the price of shares? Or, more precisely, how much of the potential pressure on corporate earnings from slower growth is captured in current stock market valuations? In the US and Japan, the answer is simple; in Europe, less so. Page 23



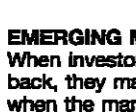
**STEPHANIE FLANDERS:  
ECONOMIC EYE**  
The Ogonis of Nigeria are not the first to wonder whether the discovery of oil in their lands was a curse in disguise. Glancing around the globe, it seems for every resource-poor country that has grown rich, there is a resource-rich country that has grown poorer. Page 23



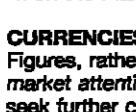
**BONDS:**  
Last week's launch of the largest Japanese bond with warrants in two years has turned the spotlight back to the Japanese equity warrant market, spurring hopes that it may be emerging from the doldrums of recent years. Page 28



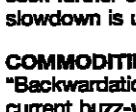
**EQUITIES:**  
The sale of shares in Pechiney, the French aluminium and packaging group, is a test of the French government's ability to press ahead with its privatisation programme in the face of unfavourable market conditions. Page 25



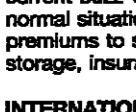
**EMERGING MARKETS:**  
When investors on the Prague stock exchange look back they may conclude November was the month when the market came of age. Page 24



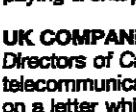
**CURRENCIES:**  
Figures, rather than events, will be the focus of market attention this week as traders and investors seek further confirmation that a global growth slowdown is under way. Page 24



**COMMODITIES:**  
"Backwardation" is the commodities markets' current buzz-word. It means the reversal of the normal situation, where forward prices carry premiums to spot prices to reflect the cost of storage, insurance, lost interest and so on. Page 23



**INTERNATIONAL COMPANIES:**  
Banco Central Hispanoamericano, the Spanish banking group, has announced measures to complete a financial restructuring which will involve drawing on reserves to make special provisions and paying a sharply reduced dividend. Page 22



**UK COMPANIES:**  
Directors of Cable and Wireless, the UK telecommunications group, are seeking legal advice on a letter which is at the heart of negotiations over a pay-off to Lord Young of Graffham, the group's former executive chairman. Page 20



**STATISTICS**  
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Company meetings ..... 13 London share service ..... 34-35  
Dividend payments ..... 13 Managed fund service ..... 32-33  
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This week: Company news

CANADIAN BANKS

Gaining strength to face the giants over the border

Canada's two biggest financial institutions, Royal Bank of Canada and Canadian Imperial Bank of Commerce, are set to follow their smaller rivals this week with record fiscal 1995 earnings, writes Bernard Simon in Toronto.

Royal and CIBC are each likely to post net income of well over C\$1bn (US\$785m) for the year to Oct 31.

Analysts expect Royal's earnings, due tomorrow, to rise to about C\$3.50 a share, against 1994's C\$3.19.

CIBC's earnings, on Thursday, are expected to climb close to C\$4 a share from C\$3.52.

All Canada's banks have benefited from shrinking non-performing loan portfolios, higher lending volumes and strong securities markets.

However, they have faced a new challenge in recent months from mergers and acquisitions among their US rivals.

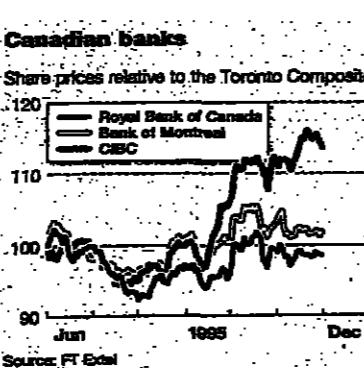
Royal, with assets of C\$177bn, was at one time North America's third biggest bank; now it is sixth.

Mr Matthew Barrett, chairman of Bank of Montreal, which owns the largest bank in Chicago, said last week that his boxing days had taught him that "a good big man will always beat a good small man".

But he noted that it was still too early to tell how agile and efficient the new US behemoths would be.

Most of the Canadian banks are keen to build on their extensive US corporate banking business. Royal has been searching for a US acquisition for several years, while CIBC has invested heavily in a New York-based derivatives and high-yield bond operation.

However, acquisitions have been discouraged by high prices for US banks and by Ottawa's stringent goodwill accounting rules.



OTHER COMPANIES

Perfin shareholders to vote on capital

Ferruzzi Finanziaria, the Italian holding company, will put its Ls650bn (£322m) capital increase to the vote at a special shareholder meeting on Thursday. The meeting could slip to Friday, or Monday December 11, if insufficient shares are represented at the first meeting. The rights issue is intended to shore up Perfin's finances following a postponement of plans for a merger with Gemina, the investment company. The meeting could provide an opportunity for Perfin's big banking shareholders to voice their discontent with Mediobanca, the Milan merchant bank which is organising the rights issue. They seem likely to boycott the capital increase, leaving the shares in the hands of an underwriting consortium led by Mediobanca itself.

■ UK brewers: Scottish & Newcastle, the largest brewer, reports today and Bass, number two, on Wednesday. S&N is expected to produce interim pre-tax profits of £15.7m before exceptional, up from £14.6m. Bass is expected to report pre-tax profits for the year to September of about £55m, against £52m, including exceptional, a year earlier. Grolsch expects pre-tax profits for the year to September to be no less than £100m, against £74.8m a year earlier.

■ Siebe: The international controls and appliances group is expected to

announce sharply increased first-half profits on Tuesday of between £140m and £150m (£227m), against £119.5m last year. The improvement is thought to have been fuelled by strong US demand for its specialist engineering businesses in Europe. The benefits of new products in such areas should offset any softening in demand for automotive controls and industrial appliances.

■ Racial Electronics: Analysts expect contributions from the National Lottery, in which Racial has a 22.5 per cent stake, to bolster half-year profits at the data communications, security and electronics group.

Pre-tax profits, to be announced on Tuesday, of about £30m, compared with £22.5m, are being pencilled in by analysts.

Underlying trading at the group is expected to decline slightly, with tough trading conditions in the data communications business.

■ Carlton Communications: The UK broadcasting and media services group is expected to announce continued strong profit growth when it reveals its full-year profits on Wednesday. Pre-tax profits of about £245m are likely, against £190m last time. The profits have been boosted by growing programme sales, particularly of drama. Acquisitions or new investments during the year were modest and included minority stakes in a French satellite channel and an Asian karaoke channel. Analysts' forecasts for the 12 months to September range from £225m to £250m.

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Admittedly, the City saw little strategic logic in Hanson's acquisition of Eastern Group, but that may partly explain the subsequent fall in its share price.

Mr Gerry Robinson, Granada's chief executive, argues that hotels are closely allied to its existing catering interests. Even Hanson, once seen as the archetypal conglomerate, has followed it, selling peripheral activities and trying to build market leadership in its existing businesses.

One said: "We like the existing

businesses but hotels are very different and unless Granada can make a quick turn on some of the assets it looks a risky deal."

Some shareholders believe there are better uses for Granada's cash. "Buying back shares would enhance earnings without any risks and buy-backs are no longer seen as an admission of defeat. But there is still an element of macho in buying companies and returns are notoriously low."

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## COMPANIES AND FINANCE

## Letter holds key to C&amp;W pay-offs

By William Lewis

Directors of Cable and Wireless, the telecommunications group, are seeking legal advice on a letter which is at the heart of negotiations over a pay-off to Lord Young of Graffham, the group's former executive chairman.

The letter, signed apparently by Lord Sharp, the late chairman of C&W, has been sent by directors to legal counsel "to establish what commitments arise out of it," an insider said.

Lord Young, deposed two weeks ago as chairman, is fighting for a pay-off worth more than £25m, despite earlier claims that he had no contract with the company.

Lord Young and Mr James Ross, chief executive, were last month asked to leave by the board after a power struggle between the two men. C&W attached no blame to either man, and said each would get what he was due.

Mr Jonathan Solomon, an executive director, said last night that he did not

know of the letter's existence: "I'm not in the know about it. The only guy that would know is the company secretary".

He also said: "I do not know what constitutes a contract. Does a letter constitute a contract? I do not know. If there is a letter then there is a letter. The people are doing their duty in finding out what that constitutes," he said.

On Friday Mr Ken Clayton, C&W's company secretary, said: "We have no letter, no contract." He also said: "The

last thing anybody would be doing is negotiating with Lord Young about his pay-off."

Mr Nigel Griffiths, Labour's consumer affairs spokesman, yesterday called for the Department of Trade and Industry to investigate. He said he would be writing to Mr Ian Lang, secretary of state, asking him to launch an independent inquiry.

C&W's 1995 annual report states that "the executive chairman and the non-executive directors have no contracts".

## Last-ditch move on Swalec bid

By Peggy Hollinger

Welsh Water has contacted South Wales Electricity in a last-ditch attempt to clinch a recommended bid for the regional electricity company.

NatWest Markets, financial advisers to Welsh Water, on Saturday contacted N.M. Rothschild, Swalec's advisers, indicating they would like to discuss further the possibility of reaching agreement following Swalec's rejection of a 916p offer on Thursday.

Directors of the two companies returned to London yesterday in the hope of setting up a meeting. Welsh Water had been expected to launch a hostile bid today.

It is believed that Swalec has not changed its view that 916p undervalues the company. However, both sides are under pressure to negotiate an agreed bid.

Some Welsh Water investors have been keen to see a recommendation, allowing the electricity company's management to run the business following a takeover.

Meanwhile, Welsh Water dismissed fears expressed by the National Rivers Authority that a takeover could jeopardise the group's commitment to investing in environmental improvements beyond those required by the industry regulator.

Mr Graham Hawker, chief executive of Welsh Water, said the company would "honour all its promises for additional voluntary expenditure on the environment".

## Cool response to Hungary's electricity sale

By Virginia Marsh in Budapest

Hungary's ambitious electricity privatisation plans have been thrown off track by an unexpectedly low number of bids from foreign investors.

APV Rt, the state privatisation agency, has received just 25 bids for minority stakes in the country's 14 electricity companies, well below government expectations of an average of at least four bids per company. Investment bankers also said the value of bids for many of the companies was likely to be lower than hoped, because of regulatory and pricing uncertainties.

A consortium of Bayernwerk of Germany and Électricité de France is believed to be the only bidder for MVM, the core company which will retain the national grid and the Paks

nuclear plant. MVM's 13 non-nuclear power generation and distribution units have been privatised individually.

Twenty-six international energy companies purchased the tender documents but several, including Midlands Electricity and Eastern Group of the UK, dropped out because of an incomplete regulatory framework.

Bidders also complained they were given too little time - 45 days - to prepare offers. APV Rt is advised by Schroders.

The electricity sales contrast with the strong interest shown in Hungary's five regional gas distribution companies. Tenbidders held two weeks ago attracted 22 bids, with top offers equivalent to four or four times book value, higher than expected.

Mr Nick Land, senior partner in the UK, said the figures represented a record increase.

Meanwhile, Welsh Water practice the firm said its revenues had been based on total billings to customers rather than net fee income - the 1994 figures had been restated so a comparison could be made.

Ernst & Young, another one of the Big Six, announced worldwide revenues for the same period of \$6.87bn, a 14 per cent increase.

Mr Nick Land, senior partner in the UK, said the figures represented a record increase.



Hello Mr Chips: Bill Gates, founder of Microsoft, operating the Babbage's Second Difference Machine, designed in 1847-49 and acknowledged as the forerunner of modern computing, as he visited London's Science Museum yesterday

Gates on advertising, see Media Futures

## KPMG lifts worldwide revenues to \$7.5bn

KPMG, the Big Six accountancy firm, yesterday announced world-wide revenues of \$7.5bn (64.9m) for the year to September 30 - 13 per cent up on 1994's revenues of \$6.5bn, writes Jim Kelly.

Mr Jon Madoua, chairman, said growth in Asia and eastern Europe had been "gratifying." "We are pleased with our performance in all our principal markets," he said.

In a switch of accounting

practice the firm said its revenues had been based on total billings to customers rather than net fee income - the 1994 figures had been restated so a comparison could be made.

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LSI Logic, the leading US manufacturer of application-specific integrated circuits, has combined all the logic circuits needed to create a low-cost Internet access system on a single silicon chip, writes Louise Kehoe.

The Internet-on-a-chip technology will hasten the introduction of a new generation of consumer products for accessing the Internet, LSI said. It expects to be able to deliver

production quantities of the new device to systems manufacturers by mid-1996.

The performance of systems built using the LSI Internet device could rival that of general-purpose personal computers, at a fraction of the cost, the company maintained.

"By this time next year, there will be 'Internet browser box' systems available for well under \$500," said Brian Halla, LSI executive vice-president.

LSI Logic plans low-cost chip access to Internet

## Tokyo trading house buys shares in Amec

By Andrew Taylor

Nissho Iwai, one of Japan's biggest trading houses, has been buying shares in Amec, the UK construction group, which is the subject of a hostile takeover bid from Kvaerner. The Norwegian shipbuilding and engineering group. So far, Nissho's purchases have been small, less than one per cent of Amec shares, but the company is expected to be back in the market today.

Kvaerner, which is offering 100p for each Amec ordinary share, moved last night to dampen speculation that the Japanese company might be seeking to spoil its offer either by entering the bidding itself or by purchasing a strategic stake.

Representatives of the Norwegian company said: "The purchases and the identity of the purchaser have still to be confirmed but we know from our own figures that any buying has been very small."

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## £1bn joint offer for Littlewoods

By David Blackwell

Littlewoods, the UK retail and football pools group, has received a £1bn bid from N. Brown, a mail order operator, and Iceland, a frozen-food retailer.

The 42 family shareholders are expected to discuss the latest offer at an egg on Thursday - but they will not be voting on it. The meeting has been called to vote on a potential £1.2bn takeover bid from Mr Barry Dale.

Mr Dale's offer, via his Bido consortium, is expected to be rejected. But his bid has thrown open the future of Littlewoods, which has traditionally been run in an atmosphere of secrecy.

N. Brown is chaired by Sir David Alliance, who with his family owns 38 per cent of the shares. At the beginning of this year he approached Littlewoods with an offer to buy its mail order business. Iceland operates food halls in about 40 Littlewoods stores, it said. It would like to buy all 128.

Sir David, also chairman of Coats Viyella, said yesterday Charterhouse Bank had suggested the two groups get together and make a joint offer. The addition of Littlewoods' mail order would take N. Brown's market share from 4 to 26 per cent.

## SÜDDEUTSCHE BODENCREDITBANK

AKTIENGESELLSCHAFT HYPOTHEKENBANK

DM 1,000,000,000

6 % Öffentlicher Pfandbrief

1995/2001

Series K 406

Bayerische Vereinsbank AG

Bayerische Landesbank

Dresdner Bank

Aktiengesellschaft

Residential Property Securities No. 1 PLC  
£200,000,000  
Mortgage Backed Floating Rate Notes 2018  
The rate of interest for the three month period 30th November, 1995 to 29th February, 1996 has been fixed at 6.93594 per cent. per annum. Coupon No. 31 will be paid on 29th February, 1996 at £1,724.51 per £1,000.00 principal amount.  
Aggregate interest charges balance of Mortgages redeemed during the previous interest period: £2,568,855.39  
Aggregate interest charges balance of Mortgages redeemed as at 30th November, 1995: £244,705,446.55  
The aggregate principal amount of Notes outstanding as at 30th November, 1995: £65,000,000.

S.G. Warburg & Co. Ltd.  
Agent Bank

Korea International Merchant Bank

(Incorporated with limited liability in the Republic of Korea)

US\$30,000,000

Negotiable United States Dollars

Floating Rate Certificate of Deposit due Nov 1999

In accordance with the provisions of the Certificate of Deposit, notice is hereby given that for the period from 30/11/95 to 30/5/96 the Certificates will carry an interest rate of 6.1500% per annum calculated on a principal amount of:

US\$7,772.92 per Certificate of US\$250,000

Standard Chartered

Standard Chartered Bank as Reference Agent

## Standard Chartered

Standard Chartered PLC

£150 million Subordinated Floating Rate Notes due 1996

In accordance with the provisions of the Notes, notice is hereby given that for the three month period from 30th November 1995 to 29th February 1996, the Notes will bear interest at the rate of 6.725 per cent per annum.

Interest per £5,000 Note will amount to £83.60 and will be paid for value 29th February 1996 against surrender of Coupon No 39.

West Merchant Bank Limited

Agent Bank

3i International B.V.  
\$150,000,000  
Guaranteed floating rate notes notes 1999

The notes will bear interest at 6.7345% per annum for the interest period 1st November 1995 to 29th February 1996. Interest payable on 29 February 1996 will amount to \$163.41 per \$10,000 note and \$1,694.11 per \$100,000 note.

17/10/15/90

£1bn joint  
offer for  
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Deals

Chartered  
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adidas is successfully placed. Now trading is up and running.

Whether as the world's third largest producer in the sports equipment

field, global market leader in football and handball articles or Europe's overall reigning champion, adidas has always gone for gold - and won it every time.

The success

story of the triple stripes started around 75 years ago. And even on today's tough competitive track, adidas continues to outpace most contenders. With over 40 subsidiaries, 50 distributors and 45 franchises in more than 160 countries, the

company generated sales of DM 3.2 billion in 1994, including DM 1.4 billion sales

As joint global coordinator and lead manager, we once again utilised

But going public can mean game, set and match not only for large cor-

porations such as adidas. In 1995 a

clear customer focus, just talk to our

Corporate Finance Division. The number

to remember: +49/69/283-2221.

## adidas has crossed the finishing line and is now on its marks at the stock exchange

turnover from franchise business. With such a star-studded track record, adidas easily qualified for the stock exchange stakes and went straight for one of Germany's top coaches in the equity house Jeugis, Dresdner Bank.

the book-building process, a process we pioneered for the German market, and the Greenshoe procedure during the adidas subscription period. This made sure the issue scored a direct hit with investors.

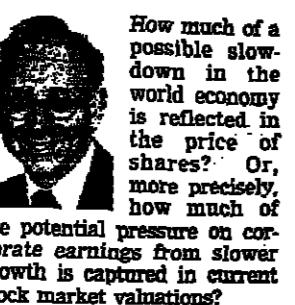


Dresdner Bank



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FINANCIAL TIMES MONDAY DECEMBER 4 1995 \*



How much of a possible slowdown in the world economy is reflected in the price of shares? Or, more precisely, how much of the potential pressure on corporate earnings from slower growth is captured in stock market valuations?

In the US, the answer is simple: the straight-line rise in share prices since this time last year suggests that investors are confident that earnings, up strongly this year, will continue to rise.

In Japan (which dominates the Pacific Basin index, shown in the chart) the answer is simple too.

The regional index, in dollar terms, is below the level of early 1994. In spite of the recent flurry of activity, which has taken the Nikkei 225 index to a ten-month high, the Japan component of the FT/S&P Actuaries world index is still some 4 per cent below its level of a year ago. Even if the worst of the Japanese recession is over, there is little optimism of growth in corporate earnings.

The answer is less clear for Europe. Though the region has noticeably under-performed the US in 1995, the real gap has only appeared since the sum-

mer was around than that the US's recovery from its growth pause became manifest, at the same time as disappointment over European growth prospects materialised.

It is not clear, however, that the full impact of a slowdown in world growth is yet reflected in European share prices. They are still, after all, around record levels in dollar terms.

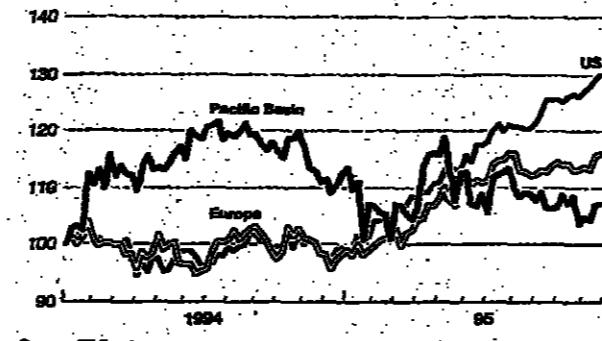
And in the US all the blue chip indices reached new highs last week, even though the National Association of Purchasing Managers' survey continued to suggest a slowdown in manufacturing.

If enough people believe that the Dow is on its way to 6,000, a rising stock market could go hand in hand with a slowing economy.

The US economy may not be slowing, of course, despite the purchasing managers' pessimism. Services growth could offset any weakness in manufacturing output. This Friday's payroll figures will provide a clear indication of the trend. But European growth certainly

#### US leads the way

FT/S&P 40 indices released in \$ terms



Source: FT Estat

140

120

100

80

60

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84 85 86 87 88 89 90 91 92 93 94

Source: FT Estat

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Source: FT Estat

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## EMERGING MARKETS: This Week

Emerging Markets / Vincent Boland in Prague  
Skirmish hits Achilles Heel

When investors on the Prague stock exchange look back at the events of the past few weeks they may conclude that November was the month in which the market finally came of age.

The Czech Republic achieved two notable milestones - an agreement on joining the Organisation for Economic Co-operation and Development and an A rating from Standard & Poor's.

It was also the month that the close-knit and fairly rigid Czech corporate world saw an activity that many had predicted but few thought would materialise so soon - hostile takeovers. Czechs are used to being top of the class; they dislike upstarts who start correcting their homework.

The takeover activity came somewhat out of the blue. On October 23 Stratton, a US investment company, unveiled a deal with the Prague-based Harvard fund management group to take stakes in seven leading companies as a friendly but active shareholder.

The Magnificent Seven are paper groups Sepap and Biocel; chemical group Sopalan; glass holding company Sklo Union; heating utility Prazksa Teplarska; oil company Moravsko Naftove Doly; and shipping group Ceska Namorna Plavba (Czech Ocean Shipping).

In addition Stratton acquired a non-equity interest in Harvard's 3 per cent stake in

Pilsenky Prazdroj, a brewery. Stratton originally said the stakes cost \$140m (£88.6m) but one of its senior executives acknowledged last week that the final price was "closer to \$200m."

The two shareholders have agreed to vote their shares jointly. Stratton, which describes itself as a medium-term investor, says it will introduce marketing and financial expertise to the companies. It may sell on to strategic investors or float the stakes when it has achieved its aims.

Stratton's entry into Sepap sparked an immediate takeover battle with Assidom, the Swedish forest products group that owns 36 per cent of the company. At a shareholder meeting on November 21 Stratton, which controls 51 per cent, outwitted the Swedes by removing Sepap's board and installing its own team.

While Stratton and Assidom were trying to win the hearts and minds of other Sepap investors, the market was diverted to another battlefield. An obscure financial company called Motoinvest launched a hostile takeover of some of the big investment funds which, like Harvard, underwrote the government's coupons-for-shares privatisation programme.

In a series of stock market raids Motoinvest and a bank acting with it bought blocks of shares in six funds run by

some of the established Czech fund managers, vowing to fire the incumbents and run the funds itself.

Few in the market knew what Motoinvest was or who was running it, and the company remains tight-lipped about its ownership structure and intentions. Those who claimed to know did not like what they saw, and an outbreak of fear and loathing ensued among fund managers.

The big funds are run by Czech banks, which were humbled when, to protect their interests, they bought back Motoinvest's stakes at inflated prices, enabling the raider to pocket substantial profits. An outcry now prevails.

In accumulating their stakes Stratton and Motoinvest took full advantage of the Prague bourse's Achilles heel - its lack of transparency. There is currently no obligation on an investor to reveal the size of its stake in a company and no real pressure to report trades.

Czech fund managers were never the vanguard of moves to reform share trading. They have tended to dismiss the interests of minority shareholders, preferring the advantages of secrecy. But Motoinvest's attack revealed the vulnerability of their funds to hostile takeover, especially when these trade at big discounts to net asset value.

Motoinvest has helped close that gap and, analysts say, could persuade fund managers to be more active in generating better returns to the millions of Czech citizens who own the funds. A period of portfolio consolidation is now predicted.

"This is what every investor has been waiting for," says Mr Peter Mayer of CS First Boston. It is also a logical next step after major privatisation in which companies were sold off before being restructuring.

The government's philosophy was that the market would do the restructuring, of which consolidation of industry through mergers and acquisitions will be a key part.

This will increase the pressure for change at the PSE, the classic insider's market. Mr Alles Barabas, director of capital markets at Zivnostenska Banka, says the lack of transparency is a handicap to the bourse's smooth evolution.

"From this point of view we are less developed than Poland, but we have more potential," he says. To exploit the potential will require the PSE to become a credible market.

Mr Tomas Jezek, the leading advocate of reform, has drafted rules that include disclosure of stakes over 10 per cent and other measures to introduce transparency. "These measures are necessary for the credibility and transparency of the capital market," says Mr Jezek, who is expected to become PSE chairman early next year. His proposals are due to be put to parliament before the end of the year.

Philip Gawith  
● Edited by John Pitt. Further coverage of emerging markets appears daily on the World Stock Markets page.

## News in Brief

■ IFC is changing the weighting of its investable index from January 1 1996 in order to adjust for cross-holdings.

South Africa will be the most affected, and will see its weight reduced from 25 per cent to 18 per cent. By contrast, Chile's weighting will rise from under 2 per cent to 8 per cent following the relaxation of foreign investment regulations which had put a limit of 25 per cent on foreign holdings of a company.

Qatar might have a functioning stock market sometime next year, according to local media reports. It was understood that laws were being drafted for a market to replace an unofficial bourse which traded banking and insurance issues.

■ Vietnam has been pledged \$2.3bn (£1.45bn) in aid and praised for its economic performance.

A meeting in Paris last Friday hosted by the World Bank said there had been notable improvements, but the country needed to move more aggressively to reform state-owned companies.

Foreign & Colonial commented last week that there was still no stock market and the official excuse was that few companies would qualify for listing. "However, the development of an equity market will be an important step forward in the reform process," said F & C.

■ Edited by John Pitt. Further coverage of emerging markets appears daily on the World Stock Markets page.

## Bombay officials discuss Reliance delisting plan

By Shiraz Sidhu in New Delhi

The governing board of the Bombay Stock Exchange meets today to discuss a request from Reliance Industries last week to delist its shares from India's biggest bourse, following a dispute over the issue of duplicate shares.

Though panic-selling resulted in a sharp correction of the BSE last week, with the index improving by 7.31 points and 43.70 points on Thursday and Friday, in close at 3037.96 points, the main beneficiary of the Reliance-NSE spat is the NSE.

The smaller exchange started on November 12, operating simultaneously in 10 Indian cities through a single market, where buyers and sellers can trade at a given price instead of only in a particular region where the stock exchange is based.

"The response time on the NSE is two seconds, since we give our traders access to all the links," said Mr Ramchandra Patil, head of the NSE.

But brokers say that though the NSE offers guaranteed trading, thereby protecting investors from exposure to individual brokers, it will be a while before investors move to the NSE.

"While the NSE may be a more efficient exchange, it will be a while before it catches the investors' fancy," one broker said.

According to one estimate by a group of brokers, the average daily turnover of Reliance group scrips over the last six months has been Rs387.6m.

With an average brokerage fee of 1.5 per cent, the daily income for brokers from Reliance is Rs5.7m, or Rs114pm per month, following a dispute on the NSE.

issue of duplicate shares.

A circular issued in 1979 by the Finance Ministry's Department of Economic Affairs, which governs the country's stock exchanges, spelled out three criteria for delisting securities from stock exchanges.

These were that a company should have incurred losses for three consecutive years with its net worth being less than its paid-up capital; securities of a company had been too infrequently traded during the preceding three years; and that securities of the company remained listed at least on the regional stock exchange.

Trading at the BSE and the National Stock Exchange (NSE) focused on Reliance Industries last week after the textiles and petrochemicals conglomerate said it would delist its shares from the BSE and move to the NSE, a smaller and newer exchange.

Although some brokers have said the row between Reliance and BSE had been "blown out of proportion", others have urged the board to find a compromise.

Reliance has accused the BSE of exceeding its regulatory powers by ordering the suspension of trading in its shares for three days earlier this month, following a dispute on the NSE.

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## CURRENCY MARKETS

## Growth focus for markets

Figures, rather than events, will be the focus of market attention this week as traders and investors seek further confirmation that a global growth slowdown is underway.

If there is an exception to this, it is likely to come in France where a wave of public sector strikes have again made the franc vulnerable. If the government is seen to give in to protesters and back down from its plans for fiscal austerity, this could prompt heavy selling.

As ever, the release on

Friday of the US payroll report will be watched closely.

The dollar's rally last week was at least in part inspired by foreign investors buying US treasuries, based on the assumption that the Federal Reserve's open market committee may well cut interest rates when it meets later this month.

Further evidence of the economy slowing could well provide a further boost to US bonds as well as to the dollar.

The provisional third quarter

German GDP figure will also be important for the market.

There is increasing speculation that the Bundesbank will soon ease monetary policy, which would probably help the dollar and other non-core European currencies.

The firm tone of the dollar last week helped insulate sterling from some of the pessimism which accompanied the BSE. This may return if economic data confirm suspicions of a slowing economy, or the shield of a firmer dollar is removed.

Philip Gawith  
● Edited by John Pitt. Further coverage of emerging markets appears daily on the World Stock Markets page.

## Emerging in Toronto

Up to 3 times daily non-stop from UK for perfectly timed arrivals

**AIR CANADA**  
A BRANCH OF AIR CANADA

**ATHENS STOCK EXCHANGE 24 Nov -01 Dec '95**

**GREECE**

**Crédit Local de France**  
USD 150,000,000  
Collared Floating Rate Notes due 2002

In accordance with the Terms and Conditions of the Notes, notice is hereby given that for the Interest Period from December 04, 1995 to June 03, 1996 the Notes will carry an interest rate of 5.4375% per annum.

The Coupon Amount payable on the relevant Interest Payment Date, June 03, 1995 will be USD 27.49 per USD 1,000 principal amount of Note, USD 274.90 per USD 10,000 principal amount of Note and USD 2,749.60 per USD 100,000 principal amount of Note.

The Agent Bank  
Kreditbank Luxembourg

**BRADFORD & BINGLEY**

USD 100,000,000  
Floating rate notes 1996

Notice is hereby given that the notes will bear interest at 6.6594% per annum from 30 November 1995 to 29 February 1996. Interest payable on 29 February 1995 will amount to \$1,67.45 per \$10,000 note.

Agent: Morgan Guaranty Trust Company  
JPMorgan

**SmithKline Beecham PLC**

Floating Rate Unsecured Loan Stock 1990/2010

Interest Rate: 6.375% per annum

Interest Period: 1st December 1995 to 1st March 1996

Midland Bank plc  
Agent Bank

**WOOLWICH - Building Society -**

\$40,000,000 Series 47  
Floating rate notes due May 2000

Notice is hereby given that the notes will bear interest at 6.6594% per annum from 30 November 1995 to 28 February 1996. Interest payable on 28 February 1996 will amount to \$1,634.25 per \$100,000 note.

Agent: Morgan Guaranty Trust Company  
JPMorgan

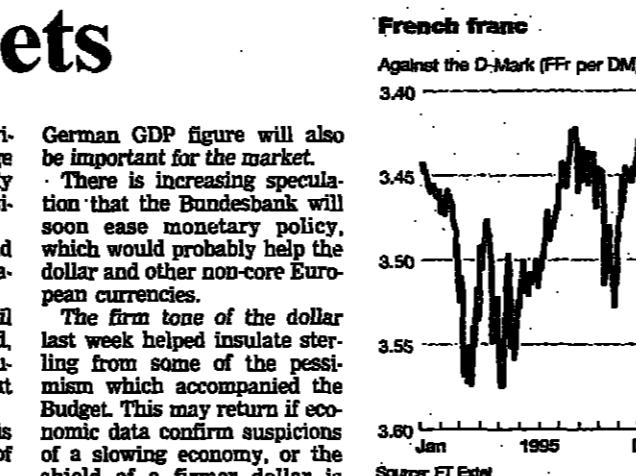
**Britannia**

\$25,000,000  
Floating rate notes due May 2000

For the period 30 November 1995 to 29 February 1996 the notes will bear interest at 6.6594% per annum.

Interest payable on the relevant interest payment date 29 February 1996 will amount to \$1,644.08 per \$100,000 note.

Agent: Morgan Guaranty Trust Company  
JPMorgan



## Baring Securities emerging markets indices

Index	1/12/95		Week on week movement		Month on month movement		Year to date movement	
	Actual	Percent	Actual	Percent	Actual	Percent	Actual	Percent
World (301)	143.16		+4.10	+2.95	+2.85	+2.03	-14.88	-8.41
Latin America								
Argentina (20)	64.97		+2.00	+3.21	+10.54	+14.16	-1.14	-1.32
Brazil (21)	188.30	-9.06	-5.05	-28.32	+4.82	-20.99	-10.02	-14.83
Chile (1)	180.62	-0.40	-0.22	-1.17	-8.59	-4.54	-30.95	-26.09
Mexico (25)	72.15	-4.43	-4.54	-6.17	+12.15	+25.47	-25.47	-25.47
Peru (17)	986.35	+36.06	+3.80	+32.18	+3.37	+137.68	+18.22	+18.22
Latin America (95)	119.59	-4.92	-4.29	-7.10	+6.31	-18.18	-13.82	-13.82
Europe								
Greece (16)	95.85	-0.74	-0.78	-4.40	-0.40	-8.86	-19.30	-19.30

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## NEW YORK

## Investors look for signs of a slowdown

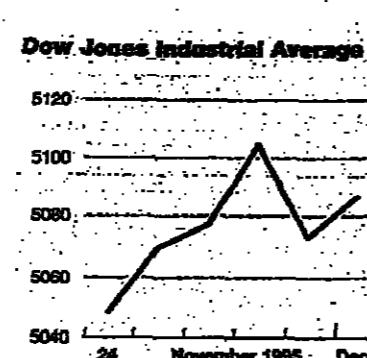
Investors will be watching this week to see if the stock market will be able to hold on to November's torpid pace, especially in the face of weaker economic data.

At the end of last week, the market was caught in cross-currents generated by weaker than expected data on manufacturing activity. Such data is troubling as it suggests that profits may be weak, but they may propel the Federal Reserve to lower interest rates - which is good for the market.

Bonds rallied across the maturity spectrum last week amid speculation that the Fed may ease even before the president and Congress agree on a deficit-cutting budget package. But rising bonds did not take stocks along for the ride.

Views on monetary policy will be influenced by Friday's figures on November employment. Donaldson,

## Lisa Bransten



## LONDON

## Hopes pinned on cut in interest rates

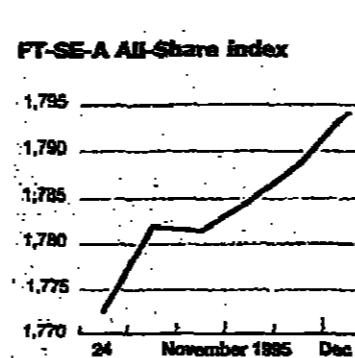
A series of all-time highs for the FT-SE 100 index means that the London equity market should start the week in buoyant mood.

Last week's Budget was a bit of a disappointment but investors decided the government would rely on interest rate cuts to stimulate the economy - and please the electorate. Hopes are pinned on the meeting between Mr Kenneth Clarke, the chancellor and Mr Eddie George, governor of the Bank of England, on December 13.

Recent indicators have pointed to a slowing economy, enhancing the case for a rate cut, and investors will be looking closely at Wednesday's data on manufacturing output and industrial production, which are expected to show only modest month on month rises.

The corollary, of course, is that the economy is slower corporate earnings growth. There have been a number of

## Philip Coggan



profits warnings in recent weeks which have dented the performance of individual stocks, if not the overall market's seemingly relentless rise. This week, results from companies such as Bass, Carlton, Racal and Scottish & Newcastle will be watched closely for indications of the health of the corporate sector.

None is likely to match the performance of British Biotech last week, where the shares almost doubled in 24 hours; it will be interesting to see whether the enthusiasm for the stock, and other biotech issues, continues.

## International offerings

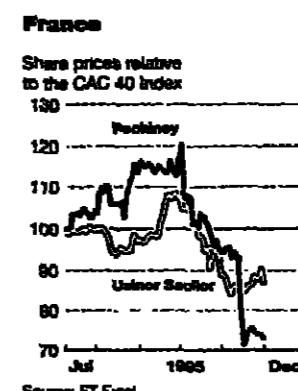
## Pechiney a test for French privatisation programme

If the privatisation of Pechiney goes ahead this week with no reduction in its size or price, it will all be down to its chairman, Mr Jean-Pierre Rodier.

The sale of shares in the French aluminium and packaging group is a test of the French government's ability to press ahead with its privatisation programme in the face of unfavourable market conditions and dwindling interest in state-owned industrial assets.

Based on an indicative price range of FF115 to FF125 a share, the government stands to raise between FF15bn and FF16bn from its 56 per cent stake in Pechiney. A capital increase of FF3.5bn to FF3.8bn will accompany the sale.

Many observers regard the Pechiney sale as the government's toughest operation in a series of privatisations which has seen Usinor Sactia, the steel maker, and Seita, the tobacco group, dispatched from the public sector in



pared with its issue price of FF36 in the summer.

Ever since the announcement in mid-November that the government would press ahead with the sale of its stake in Pechiney, bankers have been predicting that the shares will have to be priced well below the indicated range.

They also fear that the offering will have to be scaled back or withdrawn altogether because of the cautious response by international institutions, particularly those in the US, to other privatisation issues in recent months.

Presenting Pechiney's sale in a favourable light could not have been an easy task for Mr Rodier.

The privatisation comes soon after the company's brushes with the French financial market regulator on accounting matters and coincides with a downturn in aluminium prices, which highlights the cyclical nature of one of its two core businesses.

Another disincentive is the weak performance of the Paris bourse which has struggled to stay at the level seen at the beginning of the year. A recent rally has been halted by concerns about a wave of public sector strikes.

Meanwhile, foreign and domestic investors have become increasingly reluctant to take part in French privatisations because of the lacklustre stock market performance of other privatised companies.

All but two of the last eight privatisations or partial privatisations have suffered a fall in their share price, many severe.

Usinor Sactia, for example, is trading at about FF175, com-

pared with its issue price of FF36 in the summer.

The banks in charge of the deal - BNP, Société Générale and Goldman Sachs - have also been encouraged by the level of interest from French retail investors which they believe will turn into a successful domestic retail offering.

Indeed, if all the revocable reservations for shares made by individual investors turn into firm orders, the syndicate expects the retail tranche to claw back a maximum of 13 per cent from the institutional offering.

Bankers involved in the offering maintained last week that there were no plans to cut back its size or price the shares below the indicative range. Pricing, originally scheduled for last Thursday, should now take place tonight. The retail offering is set to start tomorrow and the institutional book should close on Wednesday.

Looking ahead to next year's pipeline, bankers expect a rash of initial public offerings from European "high-tech" companies as the fever catches on from the US, where 250 such issues have raised about \$67bn this year.

Demand for the \$86m offering in BESI, a Dutch manufacturer of capital equipment for the semi-conductor industry, has been so strong that Morgan Stanley has closed the books early.

Pricing is expected today but the massive oversubscription means many investors will be disappointed with their small allocations.

• Amalgamated Banks of South Africa, the country's largest banking group, is set to launch a convertible bond offering early next year. The transaction, via Barings and UBS, is likely to raise between \$150m and \$200m.

John Riddings and Antonia Sharpe

## OTHER MARKETS

## FRANKFURT

The investment analysts' association, DVFA, holds its German mid-cap 30 conference in the city this week. Seventeen companies will come under scrutiny: a selection includes Leifheit, in household goods, and Spar, in food retailing on Wednesday. Kollenschenk, car components, Jungheinrich, fork lifts, SKW, speciality chemicals, and SGL, carbon products, on Thursday; and Pletac, scaffolding, and Grohe, bathroom taps, on Friday.

Small and medium-sized German companies have underperformed their DAX 30 counterparts substantially in recent months. Among the latest sufferers, Wella, the hair and other personal products group, had substantial ground to lose earlier this year that was shoe-horned into the growth stocks category the German bourse so badly needed, to maintain overseas investors' interest at the time.

However, Mr Hans-Peter Wodniok, head of German equity research at Credit Lyonnais in Frankfurt, thinks most of the disasters have been shaken out; this week, he will be looking for signs of value in depressed territory.

## MADRID

Spanish equities are likely to have a quiet week, due to the Constitution Day holiday on Wednesday, and Friday's local holiday in Madrid. However, FC, the stockbroker, is making the best of this by bringing its year-end seminar to London on Thursday.

The rise, fall, and recent recovery in the Madrid general index has come against a backdrop of political scandals and uncertainty, with currency worries and high interest rates, and equity investors will be asking whether the compensations - economic recovery, and gradually falling inflation - will still be in prospect.

## AMSTERDAM

Dutch equities reached another record high last week, lifted by a rise in both financials and in cyclicals. However, said UBS on Friday, although bond yields had reached a low of 6.20 per cent, and in spite of the expectation that there would be further rate cuts, the Swiss bank did not expect yields to fall much further.

Meanwhile, Nedlloyd, the transport and shipping group, tumbled after poor results and an even worse forecast for the

year; and a US takeover by the publisher, Wolters Kluwer, was considered to be vastly overpriced.

"Next week's Amex results," said UBS, "are expected to be the major event in an increasingly nervous market."

The Belgian-Dutch financial services group, Fortis-Amex in the Netherlands, posted a 14 per cent increase in first-half net profits in September; it said that the "excellent" results were based not only on a 60 per cent rise in income from banking, but also on life and non-life insurance activities.

Days before, the group had said it planned to cut up to 1,000 of its 9,500 jobs in the Netherlands by 1998, because of an efficiency drive and reorganisations.

In the past three months the shares have risen by about 20 per cent, substantially outperforming the Dutch market; UBS forecasts a 19 per cent rise in third-quarter profits to F119.5m.

## PARIS

Following the 5 per cent rise in the CAC 40 index in the wake of the French president, Mr Jacques Chirac's conversion to austerity, the short-term trend depends entirely on the

government's success in controlling the present industrial disputes without any significant dilution of the promised reforms, says UBS.

Unless further interest rate cuts can be engineered and confidence restored, says the broker, domestic consumer stocks should underperform and further profit-taking is likely.

**HONG KONG**

Brokers are looking for the Christmas rally in Hong Kong to continue, albeit with a degree of profit-taking as investors sell into the sharp rises, writes Louise Lazarus.

The market performed strongly last week and turnover has been rising, suggesting that dealers that overseas money is returning.

However, says Mr Howard Gorges, managing director of South China Brokerage, it is not all blue skies. The market is unlikely to repeat last week's straight line-climb, and profit takers may trim prices today. It has already been shown there is strong resistance at the 9,800-10,000 level and this may not be pierced until the Lunar New Year rally in mid-February.

"The market has built up a good head of steam and

property sales have been good. So long as there are no shocks the market is probably going to push through into a Lunar New Year type rally; but we have to watch that it does not go too fast because there is bound to be a lot of selling at times, especially when the outlook for corporate earnings growth next year is pretty modest," he says.

## TOKYO

The recent rally in large capitalisation steel and shipbuilder shares seems to indicate that low interest rates are finally filtering through to the stock market, writes Emiko Terazono.

"As the Bank of Japan remains committed to keeping its foot on the liquidity/easy money accelerator in its efforts to prop up faltering financial institutions, their actions to help support the banks

indirectly also help support the stock market through increasing liquidity," says Lehman Brothers in Tokyo.

With a solution to the *Yuzen* housing loan problem not expected until the end of the year, large capitalisation stocks may continue to benefit from easy monetary policy.

Meanwhile, foreign and domestic investors have become increasingly reluctant to take part in French privatisations because of the lacklustre stock market performance of other privatised companies.

All but two of the last eight privatisations or partial privatisations have suffered a fall in their share price, many severe.

Usinor Sactia, for example, is trading at about FF175, com-

pared with its issue price of FF36 in the summer.

They also fear that the offering will have to be scaled back or withdrawn altogether because of the cautious response by international institutions, particularly those in the US, to other privatisation issues in recent months.

Presenting Pechiney's sale in a favourable light could not have been an easy task for Mr Rodier.

The privatisation comes soon after the company's brushes with the French financial market regulator on accounting matters and coincides with a downturn in aluminium prices, which highlights the cyclical nature of one of its two core businesses.

Another disincentive is the weak performance of the Paris bourse which has struggled to stay at the level seen at the beginning of the year. A recent rally has been halted by concerns about a wave of public sector strikes.

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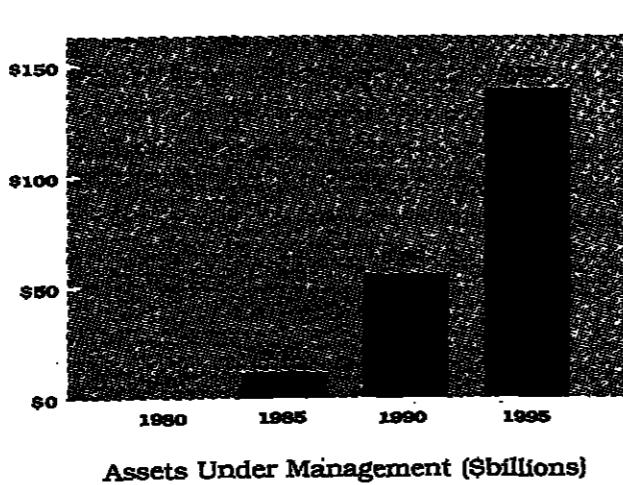
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# INTERNATIONAL FUND MANAGEMENT

## Caught off balance by Wall Street

While bonds and equities have had a generally good year, the individual ups and downs have been hard for managers to predict, says Barry Riley

Erratic movements in the world's securities markets this year have left many international portfolio managers with a lot to prove.

Bond markets and the US stock market have sparked, but many of the once-glamorous emerging equity markets have taken a stomach-wrenching dive. Riding these ups and downs has turned out to be something of a white knuckle ride for many global investors. In particular, they have faced impenetrable challenges in Japan where the bond market, the stock market and the currency have churned violently in various directions at different times during the year.

Global investment is a relatively new industry – or at least, it is one that was effectively reborn in the 1980s after a 70-year hiatus that reflected two world wars, the 1930s slump and the post-second world war decades of foreign exchange barriers. In its modern incarnation the industry has been strongly stimulated by new communications technology. But it continues to be hampered by regulatory obstacles in many countries.

How big is the global investment industry? The answer depends on how you define it, but the raw material consists of the securities traded on exchanges around the globe. Bonds are worth some \$10,000bn and equities perhaps \$14,000bn. But the proportion that is owned and traded across borders is quite small.

Looking at internationally-owned equities, statistics published by Technimetrics, which

compiles institutional investor databases, show that at the end of June this year US institutions owned \$312bn outside the US, two-thirds directly and one-third through American (or Global) Depositary Receipts.

UK institutions, the other big international force, have nearly \$300bn in overseas equity portfolios according to government statistics. Continental Europe remains small as a global investor – under 4 per cent of the assets of French and German mutual funds, for example, are invested abroad – but will grow.

Altogether Technimetrics tracks the holdings of 4,500 institutions globally, including more than 2,000 in the US, some 1,800 in Europe and 550 in the Asia-Pacific region.

Japanese institutions were important in the 1980s, especially as investors in dollar bonds, but they have largely retreated to their home markets in the 1990s because of foreign currency losses and domestic financial instability.

A recent analysis by Michael, the mutual fund performance consultants, has suggested that world retail mutual fund assets stand at \$5,600bn and the private pension industry at \$10,000bn, with half of each owned by US residents who account for only 5 per cent of the world's population.

**Largest US Investors in non-US equities**

	\$bn
Fidelity	25.8
Capital Research	21.0
Franklin Resources	14.3
TIAA-CREF Inv.	
Management	11.4
Merrill Lynch Asset	
Management	8.8
Putnam	7.6
Scudder, Stevens & Clark	7.5
Investors Research Corp	5.4
General Electric	
Investment Corp	5.3
Wellington Management	4.5

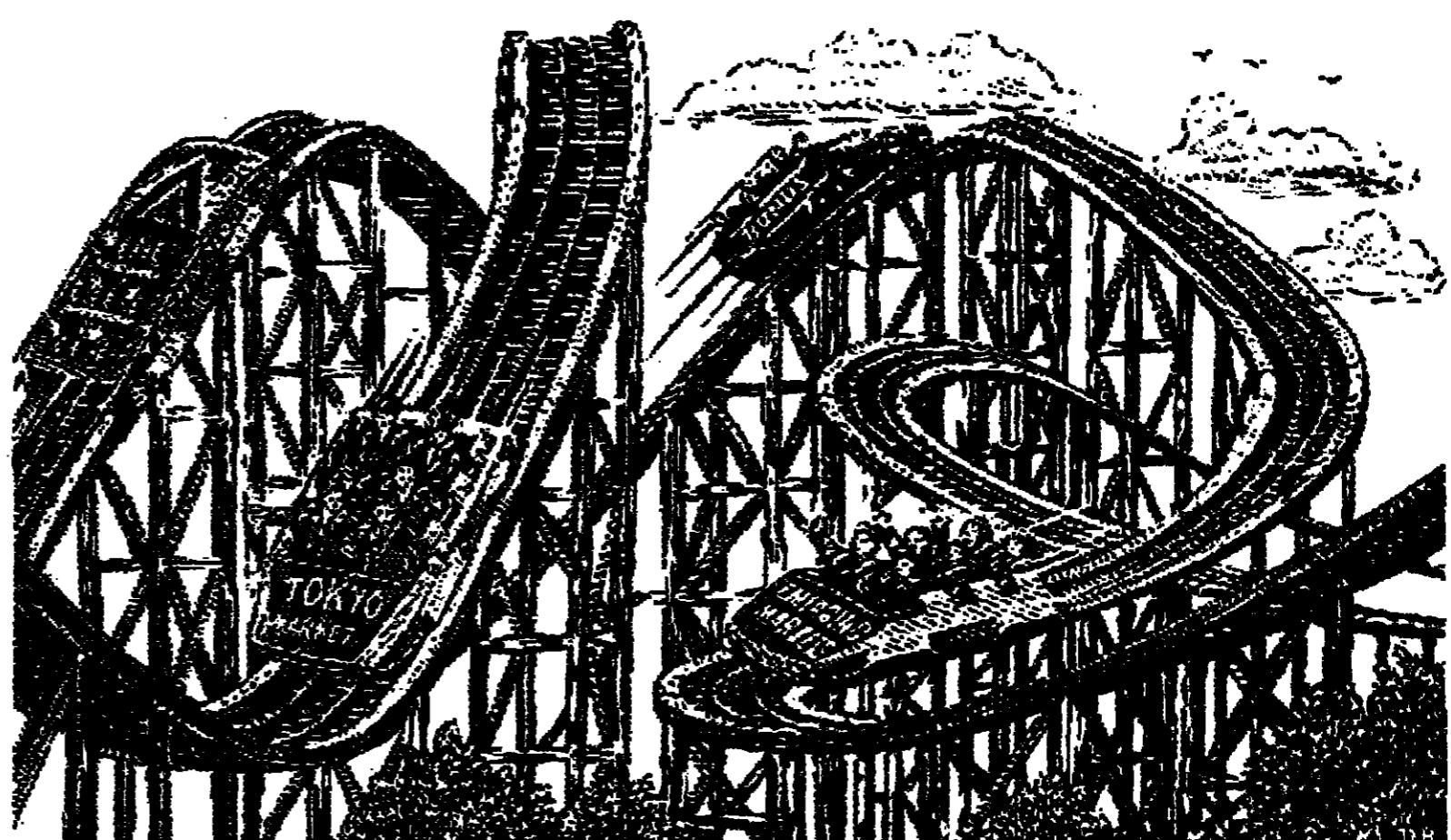
*\*As at end-1994* Source: Technimetrics

These statistics have two important implications. One is that as other economies develop the disproportionate US domination of international portfolio capital will diminish. Second, US funds are likely to continue to diversify their funds internationally in order to achieve their required rates of return.

Global flows of funds are already dominating national stock market movements. In 1993 capital to the tune of some \$60bn flooded out of the US and caused a worldwide share price surge, especially in emerging markets. In 1995 the money appeared to stay largely bottled up in the US, with only \$1bn going into foreign equities in the first six months, so the bull market appeared on Wall Street instead.

Important pools of capital are developing, however, in areas such as south-east Asia. "The emerging market domestic investor will invest internationally as soon as permitted," says Christopher Poll, chairman of Microplan. "In time, this will be the biggest single new source of cross-border flows."

Global investment firms are therefore pursuing an increasingly worldwide business strategy, and are no longer marketing only to potential clients in the US and the UK. According to Hugh Bolland, joint chief executive of Schroders Investment Management in the UK, consultants such as Frank Russell, Watson Wyatt and Towers



Perrin are also globalising themselves, and are likely to turn up at manager selection contests in the Far East as well as the US or Europe.

"The barriers are now getting higher because you need a global presence," says Mr Bolland. "Only a handful of companies can demonstrate global competence."

With a number of big banks positioning themselves to join the select group of global investment managers, something of a takeover scramble has developed. London-based companies such as Jupiter, Tyndall and Kleinwort Benson have fallen to German bank takeovers this year.

There has been a jump of more than 40 per cent this year in the share price of Schroders, which manages over \$80bn worldwide, although the company says it wishes to remain independent. Zurich Insurance has bought Kemper, the big

Chicago-based funds group, although in general the fragmented nature of the US money management scene, with many hundreds of boutiques, makes it hard to fit into global empire-building.

International banks see fund management as a natural addition to their lending and financial trading activities, and one that has both lower risks and substantial growth potential.

Nevertheless, the investment culture of a global manager is often delicate, depending upon a few key personnel. If investment performance slips the business can melt away, starting with institutional clients such as pension funds. Other business categories, such as retail mutual funds and private banking clients, will be affected more slowly but just as surely.

"It may be wise to leave local

centres of excellence untouched than to impose a brutal globalisation plan, however rational this may seem. But there is a constant debate about whether tactics should be decided through global hook-ups or through a centralised team.

"There is not enough evidence that local management produces sufficient extra performance to offset the problems arising from greater distance from the client," says Christopher Tracey, investment director of balanced funds at Robert Fleming in London. But he adds: "For small capitalisation stocks you have to be much closer to the companies."

According to Mr Tracey the global strategic problem essentially boils down to America versus Japan. "That is what makes or breaks performance."

For this reason it has been a particularly tough year for many global equity managers, with the US index up some 32 per cent after 11 months but Japan down 6 per cent in dollars. Most London-based managers have seriously underweighted Wall Street, with many UK pension funds, for instance, now running under half the US equity exposure in their overseas portfolios than would correspond to the capitalisation-weighted indices.

In effect, many global managers have diverted their Wall Street exposures into south-east Asia, which is reckoned to show much more potential growth than the US, but which has badly failed to meet expectations this year. Whether this big bet should be allowed to run on through 1996, in the hope that it will come spectacularly right in the way it did in

■ European pension funds: by Debbie Harrison

## Dual purpose for private plans

Europe's state plans have little financial reserves – they are pay-as-you-go schemes

The combined value of European Union pension funds, already worth a massive Ecu1,100bn, is growing rapidly as governments accelerate the shift in pension provision to the private sector.

However, the sheer size of these combined funds masks staggering differences in private pension development, with the UK and the Netherlands accounting for about 80 per cent of total assets.

In Germany, occupational pension schemes are widespread but the pension fund "assets", if they can be regarded as such, are covered by book reserves in the balance sheet of the employer.

pension funds. The European Commission believes that these assets, which in Ireland and the Netherlands exceed stock market capitalisation, and in Denmark, the Netherlands, Switzerland and the UK represent more than 75 per cent of gross domestic product, could be used more effectively and efficiently to boost economic recovery.

But an increase in the size of pension funds will do little to stimulate the economy unless accompanied by the relaxation of investment constraints that currently force pension funds in most European countries to invest heavily in government and local authority bonds.

Back in 1990, Sir Leon Brittan, then European Union Commissioner for the directorate-generals (the policy makers) for financial services and competition, said that in the Commission's view the first duty of pension funds was not

Switzerland and Germany also represent prime targets but here, as elsewhere in Europe, being a reputable US or UK company is not enough. Local presence, local credibility and local skills are essential.

Few investment houses have won mandates in these tough, fragmented markets.

To date the most successful include Capital International, J.P. Morgan, Schroders, Morgan Grenfell, Mercury Asset Management, State Street Global Advisers, PPFM/UBSII and Wells Fargo Nikko Investment Advisers (which becomes part of BZW from January 1996).

Governments keen to continue major privatisation programmes will also welcome the increased presence of heavyweight domestic institutional investors which could prevent the control of newly privatised industries from shifting overseas.

Pooled fund management is attractive to both large and small pension funds on the Continent and several managers have proved adept at targeting this market.

Schroders offers pooled fund management, especially in the newer markets – for example France, Germany and Italy – while the recently opened Luxembourg office is used to promote Schroders' range of Sicav funds. Fidelity and GT also operate successfully in Europe out of Luxembourg.

The investment managers are not the only ones struggling to gain a foothold on the Continent.

Investment consultancy may dominate the manager selection process in the UK and US, but it is still limited in continental Europe although William M Mercer, Watson Wyatt, Frank Russell and Towers Perrin have had some success.

The problem for consultants is in convincing the pension funds they need help. The large Dutch and Swiss pension funds for example, often include on their trustee or foundation boards investment professionals from banks and universities.

As a result these funds tend to make appointments directly, totally bypassing the investment consultant – a practice which may change as funds move to a more complex asset allocation profile.

Debbie Harrison is the author of the FT Management Report, *Pension Fund Investment in Europe*, published in November 1995 by FT Financial Publishing, price £22.50. Tel: 0171 886 2698

Country	Population (millions)	Percentage of population aged 65 & over	Value of pension assets (\$bn)	Pension assets per capita (\$000)	Pension assets as a % of GDP
Belgium	10.1	15	17	1.7	8
Denmark	5.2	16	105	20.2	77
Finland	5.1	14	28	5.5	21
France	58.1	15	76	n/a	14
Germany	81.2	15	285	3.5	16
Ireland	3.6	11	15	4.2	32
Netherlands	15.4	13	300	24.7	124
Portugal	9.8	13	5	0.5	7
Switzerland	7.1	15	107	26.7	80
UK	56.4	16	721	12.8	76

*\*Source: William M. Mercer, European Pension Fund Managers Guide 1995*

representing a degree of self-investment unprecedented elsewhere in Europe.

Where state pensions are generous, private provision remains limited and in some countries – most notably France and Italy – governments face fierce political and social opposition to cuts in state welfare systems.

However, Europe's state pension schemes have little or no financial reserves: they rely instead on the national insurance contributions of current workers to pay today's pensioners.

What the World Bank has described as "the biggest problem of our time" – increased longevity, falling birth rates and widespread unemployment – has pushed several of these "pay-as-you-go" systems into virtual bankruptcy.

Of course, it is not just pensioners who will benefit from the expected growth in private

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## INTERNATIONAL FUND MANAGEMENT

■ United States: by Maggie Urry

## Crossing a mental frontier

The proportion of pension fund money placed outside the US has increased

International investments were shunned by US investors for years. Many justified their xenophobia with the argument that putting money abroad would increase risk.

But by the 1980s, a change of attitude had come about. Lawyers interpreted legislation regarding retirement schemes, for example, to mean that a prudent investor must diversify overseas. Fund managers began to realise that a portfolio could reduce its risk through international investments and increase its returns at the same time.

Now there is a widespread belief that investors, large and small, should spread their assets across borders. The proportion of pension fund money placed outside the US has risen, and is projected to increase.

According to a survey by Greenwich Associates, the consultants, by 1994 corporate pension funds had 9.5 per cent of their assets overseas, including fixed income and equity investments. Public sector pension funds had been slower off the mark but by 1994 had overtaken the corporate schemes, putting 11.2 per cent of their portfolios overseas.

Virgil Cumming, head of international investment at the College Retirement Equities Fund (Cref), a pension fund with more than \$50bn (£41bn) in stocks, says Cref was one of the earliest funds to diversify outside the US, with the first large expansion in 1972 and a further increase in 1979. Now it has about 16 per cent of the stock fund invested abroad.

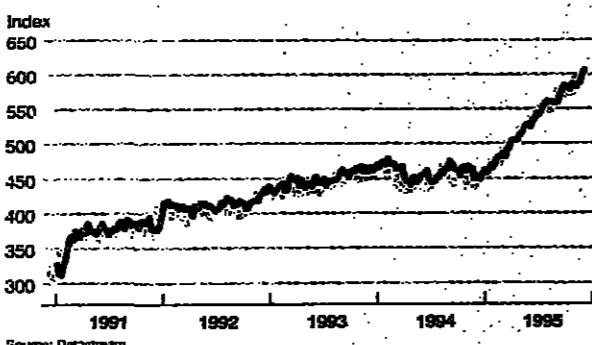
Individual investors have been investing outside the US too. Part of the trend has been through the so-called 401k personal pension plans that many companies now offer their staff. Employees are able to choose where to invest their pension contributions between different options suggested by the company. Many companies make an international fund one of the options.

Nick Bratt, director of global equity research at Scudder, the mutual fund group, says that in his 20 years of international investing at Scudder, the first 10 "were very slow sledding" but the pace has accelerated in the past 10 years.

Scudder was the first fund group to launch a US-based international fund, in 1983, and is the most international of the mutual fund companies now with more than half the equity assets it manages invested outside the US.

In the past five years, there has been an explosion of international funds offered by

## S&amp;P Composite



mutual fund managers. Some are global, some regional and some country specific.

Neal Litvack, executive vice-president in charge of retail marketing at Fidelity, the largest mutual fund group with assets of more than \$380bn, says there has been a marked increase in interest among individual investors in investing outside the US. Since Fidelity opened its first international fund in 1985, its investments outside the US have grown to more than \$10bn. In 10 years the number of funds it offers has increased from one to around 25, including six new funds.

The funds have been opened in response to investor demand, Mr Litvack says: "More and more people are understanding the value of diversifying internationally." Two-thirds of the world's investments are outside the US, he comments.

He says the investors fall into two broad types: sophisticated and aggressive investors

who like to trade securities actively, and another group which are more buy-and-hold investors looking to long-term performance. The former category prefers the narrowly-focused funds and often switches between them. The latter aims for the more diversified funds.

Only the broader funds are offered to people looking to invest their 401k personal pension plans, Mr Litvack says. Typically a 401k plan will have about 15 per cent of its money invested internationally.

However, the belief that higher returns can be generated through international investments has been an explosion of international funds offered by

Fidelity has 150 analysts outside the US covering 3,000 leading companies around the world from offices in London and Paris, Tokyo, Taiwan and Hong Kong. Latin American companies are mainly covered from Fidelity's Boston headquarters where there are more than 100 analysts looking at international stocks.

By contrast, Scudder's approach is to keep most of the analysts based in the US, although there are a few in Tokyo, so that analysts and portfolio managers can discuss ideas face to face.

Some fund managers organise analysts by country, some by industry. But there is a trend to use both and combine their expertise.

Mr Cumming says Cref's original approach to researching international investments was to have analysts covering countries. Now Cref is changing to sector analysts looking globally. For instance, the auto analyst would look at the three large US carmakers, and then beyond to include carmakers in Europe and the Far East.

The analyst would now look for "the best auto stock at the best value," says Mr Cumming. The country-specific analysis is overlaid on the industry analysis, and that sometimes leads to a disagreement between the two, Mr Cumming says. That can be resolved either way, or a middle path can be taken, for instance by buying a stock but hedging the home country's market or currency.

Most fund managers prefer not to hedge currencies. Mr Litvack says: "Fidelity's research shows investors do not want to hedge. Mr Bratt says Scudder is "reluctant" to hedge, and only indulges if a currency is overwhelmingly out of line.

Mr Bratt says "individual investors have been on strike this year" as regards international investment, while cash flows into US equity funds have been huge. However, he believes this is a short-term phenomenon, and that the relative performances of the US and international markets are likely to change in the next few years. Now is a good time to invest outside the US, he says.

Mr Litvack agrees that 1995

has been "a fairly dismal year for emerging market funds performance". But he believes investors have put the Mexican crisis into perspective. Those who were already in the fund have stayed and Fidelity has not seen a lot of redemptions from the Latin American funds.

The search for good value among US stocks has led to the development of international research teams.

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■ Japan: by Emiko Terazono

## Institutions shun foreign bonds

The financial crisis has prompted profit-taking instead of a wave of buying

ing to the ministry of finance Japanese banks wrote off a combined amount of Y2.65bn (\$28bn) in bad loans in the same month.

The rise in banks' borrowing costs from the European money markets has eroded their profit margins on investments in long-term foreign bonds and forced them to shrink their balance sheets.

The reforms combined with record low returns on domestic bonds have nevertheless prompted a steady flow of investments in foreign bonds by Japanese investors. The purchases would have been

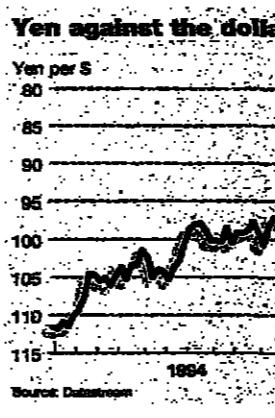
The measures unveiled by the finance ministry were intended to encourage financial institutions to invest abroad. They allow institutions holding US treasuries and other listed foreign currency bonds to value the instruments either at cost or market value, providing more flexibility in portfolio management. This relaxation has been criticised as a step back in the disclosure of institutions' financial health.

The package lets Japanese investors buy Euroyen bonds from foreign issuers immediately after their issuance. Previously the government had placed a 90-day ban on purchases to protect the domestic corporate bond market.

At first the deregulation of overseas fund flows was successful in encouraging Japanese institutions to buy dollar assets.

But the country's financial crisis has prompted profit-taking in foreign bonds as banks cover their losses for loan write-offs. The premium they pay to raise short-term funds in overseas markets has provided a further impetus.

In order to prop up their earnings ahead of the half-year book closing Japanese investors reduced their overseas bond holdings in September. They sold a net \$70bn. According



much greater if the financial crisis had not taken place, say analysts.

"There would have been more net selling of foreign bonds in September if there had been no package," says an economist at a European brokerage in Tokyo. Life insurer Meiji Life, for example, bought Y100bn of foreign bonds in September to compensate for the decline in exposure created by the sale of Y200bn in foreign bonds in the April-June quarter.

Private sector asset allocation has remained relatively

cautious. Capital outflows have been bolstered by public investment funds, including the postal savings insurance fund. For the first half of the fiscal year to September Japanese investors bought a record \$8bn of high-yielding foreign debt.

A heavily-hyped outflow from retail investors' funds in the second half of the calendar year 1995 may not materialise.

The flood of liquidity would come from the maturation of some Y20,000bn in bank debentures, loan trust accounts and other high-yielding investments.

These were made five years ago when the official discount rate was at a nine-year high of 6 per cent and yields on five-year savings products were as high as 8.5 per cent. Retail investors rushed to buy five-year bank debentures offered by long-term credit banks and to trust banks to open five-year loan accounts.

Many European and US investors hope that money from maturing investments will flow overseas as investors chase higher returns.

But most retail investors are

likely to keep their money where it is, or place it in state-run postal accounts as worries over the banking sector linger on.

Japanese investors may

increase their currently-low

exposure to other Asian capital markets, fuelled by potentially high long-term returns. Some Japanese brokers have started to sell investment trusts

investing in convertible bonds issued by Asian firms. In September Nomura Securities started to market an investment trust which invests in Eurodollar-denominated convertible bonds issued by companies based in Hong Kong, Thailand, Malaysia, South Korea and other Asian countries.

■ Mergers and acquisitions: by Norma Cohen

## Move towards consolidation

Merger activity has increased significantly and there have been more and more cross-border deals

Consider the statistics. In 1995, there were 38 mergers worth \$50m or more in the US fund management industry. In 1991, according to Milton Berlinski, head of asset management merger and acquisition at US investment bank Goldman Sachs, "there were fewer than a handful".

Over the past two years, the fund management business has been the subject of unprecedented merger activity, and, experts say, this trend is likely

"The banks fell asleep and trillions of dollars walked out of the door"

to continue for the next few years. Moreover, the deals are increasingly cross-border, creating international businesses out of what once were exclusively domestic operations.

In the UK, there have been several widely publicised deals which have attracted significant attention. Earlier this year, Commerzbank, Germany's third largest bank, bought UK fund manager Jupiter Tyndall in a deal valued at £170m, while Paris-based insurer Gartmore is up for grabs in a deal which is expected to value the company at close to £500m.

And Barclays Bank bought US fund manager Wells Fargo Nikko Investment Management earlier this year to create the world's largest passive fund management company.

When the UK investment bank Barings collapsed earlier this year, there were 27 separate bidders for its prestigious asset management arm and US investment bank Morgan Stanley said that when it bid for UK rival SC Warburg last year, its bid was Warburg's 75 per cent holding in Mercury Asset Management that it most wanted to acquire.

Why fund management, long the low-glamour, low-pay end of the securities industry, should be so much in demand is explained by several factors, Mr Berlinski says.

For one thing, the industry is maturing. Data compiled by Goldman Sachs show that over the past five years, the pace of growth in aggregate assets under management has begun to slow, suggesting to some fund management companies that the best way to grow is to acquire the assets of a competitor.

Second, he says, many of the companies now for sale were

started by talented fund managers in the 1970s who are now approaching retirement age. Given the historically high price-to-earnings ratios at which fund management companies are trading, a sale looks like a good idea.

Third, European banks are starting to take a hard look at the US bank experience in fund management. In the 1970s, most US pension fund assets which had external managers were placed with banks. But the stiff legal requirements of the ERISA legislation for pension funds and growing concern about performance led pension managers to seek alternatives.

"The banks fell asleep and trillions of dollars walked out of the door"

Mr Berlinski says. As a result, US banks for the most part have lost their competitive edge in fund management, a lesson which is not being wasted on their European counterparts. Buying fund management expertise, albeit at a high price, is one way of retaining a competitive position, he says.

However, Tom Van Oss, partner at Phoenix Associates, a firm which specialises in investment industry deal-making, points out that there are two key types of acquirers. "There are the strategic acquirers and the consolidators," he says.

Strategic acquirers are those such as Commerzbank which, having no real international fund management expertise of its own, believe it is worthwhile to buy it. "Companies are prepared to pay a strategic premium to get into a business that will take years to grow organically," he says.

On the other hand, there are the consolidators who are already in the business but are buying assets so that they may achieve economies of scale. The arithmetic of the fund management business makes size advantageous, Mr Van Oss says. A company with, say, £100m of assets under management earning 0.5 per cent in fees will have annual revenues of £50m, but if its costs might be £25m, if it can add another £100m in assets, its revenues

will rise by £5m but it is hardly likely to incur a similar amount in expense needed to invest those assets. Thus, once funds under management rise above a certain threshold, profit margins become fantastically attractive.

Philip Gibbs, fund management analyst at investment bank Barclays de Zoete Wedd, says that in the UK profit margins in the industry are as high as 60 per cent. Thus, it is easy to see why banks, with their profit margins being squeezed by rising competition and margins on securities activities fluctuating wildly from year to year, would look to fund management to augment their profit and loss accounts.

In the US, Goldman Sachs notes, there is a similar trend in the mutual fund market. Pension plan sponsors are limiting the number of external

managers they use and fund managers are having to work harder, sometimes establishing their own sales networks, to attract new funds. This rising cost of fund-gathering, Mr Van Oss and others argue, is also hastening consolidation.

Goldman Sachs predicts that within five years, there will be 20 to 25 companies with at least \$150bn in assets under management as well as numerous small companies which establish themselves as niche operators serving particular needs with specific products.

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■ Global bonds: by Barry Riley

## The honeymoon is over

After many years of growth, global bond markets seem now to have lost their momentum

Global bond markets were recently described by Henry Kaufman, the prominent bond analyst, as "one of the great growth industries". In 25 years the dollar equivalent total of outstanding debt has risen from some \$800bn to \$15,500bn, an annual growth rate of more than 14 per cent.

Most of this growth has come from the persistent fiscal deficits of governments, first in the US but now more importantly in Europe, and in the next few years there seems bound to be a huge level of issuance by Japan.

Within the past 10 years or so this multicurrency torrent of paper has stimulated the growth of a breed of specialist portfolio managers. In effect, a new asset class has appeared, stimulated by the willingness of the borrowers to pay higher real interest rates than in past decades. On top of that, managers claim the ability to add incremental returns from various kinds of active management.

For a number of years they were successful, but many have been reeling under the impact of a very poor 18-month period between January 1994 and June 1995. The third quarter this year was better for the average fund, but serious ques-

tions are now being asked about the durability of excess returns as the global bond management business approaches maturity.

Much of the industry is centred on London, where it enjoys time zone advantages and the proximity of big market makers in global bonds. Several of the big US fixed income firms, such as Kemper and Fischer, Francis, Tress & Watts, have set up global bond units in London. Meanwhile, a number of the UK-based managers, such as Mercury Asset Management – although traditionally biased towards equities – have built up substantial businesses in bonds, and Swiss banks such as Julius Baer are also active in London.

US pension funds provide an important client area. According to Jon Ballie, a consultant with Frank Russell International, these so-called ERISA funds currently have \$45bn allocated to global bonds and this will expand to \$60bn by 2000.

There has also been an increasing commitment by UK pension funds. Estimates of their exposure to global bonds vary widely between 4 and 7 per cent of portfolios, but the total may add up to \$40bn as an order of magnitude.

Other less well documented client pools include international insurance companies and various central banks, many of which impose screencies on their investment activities. Estimates of the total of non-sterling bonds managed in

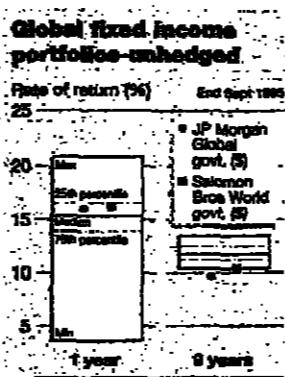
London run up to \$400bn. London-based specialist bond managers complain that, paradoxically, the UK pension fund market is the hardest to break into because it is seen up by the big balanced managers. "There have been less than a handful of genuine global bond managers from the UK in the past year," says Lee Komoromy of Kemper.

He says there is more interest at present from parts of Europe – especially Scandinavia; the Netherlands and Switzerland – and the Middle East. But the US is the biggest target for marketing, and Kemper has this month picked up an \$80m global fixed income mandate from Detroit's pension plan for police officers and firefighters.

Global bond business tends to come from countries with weaker currencies or suffering from political insecurity. According to Liqiang Ahmed, a senior London portfolio manager at Fischer Francis, for a client in a weak currency country the global bond fund is effectively a means of diversifying central banks. But the same argument does not hold water for investors in hard currency economies.

Global bond managers seek to add value at several levels in their portfolios. They adjust their interest rate risk by shifting the duration of their portfolios. They also vary their currency weightings in order to take advantage of developments in economics and politics.

And they may adopt currency weightings separately



The rectangles represent fund performance, divided into four quarters. Over nine years almost all funds have beaten the benchmarks, but over one year the majority has lagged.

from country exposures. During the summer, for instance, the Japanese bond market stayed firm in terms of local currency, but it was essential to hedge out the yen exposure if a global bond fund was to pick up the underlying value.

Finally, when mandated to do so, managers can also seek to add return by taking extra risk when it seems appropriate, for instance by buying non-government paper or investing in debt, which is not included in the benchmark.

The latter will be a global total return benchmark, such as the J.P. Morgan Global Government Bond Index or the Salomon Brothers World Government Bond Index. Reflecting bonds in issue in 14 or so

large, developed countries, these benchmarks set an exposure of about 40 per cent to the US and perhaps 15 per cent to Japan. Germany is about 10 per cent, the UK perhaps only 5 per cent.

But the long honeymoon period for global bond managers, when it seemed easy to beat the benchmarks, ended with the bond market crash at the beginning of 1994. The J.P. Morgan Index itself returned only 1 per cent in 1994, but many managers were caught with far too long a duration in their portfolios and the average underperformance was about 5 per cent. For some the returns were as bad as minus 14 per cent. In 1995 the bond markets have performed much better, but many managers have again struggled to match the benchmarks.

Some managers argue that the market enjoyed an unusually easy run in the late 1980s, when funds could regularly pick up return simply by being short of the dollar. Beyond that, Mr Ahmed says, the markets have become more efficient, partly because of the participation of the aggressive global hedge funds. "You have to work harder to earn the extra return," he comments.

More specifically, the recent disappointments have mostly centred on Japan. One problem which Mr Ahmed says is analogous to the upsets suffered among global equity funds when Japan acquired too high a weighting in the world equity indices at the end of the 1980s. When the yen weakened in the third quarter global bond managers breathed again, but they have more work to do to get their performance back on track.

■ Hedge funds: by Philip Coggan

## Mighty humbled but they're here to stay

The bully boys of the financial markets have lost some of their power

However, the hedge funds have still easily beaten the S&P over five years, returning 15.8 per cent per annum, compared with the index's 8.7 per cent. And the industry remains enormous: Van estimates that total funds under management, including offshore funds, total \$236bn.

Two problems seem to have affected the industry. The first was that growth was so fast in the early 1990s that new fund managers and new investors were dragged in; the former may not have been sufficiently experienced in assessing the risks involved in leveraged investment strategies, the latter may have been seduced by high returns in the past and were accordingly unprepared for the losses in 1994.

The funds are blamed for the sharp moves in the dollar

The second difficulty was that some funds became so large that they were too inflexible to take advantage of the investment opportunities. Mr Kovner said, after he returned to investors: "Under current market conditions, roughly \$2bn in trading capital is proving unwieldy. I think that a small capital base will help us return to our historical profitability.

Furthermore, hedge funds tend to be built around a single manager with a hot reputation. As the fund grows larger, the manager has to learn to delegate and bring on new talent – a process which can prove difficult.

The industry is rather more diverse than might be suggested by the attention given to star names such as Steinhardt and Soros. The average fund has just \$86m in assets, according to Van, and the median is even smaller, at \$1.7m. Strategies are diverse. Van lists 14 separate categories of hedge fund, from aggressive growth to value.

Many funds, rather than hitting the investment headlines, quietly go about their original purpose, providing a service to sophisticated investors, with a minimum of \$250,000 to invest.

"Market-neutral" funds, for example, are sophisticated stock-pickers, going long on favoured shares and shorting others which are expected to decline. Distressed securities funds, which Van funds have been very successful, buy equities and bonds in companies that are in, or facing, bankruptcy.

For those investors worried about the risks involved in hedge funds – after all, Askin Capital Management lost nearly all of the \$800m invested with it in 1994 – there are around 250 "funds of funds" which allow investors to spread risks across a range of styles and managers.

Partly because of the reputation of Mr Soros, partly because of their own preference for secrecy, hedge funds have become the subject of much rumour and speculation in the financial markets. It is easy for traders to use "hedge funds" as a catch-all explanation for sudden market movements – the funds have been cited as being behind the recent sharp moves in the dollar, for example.

Such were the political fears about the high risks taken by the hedge fund industry that the US Senate banking committee held hearings in April 1994 to investigate the dangers posed by the funds to the banking system. However, managers say they use much less leverage than a few years ago: gearing of more than two times is now rare.

Hedge funds are here to stay. Reputations will rise and fall; some managers will give up; a few will go bust. In future economic crises, they will no doubt take the blame for bringing down a currency.

But there will always be a demand for managers who can deliver exceptional returns, and hedge funds have so far shown the ability to achieve them.

■ Emerging markets: by Barry Riley

## Inching out of the Mexican shadow

Buying equities from developing countries is a logical step for international funds

It has been a bad year for the so-called emerging markets. Not only have many of the individual country markets languished, but the biggest of the developed markets – the US – has soared ahead with the Dow Jones Average passing the 4,000 level in February and 5,000 in November.

Emerging markets started the year under the shadow of the financial collapse of Mexico. By the mid-summer many markets had staged a partial recovery. Recently there has been a relapse. Baring Securities' emerging markets World Index recently showed a fall of about 15 per cent in dollar terms for 1995 so far.

Baring Securities' head of global strategy, Michael Howell, has been strongly bullish about emerging markets for much of the year. "Global liquidity is rebounding even faster than we thought," he wrote in his firm's latest emerging markets study.

Much of the action has been in US technology stocks, an emerging sector within a developed economy. "We think the emerging markets will be the next to run," he predicted.

Steve Bates, a senior fund manager at Robert Fleming in London, is rather more philosophical about the recent problem: "1994 and 1995 have been dreadful, but they reflected the excesses of 1993," he says. "When you have had two down years you can feel better. We are now in a buyable zone."

For some managers the gyrations simply spell greater opportunities. Robert Furdak, who manages non-US equities for State Street Global Advisors in Boston, favours quantitative techniques to exploit divergences in emerging markets.

"A disciplined approach better identifies periods of extreme misvaluation," he argues. "It is very important to be in the right country at the

right time. Quantitative techniques are suited very well to coping with the hard mentalities which is very strong in emerging markets."

The 1990s have seen enormous growth in emerging markets, focused around the bull market that peaked at the end of 1993. Steps were taken to define emerging market equities as a separate asset class with its own return and risk characteristics and its own place in global portfolios.

According to Baring Securities' international investors own some \$200bn (£126.5bn) of emerging market equities. UK pension funds now devote some 5 per cent of their portfolios to Asian markets in the Pacific Basin other than Japan. These investments are worth more than \$30bn.

There are problems of definition because some markets in the region, Hong Kong and Singapore for instance, are wealthy modern economies which are in no sense "emerging".

The key investment bench-

mark which encouraged the development of the emerging markets concept was a series of country indices established in 1989 by the Washington-based International Finance Corporation, the private-sector affiliate of the World Bank.

There is an IFC Global series, but more significantly this bears an "investable" subset. The latter defines the practical opportunities open to international investors, given that ownership restrictions on shares often apply in these markets. IFC publishes 26 or so country indices, plus regional and global indices.

Investment management houses in the UK and the US have seized the opportunity to become emerging market specialists. These include long-established global investors such as Templeton and Capital International of the US and Foreign & Colonial and GIC in the UK. There are also many specialist boutiques.

There is a division between what might be called the "mass market" end of the business, which deals in the bigger markets tracked by the IFC, and the more determined pioneering houses which get out into the field and attempt to find neglected bargains.

These sometimes include investments in Asian and African states such as Vietnam, Morocco and Bangladesh. More importantly there is great interest in eastern Europe, particularly in Russia.

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## WORLD STOCK MARKETS

EUROPE												ASIA (Dec 1 / Swiss)												WORLD STOCK MARKETS																										
Austria	1,065	+1	2,058	1,922	12	1,000	+1	2,058	1,922	12	1,000	+1	2,058	1,922	12	1,000	+1	2,058	1,922	12	1,000	+1	2,058	1,922	12	1,000	+1	2,058	1,922	12	1,000	+1	2,058	1,922	12	1,000	+1	2,058	1,922	12	1,000	+1	2,058	1,922	12					
Belgium	480	+1	928	826	21	480	+1	928	826	21	480	+1	928	826	21	480	+1	928	826	21	480	+1	928	826	21	480	+1	928	826	21	480	+1	928	826	21	480	+1	928	826	21	480	+1	928	826	21	480	+1	928	826	21
Denmark	217	+1	419	398	21	217	+1	419	398	21	217	+1	419	398	21	217	+1	419	398	21	217	+1	419	398	21	217	+1	419	398	21	217	+1	419	398	21	217	+1	419	398	21	217	+1	419	398	21					
Credit Suisse	965	+1	1,937	478	21	965	+1	1,937	478	21	965	+1	1,937	478	21	965	+1	1,937	478	21	965	+1	1,937	478	21	965	+1	1,937	478	21	965	+1	1,937	478	21	965	+1	1,937	478	21	965	+1	1,937	478	21					
EMI	2,920	+1	5,220	2,940	21	2,920	+1	5,220	2,940	21	2,920	+1	5,220	2,940	21	2,920	+1	5,220	2,940	21	2,920	+1	5,220	2,940	21	2,920	+1	5,220	2,940	21	2,920	+1	5,220	2,940	21	2,920	+1	5,220	2,940	21	2,920	+1	5,220	2,940	21					
Finance	1,458	-1	1,900	1,265	21	1,458	-1	1,900	1,265	21	1,458	-1	1,900	1,265	21	1,458	-1	1,900	1,265	21	1,458	-1	1,900	1,265	21	1,458	-1	1,900	1,265	21	1,458	-1	1,900	1,265	21	1,458	-1	1,900	1,265	21	1,458	-1	1,900	1,265	21					
London	359	+1	505	547	21	359	+1	505	547	21	359	+1	505	547	21	359	+1	505	547	21	359	+1	505	547	21	359	+1	505	547	21	359	+1	505	547	21	359	+1	505	547	21	359	+1	505	547	21					
Monte B	1,025	+1	1,125	423	21	1,025	+1	1,125	423	21	1,025	+1	1,125	423	21	1,025	+1	1,125	423	21	1,025	+1	1,125	423	21	1,025	+1	1,125	423	21	1,025	+1	1,125	423	21	1,025	+1	1,125	423	21										
Monte C	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21										
Monte D	197	+1	200	136	21	197	+1	200	136	21	197	+1	200	136	21	197	+1	200	136	21	197	+1	200	136	21	197	+1	200	136	21	197	+1	200	136	21	197	+1	200	136	21										
Monte E	1,275	+1	1,511	1,263	15	1,275	+1	1,511	1,263	15	1,275	+1	1,511	1,263	15	1,275	+1	1,511	1,263	15	1,275	+1	1,511	1,263	15	1,275	+1	1,511	1,263	15	1,275	+1	1,511	1,263	15	1,275	+1	1,511	1,263	15										
Monte F	713	+1	745	592	17	713	+1	745	592	17	713	+1	745	592	17	713	+1	745	592	17	713	+1	745	592	17	713	+1	745	592	17	713	+1	745	592	17															
Monte G	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21															
Monte H	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21															
Monte I	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21															
Monte J	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21															
Monte K	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21															
Monte L	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21															
Monte M	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21															
Monte N	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21															
Monte O	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21															
Monte P	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21															
Monte Q	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21	219	+1	219	219	21																														

## CURRENCIES AND MONEY

## POUND SPOT FORWARD AGAINST THE POUND

Dec 1	Closing mid-point	Change on day	Bid/offer spread	Day's mid-high	Day's mid-low	One month Rate	%PA	Three months Rate	%PA	One year Rate	%PA	Bank of England's Index
Europe												
Belgium	15.5647	+0.028	575 - 714	15.5749	15.5549	15.5743	2.2	15.4767	2.5*	15.523	1.8	10.1227
Germany	45.5128	-0.029	550 - 426	45.8210	45.2220	45.4088	2.0	45.2158	2.6	44.4288	2.4	10.1228
Denmark	8.9593	-0.025	588 - 573	8.9590	8.9554	8.9555	1.1	8.9339	1.1	8.9744	1.0	10.912
Finland	0.0289	-0.0088	712 - 834	0.0270	0.0268	0.0279	0.1	0.0268	0.1	0.0272	0.1	8.912
France	1.2461	-0.028	111 - 121	1.2461	1.2421	1.2421	0.1	1.2421	0.1	1.2421	0.1	10.73
Germany	DM 2.2120	-0.0288	111 - 121	2.2239	2.2026	2.2072	2.6	2.1976	2.5	2.1983	2.5	11.14
Greece	0.9857	-0.027	711 - 721	0.9857	0.9857	0.9857	0.1	0.9857	0.1	0.9857	0.1	10.97
Ireland	0.9859	-0.0005	651 - 687	0.9859	0.9859	0.9859	0.1	0.9859	0.1	0.9859	0.1	10.97
Italy	1.245349	+0.21	201 - 497	1.245347	1.240408	1.240408	2.8	1.245346	2.6	1.240408	2.4	10.91
Luxembourg	45.5128	+0.028	620 - 426	45.8210	45.2220	45.4088	2.0	45.2158	2.6	44.4288	2.4	10.91
Netherlands	2.4778	-0.0288	782 - 789	2.4673	2.4726	2.4719	2.7	2.4607	2.7	2.415	2.5	10.91
Norway	0.2222	-0.028	225 - 216	0.2197	0.2197	0.2197	0.1	0.2197	0.1	0.2197	0.1	10.91
Portugal	22.1221	-0.0288	221 - 201	21.705	21.7248	21.7232	1.5	21.7015	1.4	21.6258	1.1	9.61
Spain	1.265757	-0.028	688 - 640	1.265712	1.262348	1.262348	3.0	1.265687	3.0	1.262348	2.9	9.51
Sweden	10.0223	-0.028	149 - 140	10.0223	10.0207	10.0207	3.2	10.0197	3.1	10.0207	3.1	9.51
UK	1.7935	-0.0001	973 - 963	1.8008	1.7940	1.7972	4.7	1.7973	4.2	1.7924	4.0	11.48
Eur	1.1689	-0.0007	984 - 993	1.2020	1.1963	1.1979	1.0	1.1956	1.0	1.1974	1.0	8.26
SDR	1.0223	-										
Americas												
Argentina	1.5301	-0.0006	296 - 305	1.5322	1.5259	-	-	-	-	-	-	
Brazil	1.4785	-0.0102	784 - 782	1.4618	1.4731	-	-	-	-	-	-	
Canada	2.0265	-0.015	860 - 807	2.0261	2.0702	2.061	0.8	2.0263	0.8	2.0698	0.3	8.39
Mexico (New Peso)	1.1007	-0.028	510 - 523	1.1084	1.1041	-	-	-	-	-	-	
USA	0.0203	-0.013	304 - 311	1.2340	1.2326	1.2326	0.8	1.2326	0.7	1.2326	0.7	9.40
Pacific/Middle East/Africa												
Australia	1.2075	-0.0143	703 - 722	1.2075	1.2057	1.2078	0.8	1.2075	0.8	1.2074	0.8	8.52
Hong Kong	11.9424	-0.0115	989 - 458	11.9560	11.8761	11.8899	0.1	11.9254	0.5	11.7923	0.4	10.95
Israel	4.7182	-0.028	128 - 126	4.7182	4.7182	4.7182	0.1	4.7182	0.1	4.7182	0.1	10.95
Japan	15.1111	-0.028	999 - 222	15.1200	15.1240	15.1240	1.5	15.1201	1.5	15.1240	1.5	10.95
Malaysia	3.6785	-0.0003	788 - 801	3.6913	3.6704	-	-	-	-	-	-	
New Zealand	2.2551	-0.0158	588 - 585	2.2600	2.2492	2.2584	2.0	2.2703	2.6	2.2689	1.7	10.07
Philippines	5.7414	-0.028	588 - 587	5.7414	5.7400	5.7400	0.8	5.7414	0.8	5.7400	0.8	10.95
Saudi Arabia	2.1653	-0.0078	640 - 650	2.1657	2.1657	2.1654	0.1	2.1657	0.1	2.1657	0.1	10.95
South Africa	5.8110	-0.028	149 - 150	5.8100	5.8023	-	-	-	-	-	-	
South Korea	17.1828	-0.02	784 - 805	17.1828	17.1541	-	-	-	-	-	-	
Tunisia	1.7777	-0.028	309 - 307	1.7780	1.7760	1.7760	0.1	1.7777	0.1	1.7760	0.1	10.95
Thailand	3.62157	-0.0003	305 - 312	3.62157	3.62157	3.62157	0.1	3.62157	0.1	3.62157	0.1	10.95

1 Rates for Nov 30. Bid/offer spreads are the interbank rates. Forward rates are not directly against the pound but are implied by current interest rates. Sterling rates calculated by the Bank of England. Data average 1990 = 100.1. Data latest released 1990-1995. Bid/offer and mid-prices in both the Dolar and the Daler. Data taken from the Wall Street Journal.

2 Rates for Nov 30. Bid/offer spreads are the interbank rates. Forward rates are not directly against the pound but are implied by current interest rates. Sterling rates calculated by the Bank of England. Data average 1990 = 100.1. Data latest released 1990-1995. Bid/offer and mid-prices in both the Dolar and the Daler. Data taken from the Wall Street Journal.

## DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Dec 1	Closing mid-point	Change on day	Bid/offer spread	Day's mid-high	Day's mid-low	One month Rate	%PA	Three months Rate	%PA	One year Rate	%PA	J.P. Morgan index
Europe												
Australia	10.1500	-0.0016	659 - 701	10.2020	10.1620	10.1520	1.8	10.1227	1.8	10.0125	1.5	126.4
Belgium	2.91	-0.0003	210 - 252	2.9020	2.8920	2.9022	0.2	29.613	0.3	29.212	0.4	125.8
Denmark	5.5240	-0.0001	202 - 255	5.5168	5.5380	5.5048	-0.2	5.5005	0.3	5.5156	0.4	125.4
Finland	4.2364	-0.0022	336 - 385	4.2156	4.2380	4.2264	0.1	4.2053	0.1	4.2053	0.1	87.3
France	4.9284	-0.0152	485 - 535	5.0276	4.9522	4.9236	0.3	4.9232	0.2	4.9236	0.2	109.3
Germany	DM 1.4461	-0.0008	448 - 453	1.4517	1.4431	1.4431	1.7	1.4389	1.7	1.4230	1.5	110.8
Greece	10.27	-0.0001	270 - 317	10.2515	10.2515	10.2515	-0.7	10.2515	1.4	10.2515	1.4	86.0
Ireland	1.5848	-0.0001	588 - 585	1.5870	1.5870	1.5870	-0.1	1.5870	0.1	1.5870	0.1	126.4
Italy	1.5210	-0.0001	588 - 585	1.5210	1.5210	1.5210	-0.1	1.5210	0.1	1.5210	0.1	126.4
Luxembourg	29.7232	-0.0043	210 - 250	29.6200	29.5020	29.6222	1.7	29.613	1.6	29.313	1.4	126.6
Netherlands	5.1616	-0.0009	180 - 190	5.1260	5.1516	5.1616	2.0	5.1610	1.9	5.1605	1.7	126.4
Norway	NOK 6.3620	-0.0075	575 - 525	6.3670	6.3545	6.3563	0.7	6.35	0.8	6.35	0.8	



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## **OFFSHORE INSURANCES**





4 pm close December 1

## NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Symbol	Name	Price	Change	Volume	Open	High	Low
10000	High Low Stock	100.00	0.00	10000	100.00	100.00	100.00
10122	10122	101.22	0.00	10000	101.22	101.22	101.22
10123	10123	101.23	0.00	10000	101.23	101.23	101.23
10124	10124	101.24	0.00	10000	101.24	101.24	101.24
10125	10125	101.25	0.00	10000	101.25	101.25	101.25
10126	10126	101.26	0.00	10000	101.26	101.26	101.26
10127	10127	101.27	0.00	10000	101.27	101.27	101.27
10128	10128	101.28	0.00	10000	101.28	101.28	101.28
10129	10129	101.29	0.00	10000	101.29	101.29	101.29
10130	10130	101.30	0.00	10000	101.30	101.30	101.30
10131	10131	101.31	0.00	10000	101.31	101.31	101.31
10132	10132	101.32	0.00	10000	101.32	101.32	101.32
10133	10133	101.33	0.00	10000	101.33	101.33	101.33
10134	10134	101.34	0.00	10000	101.34	101.34	101.34
10135	10135	101.35	0.00	10000	101.35	101.35	101.35
10136	10136	101.36	0.00	10000	101.36	101.36	101.36
10137	10137	101.37	0.00	10000	101.37	101.37	101.37
10138	10138	101.38	0.00	10000	101.38	101.38	101.38
10139	10139	101.39	0.00	10000	101.39	101.39	101.39
10140	10140	101.40	0.00	10000	101.40	101.40	101.40
10141	10141	101.41	0.00	10000	101.41	101.41	101.41
10142	10142	101.42	0.00	10000	101.42	101.42	101.42
10143	10143	101.43	0.00	10000	101.43	101.43	101.43
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10163	10163	101.63	0.00	10000	101.63	101.63	101.63
10164	10164	101.64	0.00	10000	101.64	101.64	101.64
10165	10165	101.65	0.00	10000	101.65	101.65	101.65
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10185	10185	101.85	0.00	10000	101.85	101.85	101.85
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10187	10187	101.87	0.00	10000	101.87	101.87	101.87
10188	10188	101.88	0.00	10000	101.88	101.88	101.88
10189	10189	101.89	0.00	10000	101.89	101.89	101.89
10190	10190	101.90	0.00	10000	101.90	101.90	101.90
10191	10191	101.91	0.00	10000	101.91	101.91	101.91
10192	10192	101.92	0.00	10000	101.92	101.92	101.92
10193	10193	101.93	0.00	10000	101.93	101.93	101.93
10194	10194	101.94	0.00	10000	101.94	101.94	101.94
10195	10195	101.95	0.00	10000	101.95	101.95	101.95
10196	10196	101.96	0.00	10000	101.96	101.96	101.96
10197	10197	101.97	0.00	10000	101.97	101.97	101.97
10198	10198	101.98	0.00	10000	101.98	101.98	101.98
10199	10199	101.99	0.00	10000	101.99	101.99	101.99
10200	10200	102.00	0.00	10000	102.00	102.00	102.00
10201	10201	102.01	0.00	10000	102.01	102.01	102.01
10202	10202	102.02	0.00	10000	102.02	102.02	102.02
10203	10203	102.03	0.00	10000	102.03	102.03	102.03
10204	10204	102.04	0.00	10000	102.04	102.04	102.04
10205	10205</td						

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## FT GUIDE TO THE WEEK

## MONDAY 4

## Russia and China at WTO

Negotiations on Russia's bid to join the World Trade Organisation resume in Geneva (to Dec 6). On Thursday and Friday, there will be talks on China's longstanding membership application. China hopes its tariff-cutting initiative announced last month will speed its WTO entry after nine years of haggling, but trading partners are still predicting "a long wait ahead".

## EU foreign ministers meet

European Union foreign ministers meet in Brussels (to Dec 6) to discuss reconstruction aid to Bosnia and relations with the former Yugoslavia. Ministers will also be preparing for the EU summit in Madrid on December 15-16 and considering relations with Switzerland.

## Ciller visits Bonn

Tansu Ciller, Turkey's prime minister, arrives in Bonn hoping for further support from Germany just weeks before her country is due to join a customs union with the European Union on January 1. Germany is home to 1.5m Turks, the largest group outside Turkey, and Mrs Ciller will be meeting a number of other senior politicians and the foreign affairs committee of the Bundestag.

## Kuchma in China

President Leonid Kuchma of Ukraine begins a four-day visit to China. Mr Kuchma on a second Far East trip this year, wants to strengthen his country's economic links with Asia's developing states. China is Ukraine's second largest trading partner, after Russia.

## FT Survey

International Fund Management.

## Holidays

Ghana, New Zealand, Tonga.

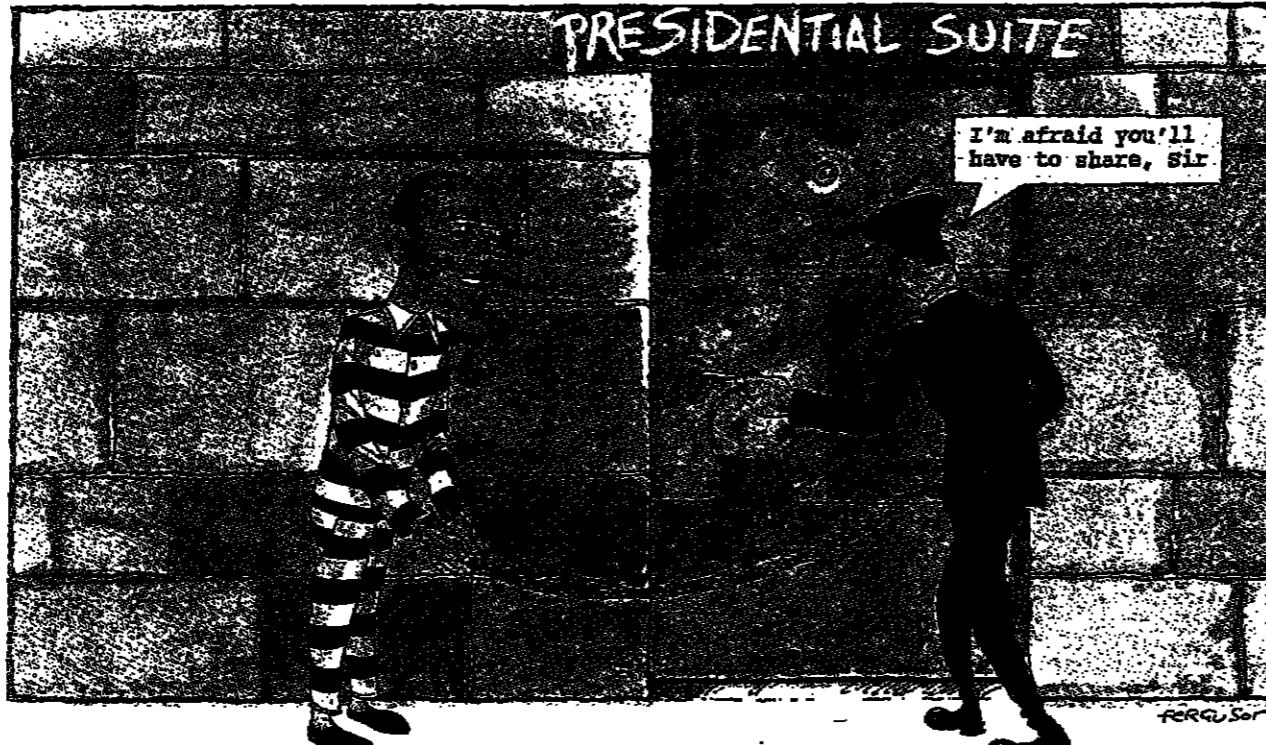
## TUESDAY

## Nato meeting in Brussels

Nato foreign and defence ministers begin a two-day meeting in Brussels as the alliance starts implementing its biggest ever military mission, the deployment of a 60,000-strong peace force in Bosnia. The ministers will also endorse Javier Solana, the Spanish foreign minister, as the new secretary-general of Nato, ending a period of recrimination over the alliance's vacant top political job.

## Maritime transport talks

World Trade Organisation members hold talks in Geneva on liberalisation of maritime transport (to Dec 8) which are due to conclude next June. The stalled



Chun Doo Hwan, the second ex-president of South Korea to be arrested in recent weeks, languishes in prison charged with leading a mutiny

talks have been overshadowed by a row over a new US law which gives US-flag ships exclusive rights to transport Alaskan oil.

## Gore visits S Africa

Al Gore, US vice-president, meets Thabo Mbeki, South Africa's deputy president, in Pretoria to sign four agreements under the umbrella of the bi-national commission set up last year in Washington. The agreements will cover economic and technical assistance, youth training, a US peace corps programme in South Africa, and science, energy and technology.

Mr Gore will be accompanied by Ron Brown, the commerce secretary, Hazel O'Leary, energy secretary, and Bruce Babbitt, interior secretary, who will hold talks with their South African counterparts. South African officials are also keen to discuss gaining better access to US markets, especially for agricultural produce.

## Havel in Hiroshima

President Vaclav Havel of the Czech Republic delivers the keynote speech at a conference on 'The Future of Hope in Hiroshima, Japan. The conference marks the close of a year of commemorations marking the 50th anniversary of the dropping of atomic bombs on Hiroshima and Nagasaki.

## Moves on the ozone layer

An environmental conference to mark the 10th anniversary of the Vienna convention, which led to a ban on CFC gases in aerosols, takes place in the Austrian capital (to Dec 7). The meeting will look at ways of saving the ozone layer and accelerating

the phasing-out of ozone-depleting substances. Developing countries will be seeking aid from rich countries as the price for agreeing to tighter controls.

## Rugby

Oxford meet Cambridge for the annual Varsity Match at Twickenham, London.

## FT Surveys

Defence Industries and Energy Efficiency.

## Holidays

Haiti, Thailand.

## WEDNESDAY 6

## Dini in talks with Major

Italy's Prime Minister Lamberto Dini meets US Prime Minister John Major in Florence. High on the agenda will be Italy's forthcoming presidency of the EU which transfers from Spain on January 1. On Friday Mr Dini is scheduled to hold talks with the president of the European Commission, Jacques Santer.

## Saleroom

Rembrandt's "Cupid Resting" is the star lot in a sale of Old Master paintings from the collection of Baroness Gabrielle Bentinck at Sotheby's in London. This is an early work and is unusual in being universally accepted as by the hand of the master. Bids of up to £5m (£7.5m) are expected. The baroness is the sister of Baron Thyssen, and with him inherited many paintings, including the Rembrandt, from their father, the great industrialist and collector Baron Heinrich Thyssen-Bornemisza de Kaszon.

## ECONOMIC DIARY

## Statistics to be released this week

Day Released	Country	Economic Statistic	Median Forecast	Previous Actual	Day Released	Country	Economic Statistic	Median Forecast	Previous Actual
Mon	UK	Nov official reserves	-\$100m	-\$166m	Fri	US	Nov non-farm payrolls	160,000	116,000
Dec 4	UK	Nov M0*	0.4%	0.3%	Dec 5	US	Nov manufacturing payrolls	-5,000	-21,000
	UK	Nov M0**	5.4%	5.2%		US	Nov hourly earnings	unch	0.5%
Tues	Canada	Nov change in foreign reserves	-	-\$80.5bn		US	Nov average workweek	-	34.7
Dec 5	N. Zealand	3rd qtr producer price index, inputs	0.1%	0.1%		US	Nov unemployment rate	5.6%	5.5%
Wed	US	Oct construction spending	0.5%	1.2%		US	Rev gross domestic prod (1989-92)	-	N/A
Dec 6	US	Oct leading indicators	-0.3%	-0.1%		US	Oct new home sales	720,000	727,000
	Japan	Oct current a/c (IMF)	\$5.5bn	\$5.9bn		US	Dec Michigan sentiment prelim	-	88.2
	Japan	Oct trade balance (IMF)	-	\$11.2bn		US	Oct wholesale trade	-	0.5%
	Japan	Oct foreign bond investment	-	-\$0.7bn		US	Oct home completions	-	1.23m
	UK	Oct manufacturing output*	0.2%	-0.6%		Japan	Nov Tanaka diffusion index, manuf*g	-16%	-18%
	UK	Oct manufacturing output**	0.8%	0.6%		Japan	Ditto, non-manufacturing	-25%	-28%
	UK	Oct industrial production*	0.1%	0.5%		Japan	1995 Tanaka capital spending	3.2%	3.0%
	UK	Oct industrial production**	1.2%	0.7%					
	Italy	Nov official consumer price index*	0.5%	0.5%					
	Thur	US Oct factory orders	-0.5%	1.5%					
	Dec 7	US Oct factory inventories	-	0.6%					
	US	Initial claims w/e Dec 2	370,000	-					
	US	Oct consumer credit	\$6.5bn	\$5.4bn					
	Germany	3rd qtr gross domestic prod, West*	1.8%	2.1%					
	Germany	Ditto, pan-Germany**	0.1%	1.1%					
	Germany	Nov unemployment, West†	0.0%	-2.00					
	Germany	Aug employment, West†	-20,000	-8,000					
	Germany	Nov vacancies, West	-2,500	-7,000					
	Italy	Oct ex-EU trade balance	L1.6Tr	L1.3Tr					

\*month on month, \*\*year on year, \*\*\*qtr on qtr, †bees adj Statistics, courtesy MMS International.

## Other economic news

Tuesday: The debate about the slowdown in growth in the world economy is likely to be revived again this week with the publication of Japanese third-quarter GDP. Most economists expect the data to point to a further contraction of the Japanese economy.

German industrial production data is also due in the middle of the week, and expected to show a monthly decline in output in October.

Wednesday: Manufacturing data in the UK will be scrutinised for signs of destocking. Most observers expect activity to rebound slightly in October after September's decline.

In Italy, consumer price data will be watched closely, following the recent upsurge in inflation.

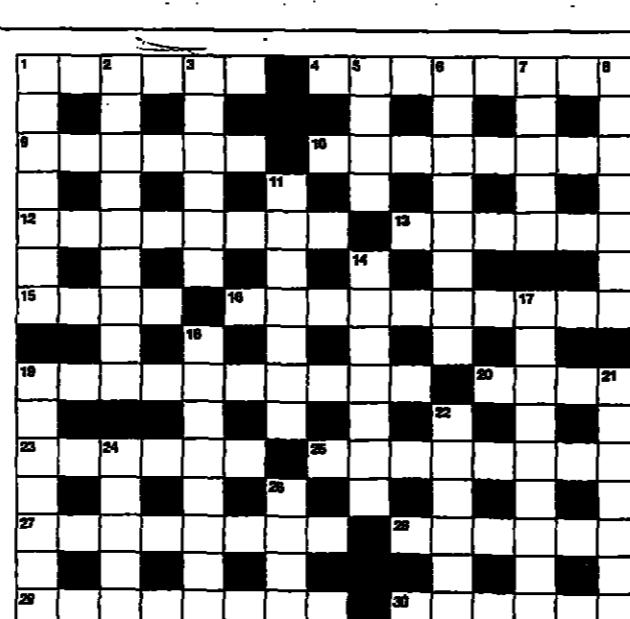
Thursday: German third-quarter GDP data are likely to paint a flat quarterly growth profile.

In the US, factory orders are expected to show some fresh slowing in October.

Friday: The non-farm payrolls data in the US will be watched for clues about the state of US economic activity. Many economists expect it to point to a further acceleration in job growth.

**ACROSS**  
1 Brush off and polish again (6)  
4 Moved camp (5)  
9 Eric goes wild about the French girl (6)  
10 He trades in a French seashanty (8)  
12 I'm into that (6)  
13 Field the ball (6)  
15 A divided populace in Biblical land (4)  
16 They set an example for their followers (10)  
19 Haricot-beans, for example, are a bit like beans (7)  
20 Floppy disc, I'm into that (4)  
23 Trails used by tanks (6)  
23 Gill takes a brief rest (9)  
27 In some danger of finding out (5)  
28 Journey without purpose (6)  
29 Barnaby put in uninteresting and tedious work (8)  
30 Like laughter of the earthy variety? (6)

**DOWN**  
1 Recover - it could be a mura- cle (5)  
2 Main line transport? (4)  
3 Discharging or without a gun (6)  
5 Understand head of finance goes over the charges (4)  
6 Fly a kite, he's been a funny when father came in (6)  
7 Record start of the event (5)  
8 Turn red, this shows uncertainty (7)  
11 Sporting a new rig out (7)  
14 Women who bit five fours? (7)  
17 Close acquaintance (9)  
18 As it grows up it grows down (8)  
19 Seen by the critics? (7)  
21 Not all a point raised by a nursery rhyme (6)  
22 Man on board in a defensive situation (6)  
24 Final word from new side union-leader (5)  
26 Sunny with strong wind (4)



## MONDAY PRIZE CROSSWORD

No.8.935 Set by DANTE

A prize of a Pelikan New Classic 380 fountain pen for the first correct solution opened and five runner-up prizes of £15 Pelikan vouchers will be awarded. Solutions by Thursday December 14, marked Monday Crossword 830, to the editor, to the Financial Times, 1 Southwark Bridge, London SE1 9HL. Solution on Monday December 13. Please allow 28 days for delivery of prizes.

Name:

Address:

Winnings 8,933

Solution 8,923

John Horan, Belfast  
Miss D. Holt, Kirkham, Preston  
A.C. Chittin, Southampton  
P.G. Tait, Exeter, Devon  
E.M. George, Croydon  
M.R. Chevassut, Healaugh, North Yorks.

EXCISE BARRIERS  
A T T L A F  
RELOAD UPRISING  
H A R I D S H  
INMATE INTEREST  
N I L O N D S  
GUY IS  
B Y DISEASE T C  
B E EQUITY  
P E R G E T H G C  
ALLROUND JACKAL  
S A T O L I A  
SIEARMS MIRIAM  
E E B E  
DISPENSE HYPERIN

inclusion as an associate member will be under discussion. Chile is precluded from full membership of Mercosur, as it is also pursuing membership of the North American Free Trade Agreement (Nafta).

by President Bill Clinton, although he is said to have been reluctant to agree to it. It is seen as a victory for Republicans congressmen eager to devolve power from central government to the states.

## Mastering Management

The seventh of the FT's 20-part series appears in the UK edition. Non-UK readers can take out a subscription. Contact: PO Box 384, Sutton, Surrey, SM1 3XH, UK. Tel: +44 181 770 9772, Fax: +44 181 843 7520.

## Cricket

The first Test between Australia and Sri Lanka begins in Perth.

## Football

Quarter-final draws for the European Cup Winners' Cup and the UEFA Cup. In the Cup Winners' Cup the remaining big names are Paris, St Germain and Parma, with Dynamo Moscow and Deportivo La Coruna possible outsiders.

## FT Survey

Sweden.

## Holidays

Armenia, Côte d'Ivoire, Cuba, Italy (Milan only).

## FRIDAY 8

## Conference on Bosnia

Foreign ministers of nations involved in the Balkan peace process gather in London for an "implementation conference" aimed at mapping out the huge reconstruction effort that will be needed if the recently sealed agreement to end the war in Bosnia is to take root. The conference will aim to identify the main problems and allocate responsibilities between governments, UN agencies, the OSCE and voluntary organisations.

## Sweden's social democrats

Sweden's ruling Social Democratic party has set today as the deadline for revealing who will stand for election to succeed Ingvar Carlsson as prime minister and party leader when he retires in March. The withdrawal of previous favourite Mona Sahlin, after allegations that she used government credit cards for private spending, has left the party in confusion. No clear replacement has emerged, although speculation has focused increasingly on Jan Nygren, minister of government co-ordination.

## Tankan survey

The Bank of Japan is due to unveil its Tankan quarterly survey of business conditions, the most authoritative barometer of the short-term economic outlook, used by the authorities to gauge monetary policy. Economists expect the survey to register a slight improvement in business confidence. In response, the BOJ is thought likely to leave its official discount rate unchanged at the record low of 0.5 per cent, achieved in early September.

## US abandons speed limit

From midnight tonight, the US is to abandon its nation-wide 55mph (89kph) speed limit imposed by the federal government in 1974 in response to the oil crisis. States will be free to set or not to set their own speed limit. The move is part of a transport bill approved

## SATURDAY 9

## Mass vaccination in India

An estimated 75m children in India, under the age of four, will be vaccinated against polio today. It will take 2m workers at 400,000 centres to distribute